Come in, we're open

Saturday, May 3, and Sunday, May 4
From noon to 5 p.m.

www.designmontreal.com
If, like us, you often stroll about the streets of Montréal, you probably stop occasionally to admire a building, a renovated façade, a striking decor or a flower bed. Outdoors and indoors, Montréal is worth looking at! Day after day the creativity of local designers – graphic designers, architects, landscape architects, industrial, urban and interior designers and fashion stylists – is transforming our city, making it even more beautiful.

On Saturday, May 3, and Sunday, May 4, we invite you to come and meet these creators, all approachable people you can talk to in their offices or on site. Use this program to decide where you want to go, and how you want to get there: on foot, by bike, bus or Métro. It’s so easy to get around in Montréal!

Come with us and find out why Montréal has been named a UNESCO City of Design!

Saturday, May 3, and Sunday, May 4 from noon to 5 p.m.
Information: 514 872-5323
designmontreal@ville.montreal.qc.ca
www.designmontreal.com

PECHA KUCHA NIGHT, DESIGN MONTRÉAL OPEN HOUSE SPECIAL FOLLOWED BY A WAI WAI PARTY!

At the SAT
Saturday, May 3 at 8 p.m.
FREE ADMISSION
View full program details at http://montreal.pecha-kucha.ca/portes-ouvertes/
And www.sat.qc.ca

Produced in collaboration with the SAT Society for Arts and Technology
1195 Saint-Laurent Boulevard
Saint-Laurent Métro
In this era of global competition, the principal quality of a large urban centre like Montréal is doubtless its ability to grow as a city by showcasing the outstanding diversity, drive and talent of creators in the full spectrum of disciplines.

For the Conference régionale des élus de Montréal, the Design Montréal Open House event represents a singular opportunity to highlight, for all Montrealers, the exemplary work of the designers and architects who are shaping the quality of life that we all enjoy every day. It is also a chance to discover the emerging talents who will influence the innovations of tomorrow.

In closing, I invite you all to come out and enjoy these two days of activities all across Montréal’s neighbourhoods.

Claude Dauphin
Le président de la Conférence régionale des élus de Montréal,

For a second consecutive year, all Montrealers are cordially invited to visit the offices where our designers create and produce the projects and places that bear their mark. For two days, you will have an opportunity to meet the highly talented designers who are establishing Montréal’s reputation as a creative city.

By contributing to the quality of our living environment, these designers are reinforcing Montréal’s status as a progressive cultural metropolis. Thanks to the work of our creative people – and also to your interest in them – Montréal can be proud of having been designated a “UNESCO City of Design.”

I hope that a great many of you will visit this open house event, and I want to thank our Design Montréal office for its continuing efforts to broaden interest in design.

Gérald Tremblay
Mayor of Montréal

Montréal’s architects and designers enjoy an international reputation that has earned the city designation as a UNESCO City of Design, as well as membership in UNESCO’s Creative Cities Network.

Because the men and women who ply these trades – a blend of esthetics and practical design – help improve quality of life for the whole community, it is vital to make the public aware of their contribution. This is one of the objectives of the Design Montréal Open House, and I enthusiastically support this initiative.

I would like to thank the event organizers and invite the public to take full advantage of the many activities offered during the event. It is a terrific opportunity to appreciate the creative prowess of the design, planning, and architecture professionals who make Montréal a welcoming and wonderful place to live.

Christine St-Pierre
Minister of Culture, Communications and the Status of Women

The Design Montréal Open House is an initiative of the City of Montréal in partnership with the Ministère de la Culture, des Communications et de la Condition féminine du Québec under the Agreement on the Cultural Development of Montréal and the Conférence régionale des élus de Montréal.

Organizing Partners:

- Association des architectes paysagistes du Québec
- Association des designers industriels du Québec
- Association professionnelle des designers d’intérieur du Québec
- Créativité Montréal
- Fonds d’études et de recherches en design intérieur de l’Est (FERDIE)
- Grafika
- Héritage Montréal
- Intérieurs
- Ordre des architectes du Québec
- Ordre des urbanistes du Québec
- Royal Architectural Institute of Canada
- Save Montréal
- Sensation mode
- Société des designers graphiques du Québec
- Ville UNESCO de design
- Québec
EXHIBITION

1 Saturday THIS SIDE UP
Exhibition by graduating class, Design Art program
http://codes.concordia.ca/
3520 Saint-Jacques Street West
Between Rose-de-Lima and Bel-Air
Lionel-Groulx Métro + 5-minute walk

THIS SIDE UP presents industrial design, graphic design, Web design and interactive design creations by graduating students in the Design Art program of Concordia University. The arrangement of the works in the space explores the idea of transition associated with the journey through university education.

ARCHITECTURE AND INTERIOR DESIGN

2 Saturday BOS
Tour accompanied by the architect and the designer
www.bos.ca
3970 Saint-Ambroise Street
Between Saint-Philippe and Atwater
Lionel-Groulx Métro + 5-minute walk

Office of BOS agency

“Ad agency Bos has done a magnificent job of converting an old warehouse into a vast work space that brings together the best architectural aspects of the building. Beyond the main structure, the original property comprised a square house to which an annex was added many years later. The property was completely renovated. Guided by the structure, the architect decided to reorganize the spaces onto five floors, combining two floors with very low ceilings to make just one and adding mezzanines. A spectacular decorative fixture hangs in the entrance and is composed of recycled pieces. In contrast to the subdued tones of the office, the cafeteria opens up onto a terrace with a garden and basin.”
– Source: Créativité Montréal

3 Saturday Parisian Laundry Gallery
Tour accompanied by the architect
www.parisianlaundry.com
3550 Saint-Antoine Street West
Corner Bel-Air
Lionel-Groulx Métro + 5-minute walk

Office of Parisian Laundry

Located in the former industrial district of Saint-Henri, the building housing the current art gallery was built between 1929 and 1933 as a commercial business with the same name, Parisian Laundry. Guided by the client’s vision, the architects resolved to restore the building structure as completely as possible. The modern additions, clearly discernible, are uncluttered and resonate with today’s industrial esthetic.

