

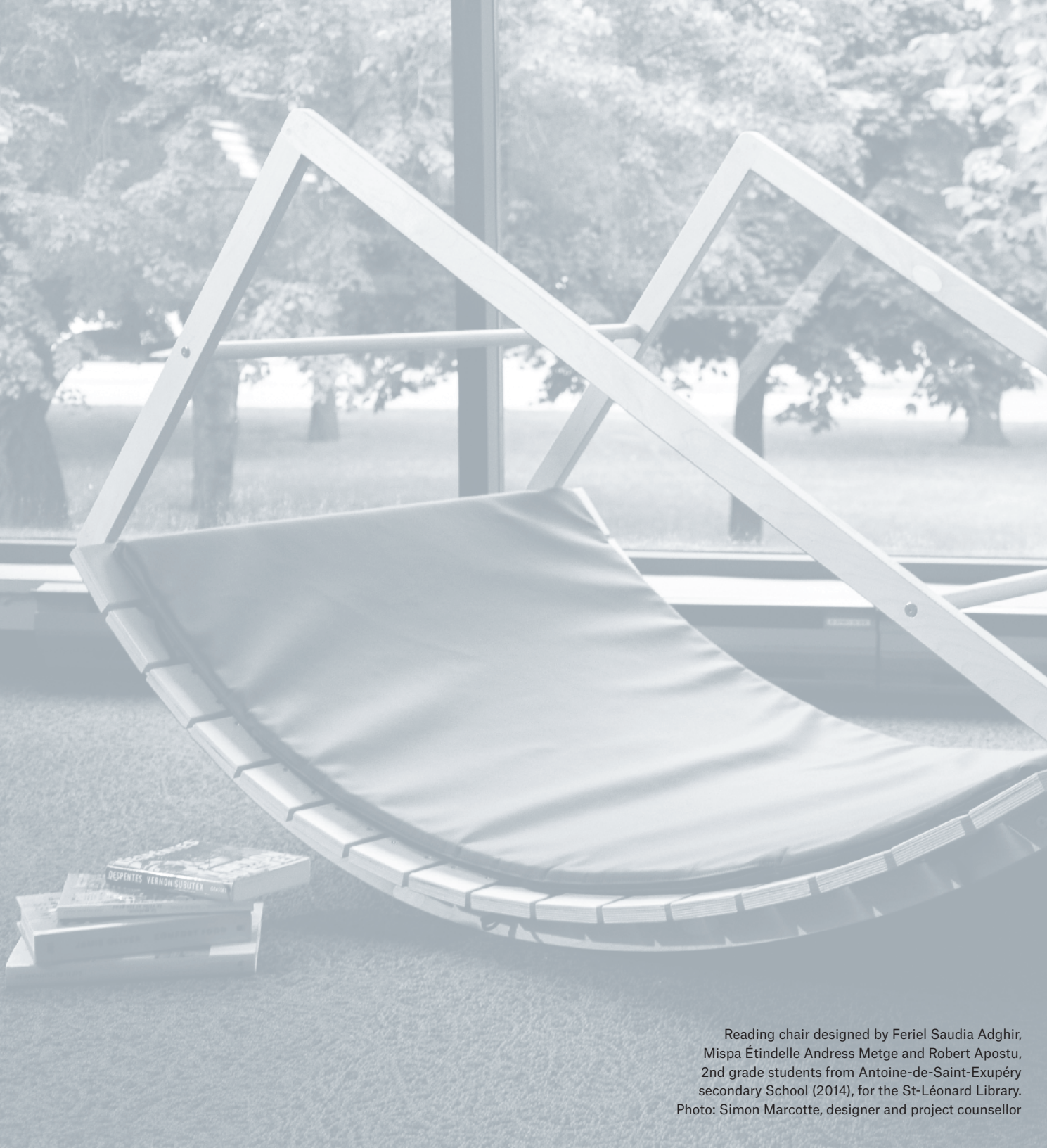


PROGRAM TO RAISE
AWARENESS AMONG
MONTREALERS
ABOUT ARCHITECTURE
AND DESIGN IN THE
MONTRÉAL PUBLIC
LIBRARIES NETWORK

CALL FOR
PROJECTS
2016/2017

2ND EDITION
DEADLINE: MAY 31, 2016

Bureau du design
Montréal 



Reading chair designed by Ferial Saudia Adghir, Mispa Étindelle Andress Metge and Robert Apostu, 2nd grade students from Antoine-de-Saint-Exupéry secondary School (2014), for the St-Léonard Library. Photo: Simon Marcotte, designer and project counsellor

TABLE OF CONTENTS

- 1/** Program Description and Objectives
- 2/** Eligibility
- 3/** Financial Assistance
- 4/** Submitting a Project
- 5/** 2016–2017 Timetable
- 6/** Selection and Steering Committee
- 7/** Selection Criteria and Process
- 8/** Roles and Responsibilities
- 9/** Dissemination
- 10/** Information
- 11/** About Ville de Montréal's Bureau du design
- 12/** About kumulus expériences créatives
- 13/** About the RAC Program

Cover:
Marc-Favreau Library
Dans Hanganu architects,
architecture competition laureates (2009)

Program Description and Objectives

This program is aimed at raising awareness among **Montrealers of all ages about architecture and design in the Montréal Public Libraries Network**, through activities, events and cultural mediation connected to architecture and design. Initiated and directed by **Ville de Montréal's Bureau du design**, the program is presented in partnership with the **Direction des bibliothèques** and coordinated by the organization **kumulus expériences créatives**.

A total of **\$65,000** in financial assistance will be awarded in 2016 to the selected libraries. This funding is provided by the ministère de la Culture et des Communications (Programme de rénovation, d'agrandissement et de construction des bibliothèques publiques de Montréal, or RAC Program) under the Entente sur le développement culturel de Montréal, as part of its focus on supporting the activities of Montréal, UNESCO City of Design.

OBJECTIVES

- / To raise awareness among Montrealers of all ages about architecture and design in the Montréal Public Libraries Network
