

Culture throughout Construction at the SNFCC Site in Athens, Greece

Charles Ormsby | October 8th 2014 | Montréal | Quel chantier!

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Why must
a construction site
be an undesirable means to an end?

Let us celebrate the construction site
and let it serve to activate
the surrounding environment.

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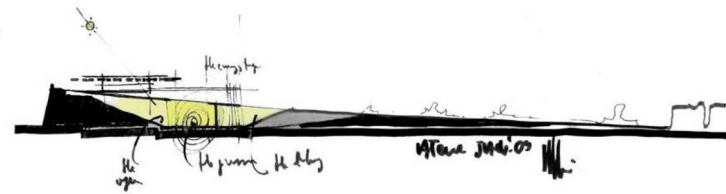
THE NATIONAL LIBRARY OF GREECE
THE GREEK NATIONAL OPERA
THE STAVROS NIARCHOS PARK



STAVROS
NIARCHOS
FOUNDATION
CULTURAL
CENTER

ΚΕΝΤΡΟ
ΠΟΛΙΤΙΣΜΟΥ
ΙΔΡΥΜΑ
ΣΤΑΥΡΟΣ
ΝΙΑΡΧΟΣ

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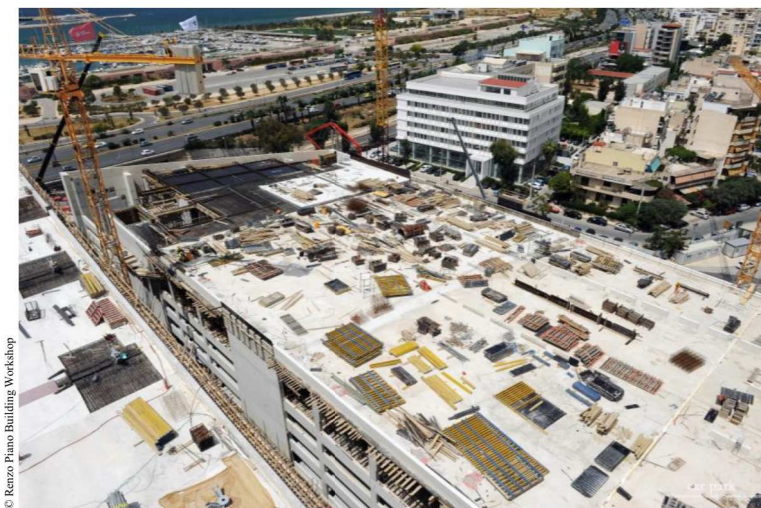


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3 Vision for the Stavros Niarchos Foundation Cultural Center (SNFCC)

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4 The SNFCC Construction Site

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Visitors	Site Shuttle	Youth
Centre	Bus	Programs
Live	Dance of the	Municipal
Webcam	Cranes	Park
Interactive	Pedestrian	Pocket
Lookout	Bridge	Concerts
Perimeter	Facebook	Professional
Planting	Page	Photography
Internship	Site	Vibrant Fence
Programs	Tours	Design



6 Municipal Park

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Stavros Niarchos Foundation Cultural Center, due 2016, Photo: Yiorgis Yerolymos - SNFCC

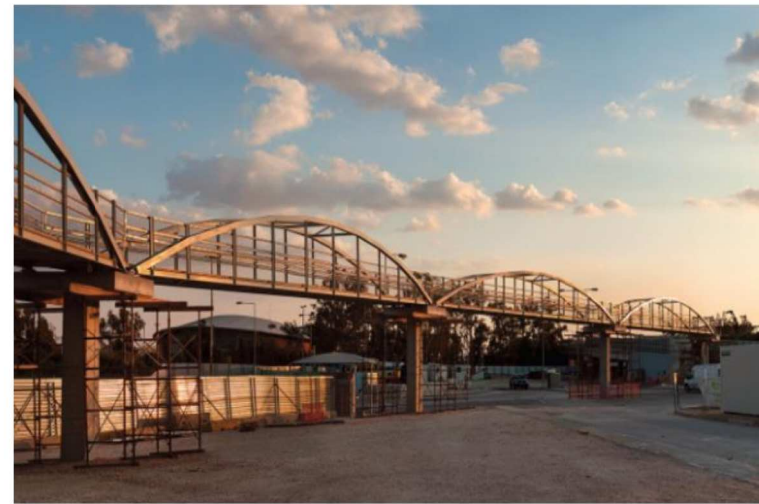
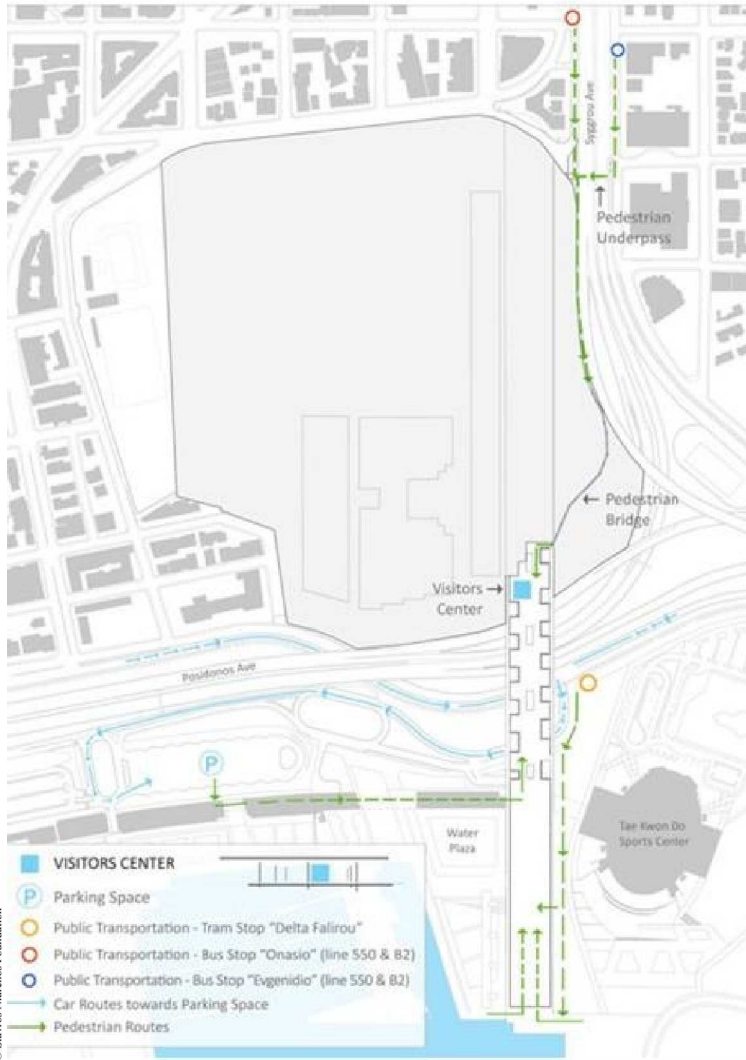