4 Saturday Glacier Le Bilboquet
Tour accompanied by the architect
4864 Sherbrooke Street West
Between Victoria and Claremont
Vendôme Métro + 5-minute walk

Office of Glacier Le Bilboquet

Located in the Saint-Henri neighborhood, the building underwent major modifications to convert the area into a commercial space. The architects designed a three-story building that maintains the structure of the original warehouse while integrating modern design elements. The new design preserves the character of the building while providing a contemporary space for business activities.”

– Source: Montreal Magazine

Saint-Henri-Westmount

Free shuttle from 12:30 p.m. to 5 p.m., passing every 20 minutes
Wheelchair-accessible
Public washrooms on site
Close to restaurant/café
Close to bicycle path

Open House Design Montréal 2008

Saturday from noon to 5 p.m.  Sunday from noon to 5 p.m.
The challenge was to design a layout for the tiny, narrow ice cream parlour such that it could welcome many customers at once. The flavours are listed on three expansive blackboards in plain view behind the service area, enabling the owners to easily display and change the menu. The vanilla brick and chocolate counters whet the appetite, while the lively colours of the floor tiling contrast well with the more neutral hues in the background.
ARCHITECTURE

Saturday

12 Elevator, Saint Joseph's Oratory of Mount Royal
Tour accompanied by one of the architects
www.saint-joseph.org
3800 Queen Mary Road
Between Côte-des-Neiges and Cedar Crescent
Côte-des-Neiges Métro + 10-minute walk
514 733-8211

ARCHITECTURE

Saturday

11 Université de Montréal
Exhibition by graduating class, Faculty of Environmental Design
www.ame.umontreal.ca
2940 Côte-Sainte-Catherine Road
Between Darlington and HEC Montréal
Université-de-Montréal Métro + 2-minute walk
514 343-7294

= Intérieurs FERDIE Prize for universal accessibility, 2007
Architects: Ouellet architectes

The main aim of implementing an elevator on the site of the Oratory is to ensure universal access to the most visited areas. The natural corridor between the rock of Mount Royal and the Oratory has been dug out to a depth of more than 10 metres. This newly created space of circulation to and from the elevator will also be devoted to contemplation: the water scintillating on natural rock, the naked concrete walls and the dramatic lighting magnify the symbiotic feeling that pervades the space.

– Virginie Lasalle, Intérieurs magazine

For the 15th year in a row, the Université de Montréal Faculty of Environmental Design presents an exhibition showcasing the creativity and innovation of its graduating class. The exhibition features the wide-ranging expertise of students in all five of the faculty’s disciplines: architecture, landscape architecture, interior design, industrial design and urban planning.

LANDSCAPE ARCHITECTURE AND URBAN DESIGN

Saturday

13 Pavillons Lassonde, École polytechnique de Montréal
Tour accompanied by one of the architects
www.polymtl.ca
2700 Polytechnique Road
Université de Montréal Campus
Université-de-Montréal Métro
514 340-4711

The Pavillons Lassonde doubled the area of École polytechnique’s facilities, adding classrooms, auditoriums, the school’s computer engineering and electrical engineering departments, and a library. The project had to meet specific heritage preservation requirements, as it is adjacent to historic Mount Royal Park, and close to the main building of the Université de Montréal campus. The buildings were the first in a Canadian university-level teaching facility to be certified LEED Gold, and have won 14 national and international awards.

LANDSCAPE ARCHITECTURE AND URBAN DESIGN

Saturday

14 Débordement public: Streetscape along Côte-des-Neiges Road
Tour accompanied by one of the architects
Meet-up point: Maison de la culture Côte-des-Neiges*
5290 Côte-des-Neiges Road
Comer Jean-Borjnnt
Côte-des-Neiges Métro
514 872-6889

*In case of rain, the tour will be replaced by an indoor presentation.
Consisting of landscape design for three public spaces, the project celebrates the public domain and affirms the community value of the streetscape. The tables and benches are at odds with the typical scale of street furniture, imparting a collective, playful sense. The project also includes an urban art component: some 40 bronze apples, bearing commemorative inscriptions celebrating the neighbourhood’s multicultural heritage, have been integrated into the furniture.

INTERIOR DESIGN

Saturday

16 Quattro D

Tour accompanied by the architect
1246 Saint-Denis Street
Between Sainte-Catherine and René-Lévesque
Berri-UQAM Métro
514 285-0004

“Quattro D is halfway between corner store and café. Even before setting foot in the space, the decorative rather than promotional storefront amuses with its giant embroidery motif. The theme continues inside with patterns covering the ceiling like a gigantic tablecloth that has wrapped itself around the space with its edges falling just above the refrigerator showcases.”
– Source: Créativité Montréal

FASHION DESIGN

Saturday

17 Dinh Ba Design

Presentation of the creative process
www.dinhbadesign.com
1709 Amherst Street
Between De Maisonneuve and Ontario
Berri-UQAM Métro (De Maisonneuve Boulevard exit) + 4-minute walk
514 272-2332

Designer selected by Sensation Mode
DOWNTOWN

The CCA invites the public to the launch of books, a family-oriented activity, and an exhibition visit.

www.cca.qc.ca

Discovering Architecture in Montréal
Book launch

Presentation of architecture walking tour guidebooks; the authors will be in attendance. A Guidebook to Contemporary Architecture in Montréal, edited by Nancy Dunton and Helen Malkin, sheds new light on Montréal architecture of the past 25 years. Organized by neighbourhood, the walking tours invite the public to discover 75 buildings and public spaces. France Vanlaethem, co-author of Discovering Modern Montréal and the Estérel Resort in Québec, will introduce this guide to modern built heritage.

