

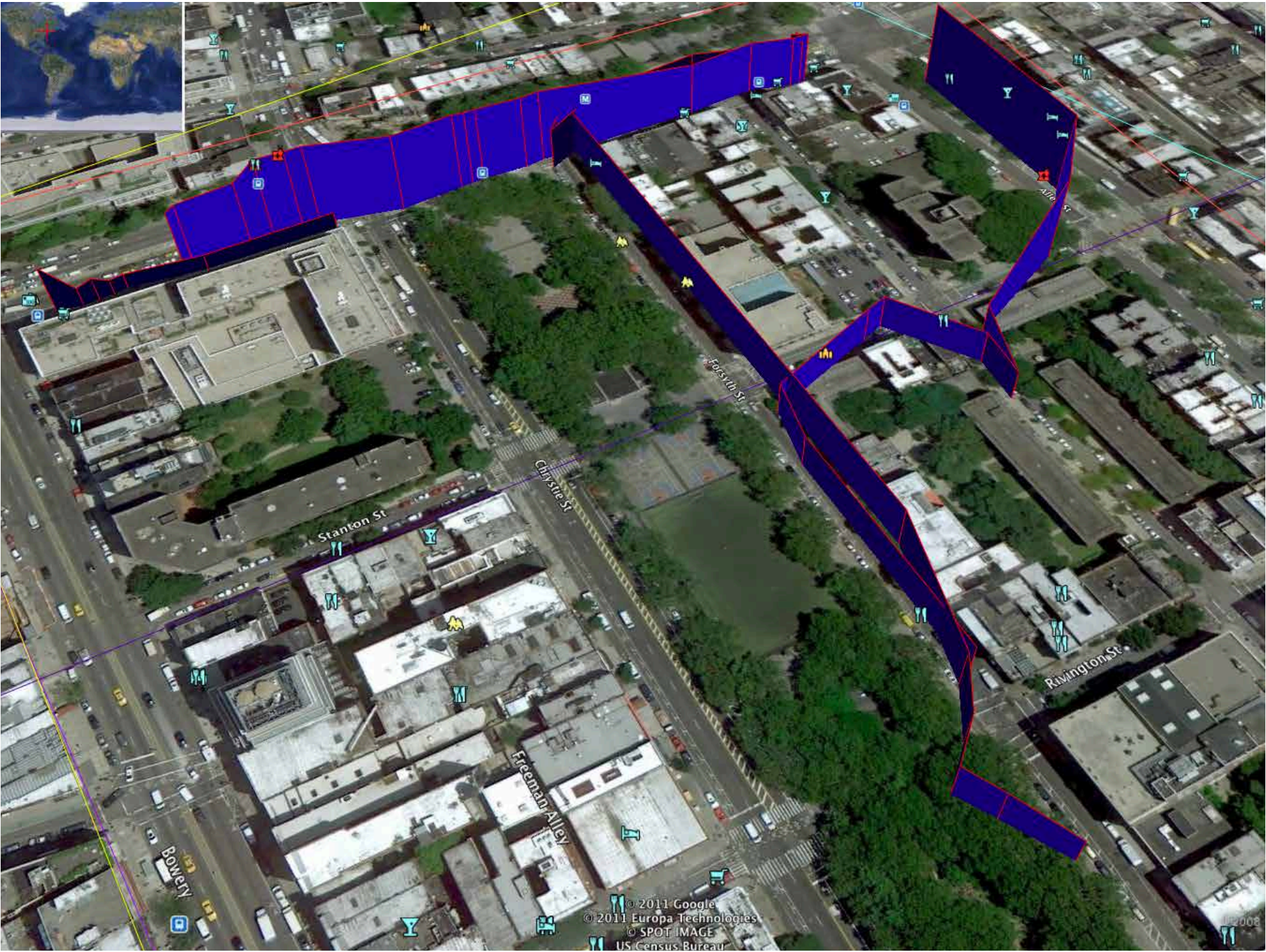
The psychology of construction sites

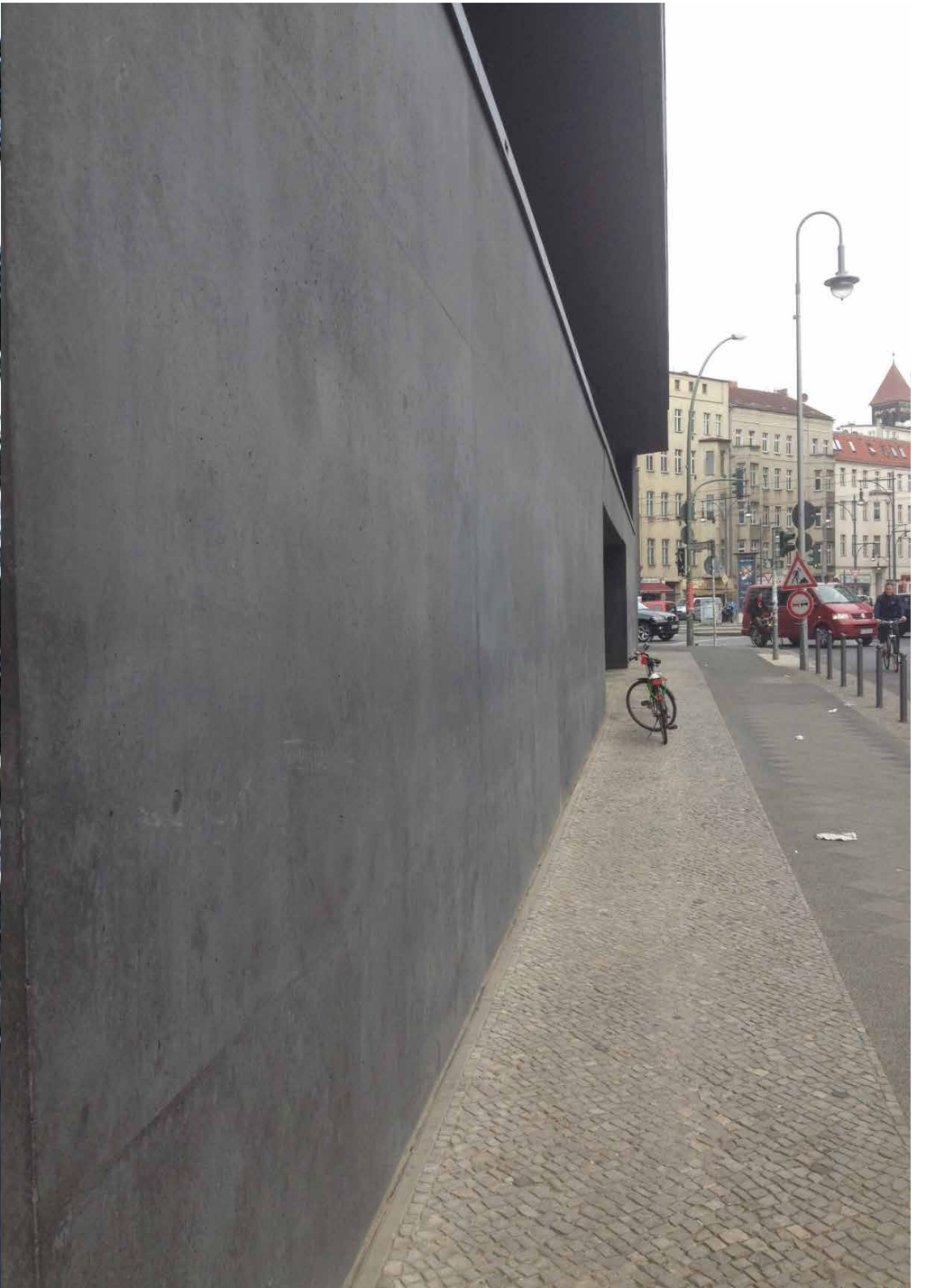
Colin Ellard