“The Visitors Center will offer a “snapshot” of what is to come at the SNFCC through exhibitions and activities for adults and younger generations.”



“The Visitors Center will offer a “snapshot” of what is to come at the SNFCC through exhibitions and activities for adults and younger generations.”

© Stavros Niarchos Foundation Cultural Center

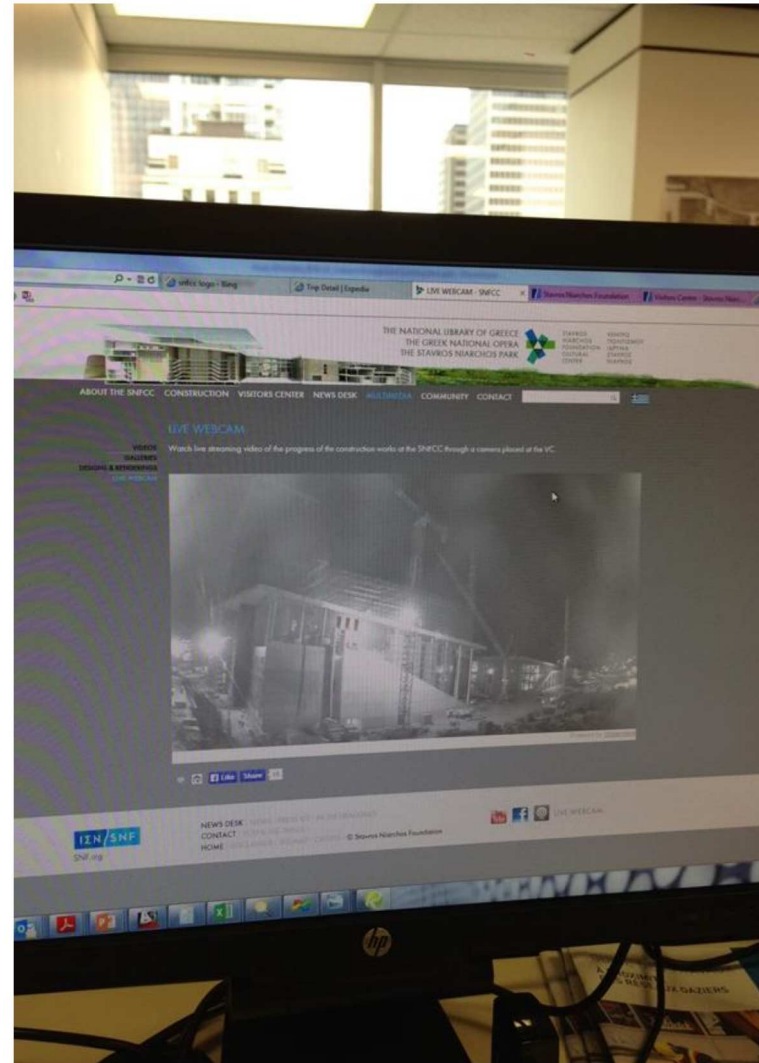


“SNFCC will be a world-class cultural and educational center attracting not only Athenians and Greeks but also visitors from around the world, both physically and virtually.”