Presentations begin at 1 p.m., 2 p.m., 3 p.m. and 4 p.m.; each will be followed by a question-and-answer session.

A Large Scale Story
Family-oriented activity
1:30 p.m. to 4:30 p.m.

An afternoon devoted to An Endangered Species, an exhibition of original drawings by British illustrator and author Harriet Russell, specially commissioned for the CCA’s 1973: Sorry, Out of Gas exhibition catalogue. Russell employs her characteristically humorous drawings and calligraphy to describe the role of oil in our daily lives and suggest alternatives to this dwindling resource.

Utopia’s Ghost:
Postmodernism Reconsidered
Exhibition

This exhibition offers an unconventional reinterpretation of postmodernism. The third in a series of exhibitions curated in collaboration with university students, Utopia’s Ghost is the result of a research seminar directed by Reinhold Martin of Columbia University’s Graduate School of Architecture, Planning and Preservation.

1920 Baile Street
Between du Fort and Saint-Marc
Guy-Concordia Métro (Saint-Mathieu Street exit) + 5-minute walk
514 559-7020

The tour lasts two hours and is hosted in both English and French

Rain or shine

Saturday

18
Canadian Centre for Architecture (CCA)

Saturday

20
McGill University

Studio Work 2007–2008
www.mcgill.ca/architecture/exhibitions

Highlights of student work from the Fall 2007 and Winter 2008 professional-program studios.

Walking tour, no reservation required
Meet at Phillips Square, 2 p.m.
Corner of Cathcart Street and Phillips Square
McGill Métro

Héritage Montréal presents “Open Doors to Lobbies Downtown.”
The lobbies of downtown Montréal’s office buildings are gems of architecture and design. Come discover them!

Saturday, 8 p.m.
Pecha Kucha Night

montreal.pecha-kucha.ca

Pecha Kucha at SAT
www.sat.qc.ca
Society for Arts and Technology (SAT)
1195 Saint-Laurent Boulevard
Between René-Lévesque and Sainte-Catherine
Saint-Laurent Métro + 2-minute walk
SAT: 514 844-2033

Architecture studio

Macdonald-Harrington Building
815 Sherbrooke Street West, Room 114
Corner of Sherbrooke and McGill College
McGill Métro + 3-minute walk
514 386-6704

Saturday
“Pecha kucha” is a Japanese expression meaning “the sound of conversations.” Created in Tokyo in 2003, Pecha Kucha Nights have since sprung up all over the world, creating an international network of independent creators, and a platform for exchanges and interdisciplinary encounters.

Each presenter is given carte blanche – except he or she must stick to a prescribed format: 20 slides displayed for 20 seconds each, for a total of 6 minutes and 40 seconds of show-and-tell time until the next presenter takes over. This requirement for conciseness ensures that the evening proceeds at a lively pace and the audience stays hooked. In a relaxed atmosphere, participants will give their presentations in English or French; in the room, attendees are encouraged to chat with their neighbours or go fetch themselves a drink.

For the list of guests invited for this special Design Montréal Open House Pecha Kucha, visit http://montreal.pecha-kucha.ca/portes-ouvertes/

### ARCHITECTURE AND URBAN DESIGN

#### Sunday

22 Affleck + de la Riva architectes

Presentation of recent projects

www.affleck-delariva.ca

Design and urban planning; institutional and residential architecture; restoration, renovation and recycling

460 Sainte-Catherine Street West, Suite 710

Between City Councillors and Saint-Alexandre Place-des-Arts Métro (De Bleury exit) or McGill Métro (Union exit) + 5-minute walk

514 861-0133

Recent awards:

- Award of Excellence, Ordre des architectes du Québec, 2007
- Intérieurs FERDIE Prize, 2007

Minton Hill House

Recent awards:

- Prize, Institut de Design Montréal, 2007
- Outside the Box Award, 2007

Les Habitations Joseph-Le-Caron

Architects: Affleck de la Riva architectes + Martin Brière architecte

Sunday

24 Menkès Shooner Dagenais LeTourneux architectes

Presentation of recent projects

www.msdli.ca

Architecture for cultural, institutional, commercial and residential projects

1134 Sainte-Catherine Street West, Suite 1100

Between Peel and Stanley Peel Métro (Stanley exit) + 1-minute walk

514 866-7291

Recent awards:

- Judges’ Choice, 10th Annual Best of Canada Design Competition, 2007
- Children’s Choice Award, Ordre des architectes du Québec, 2007

Pavillons Lassonde, École Polytechnique de Montréal

Architects: Patkau + Croft Pelletier + Menkès Shooner Dagenais LeTourneux architectes

Carrefour Desjardins

Recent awards:

- Awar of Excellence, Ordre des architectes du Québec, 2007
- Intérieurs FERDIE Prize, 2007
- Award of Excellence, Canadian Architect, 2007

Au-pied-du-courant housing co-op

Recent awards:

- Award of Excellence, Ordre des architectes du Québec, 2007
- Intérieurs FERDIE Prize, 2007

Hôtel 71, Québec City

- Intérieurs FERDIE Prize, 2007
- Condominiums Louis Bohème

Espace Dallaire

- Prize, Institut de Design Montréal, 2007
- Certificate of Merit, Urban Design Awards, RAIC, 2006