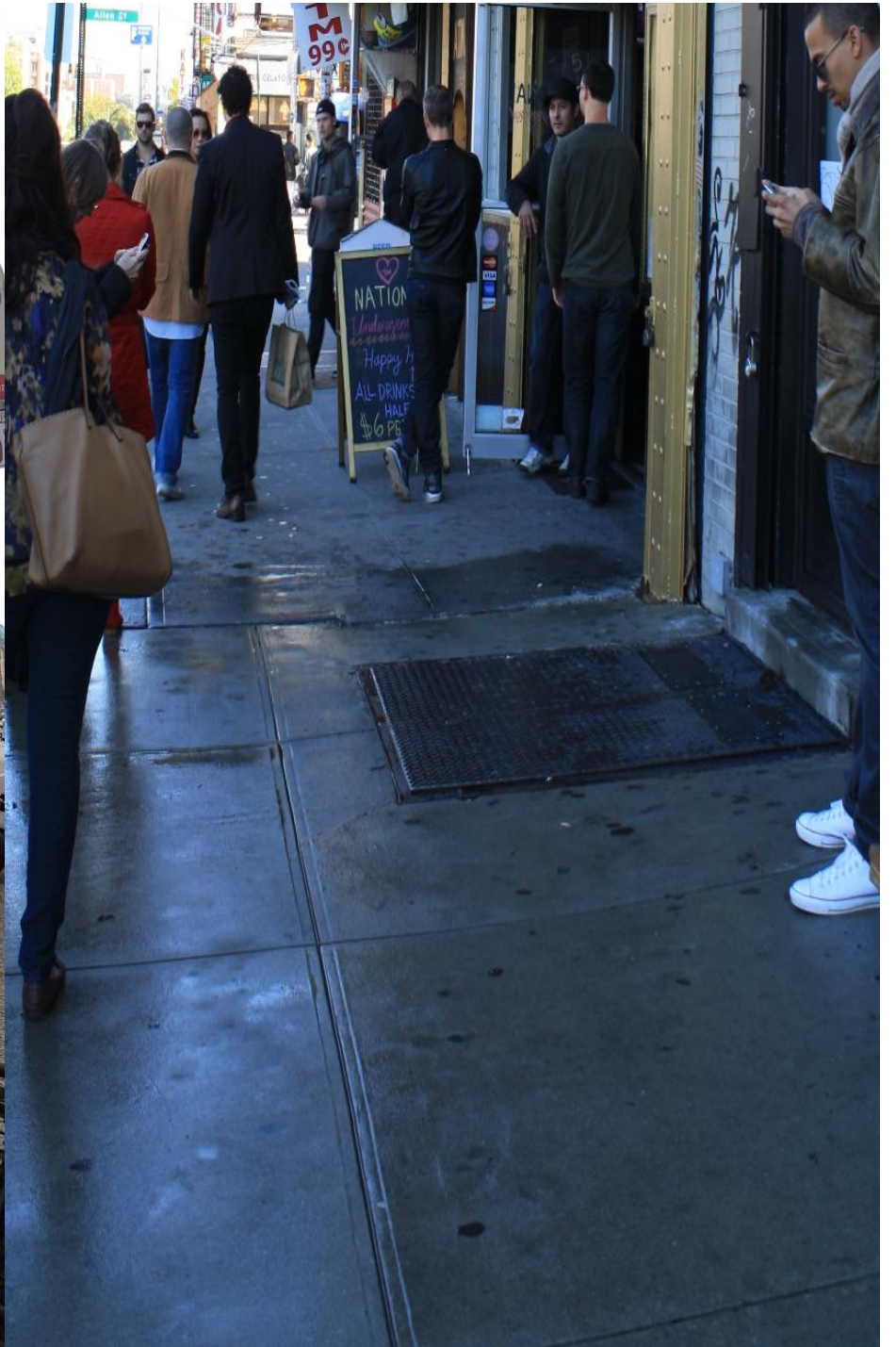
Psychology

University of Waterloo









The Case Study









KRCM XR
SURVEYORS

