



## INVITATION DESIGNMONAT GRAZ 2018

The City of Design Graz is celebrating the tenth anniversary of the annual Designmonat (Month of Design) from 05 May until 03 June 2018. The month-long design festival encompasses all disciplines and offers a dense and diverse programme that puts the city in a state of exception in which design can be perceived everywhere.

We would like to invite you to

1. Participate in the programme
2. Attend the opening weekend

### 1. Participate in the programme

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We would like to integrate designers from your cities into the programme and foster exchange between creative people from our cities.

#### How?

Please nominate designers or labels from your area that would like to participate by sending in their portfolios (including photos and descriptions of their work, which they would like to display, contact details).

#### What?

##### - Contemporary Interior Design

The curated exhibition SELECTED 2018 shows international interior design trends.

→ *Suggest designs/designers, labels and products from your city, to be exhibited as fine examples of international interior design.*

##### - designed objects (products, goods, accessories, table ware, etc.)

DESIGN IN THE CITY: All over the city, shops and companies are hosting presentations or installations by various types of designers. The curated exhibitions in commercial areas enable designers to connect with retailers and distributors, ideally resulting in an expanding market for the exhibited products.

→ *Name designers who are interested in presenting their products and would like to add to the programme by giving a workshop or lecture.*

### **- Fashion**

ASSEMBLY is a fashion festival that includes all areas of fashion design, stretching from exhibiting fashion and presentations in fashion shows to a Fashion Award.

→ *Nominate fashion labels from your City of Design to be part of a fashion show as well as the sales exhibition.*

### **- The Island in the Mur Project**

The Island in the Mur is an artificial island in the river Mur, which is connected to both sides of the city. It is a special and iconic feature of the city and provides a space for cultural programming. Bring your local culture and design scene to town and design a weekend (3-4 days) of events, transforming the island into an outpost of your City of Design.

Your programme can include presentations of designers, products, music, films, workshops, lectures and culinary events). [murinselgraz.at/en/](http://murinselgraz.at/en/)

→ *Occupy the island with your Design! Propose a programme that represents your city and lifestyle, which we implement together. Please take into consideration that the café and the shop remain opened.*

### **Graz offers:**

- On-site communication (press coverage, Month of Design Magazine, pocket guide, website [www.designmonat.at](http://www.designmonat.at) and [www.cis.at](http://www.cis.at))
- Support for the setting of your designers' programme

## **2. Attend the Opening Weekend**

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Celebrate the Opening of the 10th Month of Design Festival and spend the weekend with us!

### **When?**

04 - 06 May 2018

### **What?**

- Grand Opening
- Exhibition opening "SELECTED"
- Kick-Off "Design in the City"
- Exhibition Opening at Castle Hollenegg
- Trip to the Styrian countryside
- Mayor's reception

### **Graz offers:**

We cover the costs of accommodation for 4 nights for three delegates each city.

## ABOUT

### **Designmonat Graz (Month of Design)**

In May 2018, the UNESCO City of Design Graz is celebrating its 10<sup>th</sup> anniversary and will once more become a stage for creative and design enthusiasts from all around the world, putting the city into a state of exception in which design dominates everywhere.

The festival has a dense and diverse programme embracing the various fields of design, including a great number of individual initiatives by designers, local education design institutions and universities as well as economic players.

Organised and coordinated by the Creative Industries Styria (CIS), the *Month of Design* is not only a celebration nor is it just a showcase. It is a platform to connect, to be(come) visible and to emphasise the importance of design for everyday life and the economic relevance of creative processes, while involving local, national and international partners.

[www.designmonat.at](http://www.designmonat.at)

<https://vimeo.com/creativeindustriestyria>

[www.flickr.com/ciscommunity/collections](http://www.flickr.com/ciscommunity/collections)

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[www.designcities.net](http://www.designcities.net)