Les Habitations Joseph-Le-Caron

Architects: Affleck de la Riva architectes + Martin Brière architecte

Sunday

25 Brière, Gilbert + associés

Presentation of recent projects

www.brieregilbert.com

Architecture, urban design and interior design

460 Sainte-Catherine Street West, Suite 613

Between City Councillors and Saint-Alexandre Place-des-Arts Métro (De Bleury exit) or McGill Métro (Union exit) + 5-minute walk

514 875-1168

Recent awards:

- Au-pied-du-courant housing co-op Award of Excellence, Ordre des architectes du Québec, 2007
- Hôtel 71, Québec City Intérieurs FERDIE Prize, 2007
- Espace Dallaire Prize, Institut de design Montréal, 2007
- Certificate of Merit, Urban Design Awards, RAIC, 2006

Architects: Affleck de la Riva architectes + Martin Brière architecte

Sunday

26 Identica Branding & Design

Presentation of recent projects

www.identica.com

Branding, business communications, Web design, packaging and objects, environments and signage, print production, art purchasing

2100 Drummond Street

Between De Maisonneuve and Sherbrooke Peel Métro (Stanley Street exit) + 2-minute walk

514 845-4040

Recent awards:

- Théâtre du Nouveau Monde Poster for Théâtre du Nouveau Monde

> Continued on page 8
Recent awards:

- Six Applied Arts Design Awards, 2007
- Two Communication Arts Awards, 2007 (United States)
- Two American Design Awards, 2007 (United States)
- Three Grafika Grand Prizes, 2007

For creative work including posters for Théâtre du Nouveau Monde and Vélo-Québec, the Corbis visual identity program and commercial catalogue, the program of Théâtre d’Aujourd’hui and numerous annual reports.

**INDUSTRIAL DESIGN**

**Sunday**

**27 Douglas Ball**

Presentation of the My Studio Environments office furniture system

www.douglasball.com

More than 40 years’ experience in industrial design, specializing in systems design and office furniture

Douglas Ball at Herman Miller

www.hermanmiller.com

1350 Sherbrooke Street West, Suite 400

Corner of Sherbrooke and Crescent

Peel Métro + 5-minute walk

Herman Miller: 514 871-4828

Designer selected by Sensation Mode

**FASHION DESIGN**

**Sunday**

**28 Véronique Miljkovitch**

Presentation of the creative process

www.miljkovitch.com

Fashion design and airbrushing on silk

372 Sainte-Catherine Street West, Suite 223

Between De Bleury and Saint-Alexandre Place-des-Arts Métro (De Bleury exit) or McGill Métro (Union exit) + 5-minute walk

514 394-0044

Recent awards:

- Hommage Award, Intérieurs FERDIE, 2007
- Intérieurs FERDIE Prize, 2007

**EXHIBITION**

**Saturday**

**29 Galerie Monopoli**

Jogues Rivard, Raider of the Lost Buildings

www.galeriemonopoli.com

www.explorationurbaine.ca

181 Saint-Antoine Street West

South façade of the Palais des Congrès

Between Place Jean-Paul-Riopelle and Saint-Urbain Place-d’Armes Métro, exit Palais des Congrès side + Saint-François-Xavier Street passageway

514 868-6691

For more than 20 years, Jogues Rivard has been slipping undetected into abandoned heritage buildings, driven by pure passion to archive the splendour of their decaying interiors. Long after their closing, the factory, the convent and the brewery still pulse with a secret soul, in silence and shadow. This photographer cum adventurer cum masked urban explorer has undertaken the mission of capturing the eerie presence of these forgotten spaces. For the first time, he presents a selection of his most beautiful images. A revelation.
ARCHITECTURE AND URBAN DESIGN

Sunday

30 Groupe Cardinal Hardy

Presentation of recent projects
www.cardinal-hardy.ca
Architecture, urban planning, urban design
and landscape architecture
377 De la Commune Street West
Corner McGill
Square-Victoria Métro (Saint-Jacques exit)
+ 5-minute walk
514 844-1818

Recent awards:
Plan for the Skating Rink and Surroundings,
Beaver Lake, Mount Royal Park
= National Merit, Canadian Society of
Landscape Architects, 2007

Outremont Campus Area Plan, Université
de Montréal
= Award for Planning Excellence, Canadian
Institute of Planners, 2007
Architects: Groupe Cardinal Hardy –
Provencher Roy + associés architectes

Quartier international de Montréal
= Urban Design Award, RAIC, 2006
Architects: Daoust Lestage architecture
design urbain – Provencher Roy + associés
architectes

Design of street lamps and street furniture:
Michel Dallaire Design Industriel

Théâtre Espace Libre

Institut de tourisme et d’hôtellerie du Québec
= Governor General’s Medal in Architecture, 2006
Architects: Lapointe Magne et associés +
Ædifica

Théâtre Espace Libre
= Governor General’s Medal in Architecture, 2006

Habitations Jean-Placide-Desrosiers
= Orange Prize, Save Montréal, 2006

Sunday

32 PRMH – Provencher Roy + associés
architectes – Moureaux Hauspy +
associés designers

Presentation of recent projects
www.praa.qc.ca
Architecture for educational, institutional and
commercial buildings; architecture programs,
feasibility studies, technical consulting, urban
planning, more
www.moureauxhauspy.com
Interior design
276 Saint-Jacques Street, Suites 210 and 703
Between Saint-Pierre and Saint-Jean
Square-Victoria Métro (Saint-Jacques exit)
+ 3-minute walk
514 844-3038

Recent award:
Outremont Campus Area Plan, Université
de Montréal
= Award for Planning Excellence, Canadian
Institute of Planners, 2007
Architects: Groupe Cardinal Hardy –
Provencher Roy + associés architectes