FARM
city
LEARN TO GROW

FARM
city
LEARN TO GROW

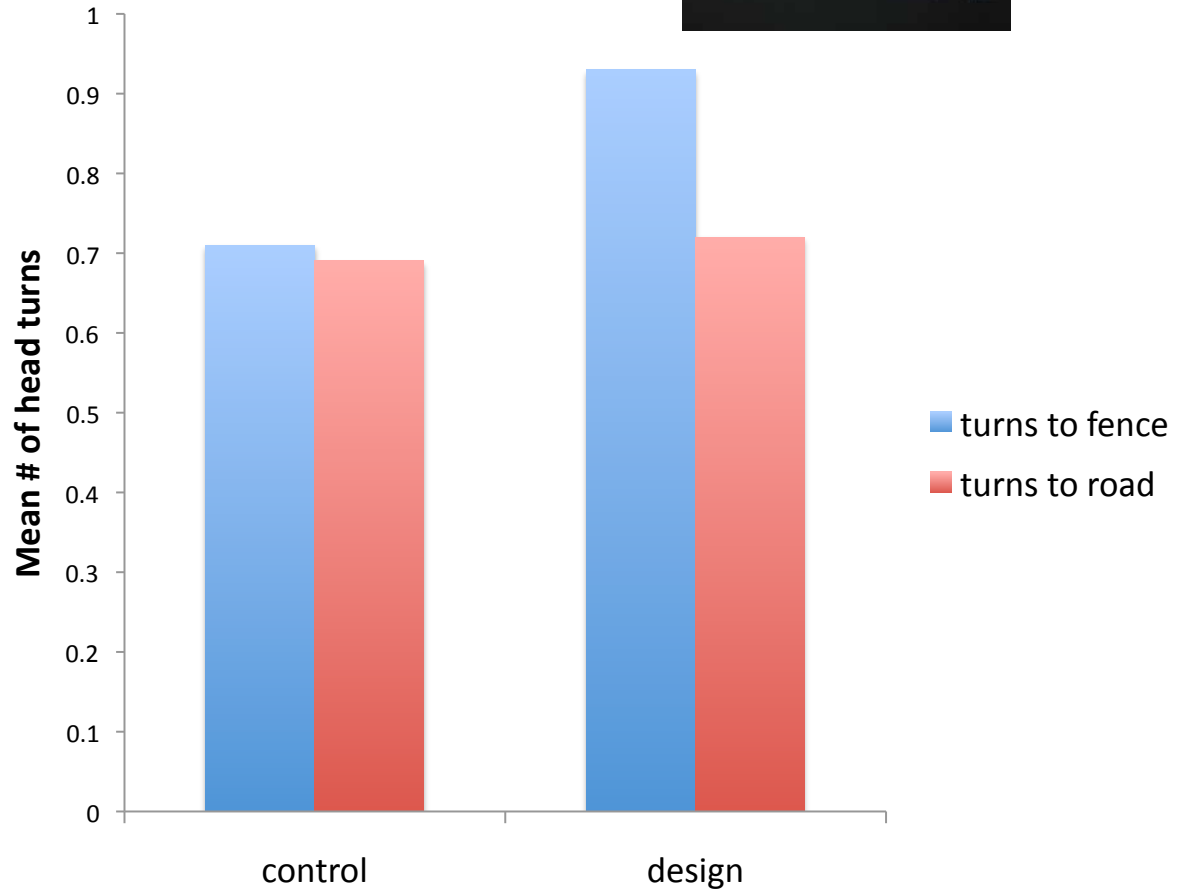


COMMUNITY OF INVESTMENT & RESEARCH