© Stavros Niarchos Foundation Cultural Center | Yiorgis Yerolymbos

Guided site tours



Live Webcam



© Stavros Niarchos Foundation Cultural Center | Yiorgis Yerolymbos

14 1,000 Freeday Cyclists visit the SNFCC site

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“The SNFCC is envisioned as, an environmentally friendly arts, education and recreation complex designed to attract visitors from everywhere in Greece and around the world.

The Center’s surrounding communities, however, are those that are going to become its main everyday users and are destined to benefit the most by its presence.”

-Excerpt from SNFCC mission statement

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Visibility

Interaction

Attraction

Permeability

Safety

Vision

Accessibility

Innovation

Funding

Diversity

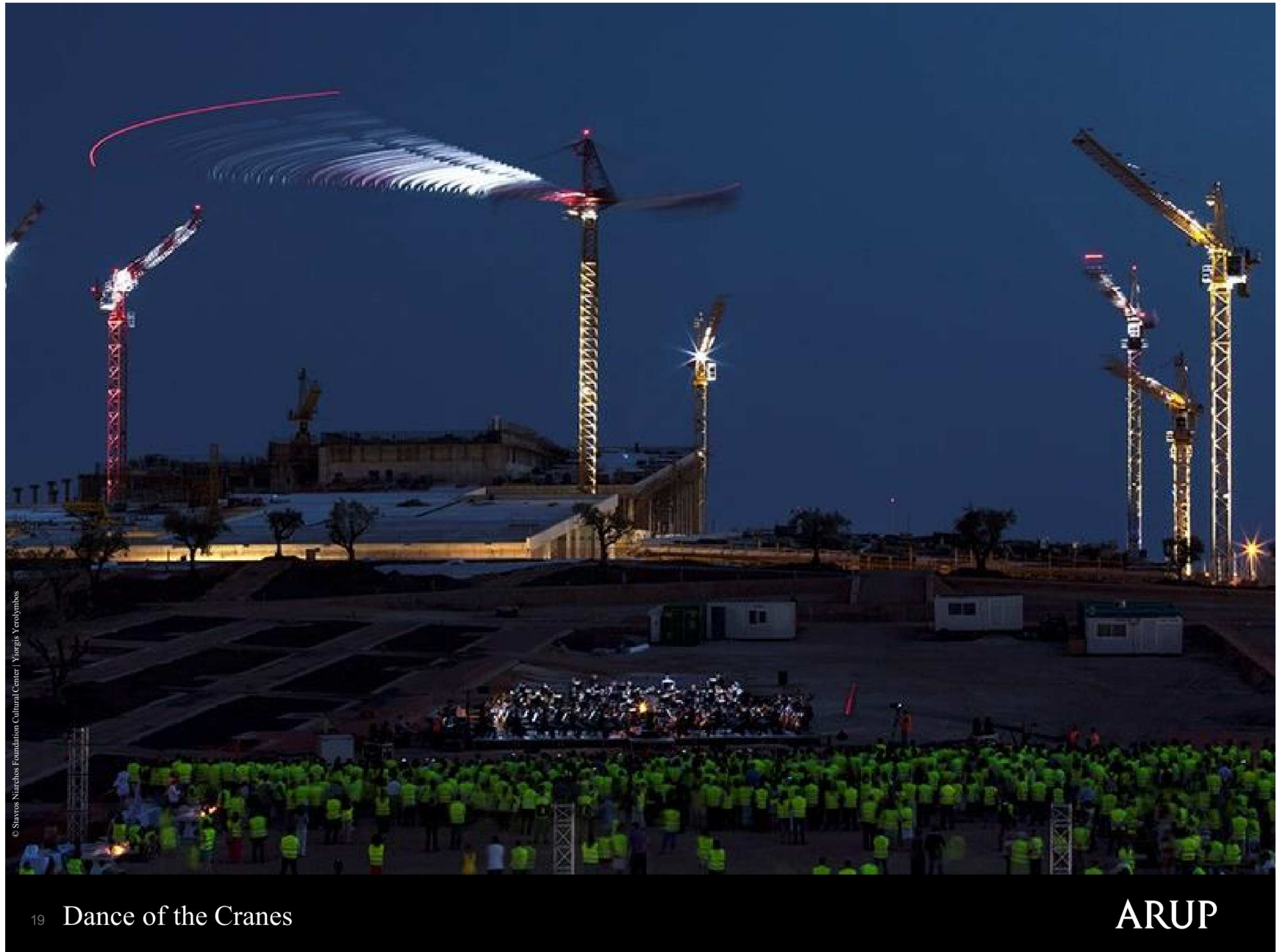
Attention

Sustainability

Flexibility

Animation

Outreach



© Stavros Niarchos Foundation Cultural Center | Yiorgis Yerolymos

<http://www.snfcc.org/multimedia/videos/snfcc-dance-of-the-cranes-full-version/>

clip from 0:00 to 3:31

The word "ARUP" is centered on a solid black rectangular background. The letters are white and rendered in a classic, elegant serif typeface. The 'A' has a distinctive shape with a small loop at the top left. The 'R' and 'U' are tall and slender, while the 'P' is slightly shorter and has a small loop at the bottom right. The overall composition is minimalist and professional.

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