Quartier international de Montréal
= Urban Design Award, RAIC, 2006
Architects: Daoust Lestage architecture
design urbain – Provencher Roy + associés
architectes

Design of street lamps and street furniture:
Michel Dallaire Design Industriel

Sunday

33 Rubin & Rotman associés

Presentation of recent projects
www.rubinrotman.com
Architecture and interior design for industrial,
institutional, commercial and residential
projects; urban design
Particular expertise with First Nations clients
and green building (LEED)
270 Prince Street, Studio 200
Between William and Ottawa
Square-Victoria Métro (Saint-Jacques exit)
+ 5-minute walk
514 861-5122

Recent awards:
Glacier Le Bilboquet, Westmount
= Intérieurs FERDIE Prize, 2007
= Award of Excellence, Urban Development
Institute of Québec, 2007

Le Bilboquet

Photo: Stéphane Brugger

Photo: Faber Cayoutte

Place Jean-Paul-Riopelle
Quartier international de Montréal

Photo: Denis Farley

Photo: © Michel Brunelle
**LANDSCAPE ARCHITECTURE**

**Sunday**

**34 Stuart Webster Design / Daccord Webster Paysage**

Presentation of recent projects

www.swdia.com

Residential and commercial landscape architecture, landscape contracting, horticultural maintenance services

180 Peel Street, Suite 400
Between Wellington and Ottawa
Place-Bonaventure Métro + 107 bus
514 876-0178

**35 Orangetango**

Presentation of recent projects by Orangetango and tour of the office accompanied by Éric Daoust of Bosses design, layout designer

www.orangetango.com

Integrated marketing and communications services; graphic design, advertising, marketing and interactivity

88 Queen Street
Between Wellington and De la Commune
Square-Victoria Métro (Saint-Jacques exit)
+ 7-minute walk
514 281-6601

**Sunday**

**36 Solamente una Vida, International Flora Montréal**

Recent award:

Solamente una vida, International Flora Montréal 2006

= Regional Citation, Canadian Society of Landscape Architects, 2007

**37 Sid Lee**

Presentation of recent projects by Sid Lee and tour of the offices accompanied by Jean-François Dubreuil of Workshop architecture + design

www.sidlee.com

Strategic planning and branding, product design and interior design, mass communications, personalized communications

75 Queen Street, Studio 1400
Between Wellington and De la Commune
Square-Victoria Métro (Saint-Jacques exit)
+ 7-minute walk
514 282-2200

**GRAFIC DESIGN AND INTERIOR DESIGN**

**Sunday**

**36 Orangetango**

Presentation of recent projects by Orangetango and tour of the office accompanied by Éric Daoust of Bosses design, layout designer

www.orangetango.com

Integrated marketing and communications services; graphic design, advertising, marketing and interactivity

88 Queen Street
Between Wellington and De la Commune
Square-Victoria Métro (Saint-Jacques exit)
+ 7-minute walk
514 281-6601

**37 Sid Lee**

Presentation of recent projects by Sid Lee and tour of the offices accompanied by Jean-François Dubreuil of Workshop architecture + design

www.sidlee.com

Strategic planning and branding, product design and interior design, mass communications, personalized communications

75 Queen Street, Studio 1400
Between Wellington and De la Commune
Square-Victoria Métro (Saint-Jacques exit)
+ 7-minute walk
514 282-2200

**Recent awards:**

- Grand Prize, Créativité Montréal, 2007
- Design: Bosses design
  www.bossesdesign.com

“The thinking behind this agency’s new look was not to impress but to give employees practical work spaces lined up along a metal structure that divides the office in two and streamlines circulation. This spinal cord serves as a filter of sorts: it allows for communication and creation and various uses of the space. On one side, it’s a blackboard ready to host images and words; on the other, it’s a collection of compartments with diverse functions, most notably storage space of varied sizes. The raw materials (some are recycled), the neutral colours and the natural simplicity of the space emphasize that the most important thing here is the work that this design reinforces.”

– Source: Créativité Montréal

**Recent awards:**

- Sid Lee
  = Gold Award, Strategy Magazine BIG Awards, 2007
  = 5th Lion at Cannes (France)
- Red Bull poster – King of the Ring
  = Grand Prize, Grafika, 2007
- Posters celebrating Montréal’s selection as a UNESCO City of Design
  = Communication Arts Design Annual Award, 2007 (United States)
- Brand launch, Alexis de Portneuf cheeses
  = Prize, Institut de Design Montréal 2007

For the third year in a row, Sid Lee ranks among the most-recognized agencies at the Marketing Awards, placing it once again in Canada’s top 5.

**Awards for the design of the Orangetango offices:**

- Grand Prize, Créativité Montréal, 2007
- Design: Bosses design
  www.bossesdesign.com

**Awards for the design of the offices of Sid Lee:**

- Grand Prize, Créativité Montréal, 2007
- Intérieurs FERDIE Prize, 2007
- Project of the Year, Intérieurs FERDIE, 2007
- Design: Workshop architecture + design – Sid Lee
  www.wshop.ca

“Even more than a work studio, the space laid out by Workshop architecture + design for Sid
Lee is a lifestyle in itself. By playing on the culture codes of today's youth, the project is a synecdoche of our times and embodies the firm's eclectic spirit. With the aim of stimulating the imaginative universe, a whole world of ideas materializes in a perpetual movement between transparencies and reflections, percussive colours, and projected images. In order to induce positive, constructive attitudes, a universe of fun is propelled within an organized frame. These subtle wanderings lead back to what remains the cornerstone of work: productivity.”