Control site



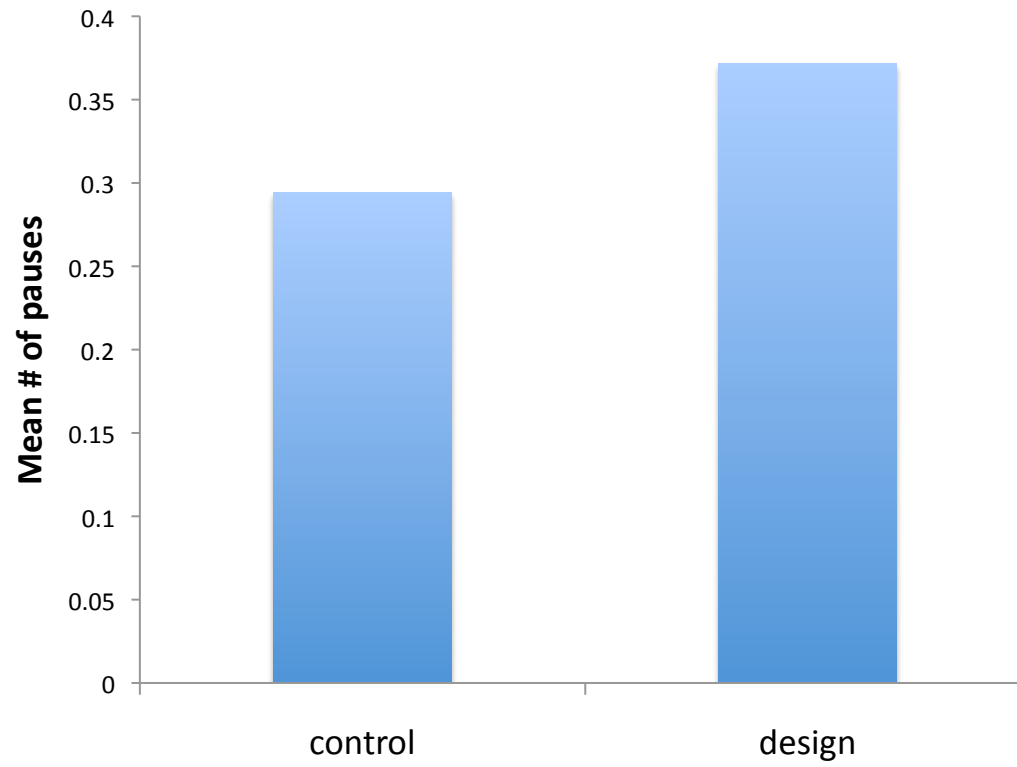
Designed site



Control site



Designed site



Control site



Designed site