– Myriam Gagnon, *Intérieurs* magazine

**FASHION DESIGN**

**Sunday**

**38** Helmer

Presentation of the collection of patchwork dresses

www.helmerjoseph.com

Ladies ready-to-wear

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**EXHIBITION**

**Sunday**

**39** Galerie Yellow Fish Art

Momcntary Monuments

www.yellowfishart.com

3684 Saint-Laurent Boulevard

Between Des Pins and Prince-Arthur

Saint-Laurent Métro + 55 bus northbound

Sherbrooke Métro + 5-minute walk

514 840-0808

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**ARCHITECTURE AND URBAN DESIGN**

**Sunday**

**40** Atelier Big City

Presentation of recent projects

www.atelierbigcity.com

Architecture, urban design, interior design

The name of the firm reflects its interest in the multiple manifestations of the city, and its slogan “make architecture a public policy” underlines the importance that it ascribes to the public role that architecture should play.

Atelier Big City was awarded the Canada Council’s Prix de Rome for 1998–1999.

55 Mont-Royal Avenue West, Suite 601

Between Clark and Saint-Urbain

Mont-Royal Métro + 97 bus westbound

Saint-Laurent or De Castelnau Métro + 55 bus

514 849-6256

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**Recent awards:**

New Silk Road Competition

- First Prize, International Competition for Hebraic Cultural Area, New Silk Road Park, Xi’an, China

Unity 2

- Governor General’s Medal in Architecture, 2006

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**Sunday**

**41** Daoust Lestage architecture design urbain

Presentation of recent projects

www.daoustlestage.com

Multidisciplinary field of expertise encompassing master planning, urban design, landscape architecture, architecture, interior architecture and furniture design

3575 Saint-Laurent Boulevard, Suite 602

Between Sherbrooke and Prince-Arthur

Saint-Laurent Métro + 55 bus northbound

Sherbrooke Métro + 5-minute walk

514 982-0877

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**Recent awards:**

- Nolin / BBDO Montréal
  - Prize of the Institut de Design Montréal, 2007
  - Grand Prize, Créativité Montréal, 2007
  - Intérieurs FERDIE Prize, 2007

- Quartier international de Montréal
  - National Urban Design Award, RAIC, 2006

Architects: Daoust Lestage architecture design urbain – Provencher Roy + associés architectes
Presentation of recent projects, accompanied by the architects having participated in projects designed in consortium

www.jlp.ca

Architecture for clients in the fields of education (including six Québec universities), health (short- and long-term care complexes), culture and housing

3200 Rachel Street East
Between Dézery and Saint-Michel
Pho-Fontaine Métro + 5-minute walk
67 bus to Saint-Michel and Rachel
514 527-8821

Recent awards:
Longueuil Campus, Université de Sherbrooke
Award of Excellence, Canadian Architect, 2007
Architects: Marosi Troy architectes – Jodoin Lamarre Pratte et associés architectes – Architecture Labbé et associés

Bibliothèque municipale de Châteauguay
Governor General’s Medal in Architecture, 2006
Architects: Atelier TAG – Jodoin Lamarre Pratte et associés architectes

Tour accompanied by the architect
www.encadrex.com

1830 Marie-Anne Street East
Between Papineau and de Bordeaux
Mont-Royal Métro + 45 bus northbound
514 524-9991

Recent award:
Chemin Brochu Chalet, Eastern Townships
Marcel-Parizeau Prize, 2007

Architects: Smith Vigeant architectes
www.smithvigeant.com

Architecture, sustainable development, interior design, LEED integrated design

15 Marie-Anne Street West
Corner Saint-Laurent
Mont-Royal Métro + 97 bus westbound
Saint-Laurent or De Castelnau Métro + 55 bus
514 844-7414

Recent award:
Encadrex
Intérieurs FERDIE Prize, 2007

Presentation of recent projects
www.pierremorencyarchitecte.com
Residential, commercial and institutional architecture

4140 Berri Street
Between Duluth and Rachel
Mont-Royal Métro + 2-minute walk
514 849-1371

Recent award:
Encadrex
Intérieurs FERDIE Prize, 2007
LANDSCAPE ARCHITECTURE AND URBAN PLANNING

**Sunday**

**46**

WAA–Williams Asselin Ackaoui et associés

Presentation of recent projects

www.waa-ap.com

Landscape architecture, urban planning, urban design and environmental studies

55 Mont-Royal Avenue West, Suite 805

Between Clark and Saint-Urbain

Mont-Royal Métro + 97 bus westbound

Saint-Laurent or De Castelnau Métro + 55 bus

514 939-2106

**Recent awards:**

- Rehabilitation of Sun Island Scenic Spot, Harbin, China
  - Regional Citation, Canadian Society of Landscape Architects, 2007

- Planning of Honoré-Mercier Avenue, Québec City
  - Québec Prize, Institut de Design Montréal, 2007

Architects: Williams Asselin Ackaoui et associés – Ville de Québec

INDUSTRIAL DESIGN

**Sunday**

**47**

Alto Design

Presentation of recent projects

www.alto-design.com

Alto Design assists companies with product development, from the design to production stages.

2600 William-Tremblay Street, Suite 220

Between Saint-Michel and Molson (Angus Shops)

Préfontaine Métro + 5-minute walk

Mont-Royal Métro + 97 bus eastbound

514 278-3050

**Recent awards:**

- Alto Design
  - Red Dot Hall of Fame, 2008 (Germany)
  - International Council of Societies of Industrial Design (ICSID) Hall of Fame, 2007

- Lumiphase – LED skin rejuvenation system for Opusmed
  - Red Dot Design Award Winner, 2007 (Germany)

**INTERIOR DESIGN AND FURNITURE DESIGN**

**Sunday**

**48**

Brave Design

Presentation of recent projects

www.bravedesign.ca

Design of contemporary light fixtures and lighted sculptures

Brave Design at Messier Designers

www.messierdesigners.com

5550 Fullum Street, Suite 312

Corner Dandurand

Rosemont Métro + 197 bus eastbound to D’Iberville + 8-minute walk

Frontenac Métro + 94 bus northbound to Dandurand

D’Iberville Métro + 94 bus southbound to Dandurand

Brave Design: 514 369-0693

Messier Designers: 514 495-4484

**Recent award:**

- Scalar light fixture
  - 10th Annual Best of Canada Design Competition Winner

**Sunday**

**49**

Plan B

Tour accompanied by the designer

www.barplanb.ca

327 Mont-Royal Avenue East

Between Henri-Julien and Saint-Denis

Mont-Royal Métro + 3-minute walk

514 845-6060

**Recent award:**

- Scalar light fixture
  - 10th Annual Best of Canada Design Competition Winner

**Sunday**

**50**

Le Comptoir D’Ailleurs

Tour accompanied by the designer

www.lecomptoirdailleurs.com

4817 Saint-Laurent Boulevard

Between Villeneuve and Saint-Joseph

Laurier Métro (Saint-Joseph exit) + 51 bus westbound

Saint-Laurent or De Castelnau Métro + 55 bus

514 940-0265

**Le Comptoir D’Ailleurs**

Grand Prize, Créativité Montréal, 2007

Designer: Pierre Choinière and Claudine Blanchet

“...The best compliment that someone can pay this bar is to think that it has always been here," says Plan B’s designer. In this small space, he placed zigzagging mirrors on the wall in front of the bar to create the illusion of depth and allow fragmented views of the scene. All has been done with an eye to optimize conversation and comfort: there’s a corner with tables, another with a big sofa and a bar that’s accessible on both sides. It’s impossible to feel lost, glass in hand, in the middle of nowhere.”

– Source: Créativité Montréal
Sunday

51 Moine urbain
Presentation of recent projects
www.moineurbain.com
Interior design as well as design and manufacturing of interior products for residential and commercial planning. Includes: furniture for homes, bathrooms and kitchens, design of bars, restaurants, spas, etc.
3625 Saint-Dominique Street
Between Prince-Arthur and Des Pins
Sherbrooke Métro + 5-minute walk
Saint-Laurent Métro + 55 bus
514 885-2045

52 Philippe Dubuc
Presentation of the creative process
www.dubucstyle.com
4451 Saint-Denis Street
Between Marie-Anne and Mont-Royal
Mont-Royal Métro + 3-minute walk
514 282-1424

53 m0851
Presentation of the creative process
www.m0851.com
A designer and manufacturer of high-end products, m0851 stands out for its full-grain leather bags, accessories and coats
3981 Saint-Laurent Boulevard, Suite 444
Between Des Pins and Duluth
Sherbrooke Métro + 10-minute walk
Saint-Laurent Métro + 55 bus
514 842-1221

54 Les architectes Boutros + Pratte
Presentation of recent projects
www.boutrospratte.com
Residential, commercial and industrial architecture
1209 Van Horne Avenue
Between Bloomfield and Champagner
Outremont Métro
514 866-1149

55 La Vie en Vert, architectes paysagistes
Presentation of recent projects
www.lavieenvert.net
Landscape architecture, urban design and land planning
5333 Casgrain, Suite 502-B
Between Maguire and Saint-Viateur
Métro Laurier (Laurier exit) + 10-minute walk
Saint-Laurent or De Castelnau Métro + 55 bus
514 527-6961

ARCHITECTURE

Recent award:
Marché Adonis, Dollard-des-Ormeaux
= Award of Excellence, Ordre des architectes du Québec, 2007

LANDSCAPE ARCHITECTURE AND URBAN DESIGN

Recent award:
Promenade riveraine du Domaine Garth
= Regional Citation, Canadian Society of Landscape Architects, 2007

FASHION DESIGN

Recent awards:
Moine urbain
= Pierre Pagé Prize in research and achievement in the advancement of interior design in Québec, 2007

Recent award:
RB-12 bathtub
= Intérieurs FERDIE Prize, 2007

MILE END–OUTREMONT
**GRAPHIC DESIGN AND MULTIMEDIA**

**Sunday**

**56** Ballat Cardell et fils

Presentation of recent projects
420 Beaubien Street West, Suite 201
Corner Durocher
Place-des-Arts or Parc Métro + 80 bus
514 928-1853

**57** Melissa Mongiat

Presentation of recent projects
www.milkandtales.com
Specializing in: Facilitating exchanges among people, their environment, products and brands
Active in: Branding, exhibitions, public installations, cinema, events
Melissa Mongiat at Commissaires
www.commissairesonline.com
5226 Saint-Laurent Boulevard
North of Fairmount
Laurier Métro + 51 bus to Saint-Laurent and Laurier
Or 55 bus northbound on Saint-Laurent
514 274-4888

Recent awards:
- Two Coupe magazine Awards – International Design and Image Competition, 2007
- One Grand Prize and 1 Prize, Grafika, 2007
- One Applied Arts Design Award, 2007

For productions including: sleeve and liner notes for a vinyl disc on the Kalimari label; poster for the film Rechercher Victor Pellerin; Constellation journal, special edition for the Toronto AIDS forum, 2006; a series of Web sleeves for Archipel Music; sleeve for the vinyl album En légère suspension by Pheek; folder for the French festival Rencontres Improbables

**58** Moment Factory

Presentation of recent projects
www.momentfactory.com
Multimedia creation ranging from design to production of immersive environments, multi-media installations and content for new media; creations blend video, sound, lighting, digital technology, performance and architecture
6250 Hutchison Street, Suite 200A
Corner Van Horne
Outremont Métro + 7-minute walk
Place-des-Arts or Parc Métro + 80 bus
514 843-8433

Recent awards:
- Argon 18 bicycle frame and fork
- Award, Institut de Design Montréal, 2007

**INDUSTRIAL DESIGN**

**Sunday**

**59** Morelli Designers

Presentation of recent projects
www.morellidesigners.com
Industrial design, specializing in design of sustainable consumer and commercial products in various fields including medicine, transportation and street furniture
5420 Saint-Laurent Boulevard, Suite 330
Between Fairmount and Saint-Viateur
Laurier Métro (Saint-Joseph exit) + 51 bus westbound
Saint-Laurent or De Castelbajac Métro + 55 bus
514 287-3344

Recent awards:
- Argon 18 bicycle frame and fork
- Award, Institut de Design Montréal, 2007

**FASHION DESIGN**

**Sunday**

**60** BODYBAG by jude

Presentation of the creative process
www.jude.qc.ca
Collection for the young professional woman seeking a blend of classicism and avant-garde
17 Bernard Street West
Corner Saint-Laurent
Rosemont Métro + 9-minute walk
Saint-Laurent or De Castelbajac Métro + 55 bus
514 274-5242

Recent awards:
- Grand Prize, Grafika, 2007

**61** Tavan & Mitto

Presentation of the creative process; luxury womenswear collection
www.tavan-mitto.com
5334 Saint-Laurent Boulevard
Between Fairmount and Saint-Viateur
Saint-Laurent or De Castelbajac Métro + 55 bus
514 279-1212

Recent awards:
- Argon 18 bicycle frame and fork
- Award, Institut de Design Montréal, 2007

Designers selected by Sensation Mode
**ARCHITECTURE**

**Sunday**

62. **naturehumaine architecture & design**

Presentation of recent projects
www.naturehumaine.com
Architecture (residential, commercial and cultural)
7458 Berri Street
Between De Castelnau East and Faillon East
Jean-Talon Métro (north exit) + 5-minute walk
514 273-6316

Recent awards:
- naturehumaine / Marc-André Plasse and Stéphane Rasselet
  Intérieurs FERDIE Emerging Designer Prize, 2007
- Café Quattro D
  Grand Prize, Créativité Montréal, 2007
- Garnier residence
  Intérieurs FERDIE Prize, 2007

**LANDSCAPE ARCHITECTURE AND URBAN DESIGN**

**Sunday**

63. **Claude Cormier Landscape Architects**

Presentation of recent projects
www.claudecormier.com
Landscape architecture and urban design
5600 De Normandville Street
Between Rosemont and Des Carrières
Rosemont Métro + 5-minute walk
514 831-0483

Recent awards:
- Esplanade of the Palais des congrès de Montréal
  Regional Honour, Canadian Society of Landscape Architects, 2007
- HTO Urban Beach, Toronto Waterfront Park
  Design Exchange Gold Award Winner, 2007
  Architects: Janet Rosenberg & Associates – Claude Cormier Landscape Architects – Hariri Pontarini Architects
- Claude Cormier was named one of 14 “Masters of Design” for 2007 by New York City–based Fast Company magazine, in recognition of the avant-garde nature of his entire body of work.

**INTERIOR DESIGN**

**Sunday**

64. **Jacques Bilodeau**

Presentation of recent projects
www.jacquesbilodeau.com
Poised on the periphery of art, architecture and design, Jacques Bilodeau explores the presuppositions associated with domestic life. His art as well as his interior design consulting for both residential and commercial clients are grounded in experimentation.
925 Des Carrières Street
Between Saint-André and Boyer
Rosemont Métro + 5-minute walk
514 831-0483

Recent awards:
- Alfred Dallaire Memoria
  Grand Prize, Créativité Montréal, 2007
- Intérieurs FERDIE Prize, 2007

**TEXTILE DESIGN**

**Sunday**

65. **Ute Wolff**

Presentation of recent projects
www.utewolff.com
Active in: Textile design; creations developed from textile materials or processes and their particular characteristics of textiles
Ute Wolff at Atelier Bure & Linon
1129 Bélanger Street
Between Christophe-Colomb and De la Roche
Jean-Talon Métro + 95 bus eastbound
Ute Wolff, 514 525-3302
Bure & Linon, 514 509-3723

Recent award:
- Lunar Poetry lighting collection
  Intérieurs FERDIE Prize, 2007
FASHION DESIGN

Sunday

66 CLUC Couture

Presentation of the creative process
www.cluccouture.com
Luxury ready-to-wear collection for men and women
305 De Bellechasse Street, Suite 204B
Between Drolet and Henri-Julien
Beaubien or Rosemont Métro + 5-minute walk
514 383-6974

Designer selected by Sensation Mode

514 383-6974

Sunday

68 Rudsak

Presentation of the creative process
www.rudsak.com
Display of the collection: men’s and women’s leather outdoor wear, handbags, footwear and accessories, characterized by pure, timeless lines – for a contemporary, urban style
9160 Saint-Laurent Boulevard, Studio 400
Between Legendre and Chabanel
Crémazie Métro + 146 bus westbound or 54 bus westbound
De Castelnau Métro + Bus 55 bus northbound
514 389-9661

Designer selected by Sensation Mode

Sunday

67 Mylène B

Presentation of the creative process
www.myleneb.com
Collection featuring uncluttered lines enhanced by subtle details – creating a mood that is at once very feminine and imbued with masculinity
501 De Castelnau Street East
Between Berri and Lajeunesse
Jean-Talon Métro + 5-minute walk
514 384-8583

Designer selected by Sensation Mode
Montréal, UNESCO City of Design, is proud of its creators

ville.montreal.qc.ca/designmontreal