- / To help showcase and involve up-and-coming designers and architects
- / To energize and enrich the cultural offering and programming of libraries
- / To forge ties between libraries, schools and the architecture and design community in Montréal

Eligibility

This call for projects is aimed at Montréal boroughs and public libraries interested in organizing, **between June 15, 2016 and March 31, 2017**, one or several one-time or recurring citizen awareness activities related to the previous objectives.

Examples of eligible projects:

- / Talk, lecture or conference featuring an up-and-coming designer or architect
- / Architectural guided tours
- / Co-programming or co-creation workshops
- / In-house project (behind-the-scenes look at a project: communicate/present the development stages of a library renovation, expansion or construction project)
- / Production of an audio guide
- / Screening of films/documentaries on architecture and design
- / Workshop: build a scale model related to architecture and design
- / Scavenger hunt/rally in the library using a building plan
- / Acquisition or showcasing of collections and works (books, magazines, digital documents, objects, furniture, etc.)
- / Production of an exhibition
- / Awareness activities about architecture and design in collaboration with (grade school or high school) students from the neighbourhood
- / Design and manufacture of furniture, planning of a dedicated area, etc.

Financial Assistance

Up to a maximum of **\$65,000** may be apportioned among the selected proposals. The purpose of the financing is to defray part or all of the costs associated with a project. The maximum funding available per library is **\$6,500**.

Eligible costs: professional or technical fees, printing and supporting materials, permanent or temporary furniture required for the project, supplies, transportation costs, rental of audiovisual equipment, acquisitions/purchases of documents, etc.

Ineligible costs: salaries, entertainment and hospitality expenses (food, beverages)

Funding terms: 100% at the start of the project

Refund: In the event that the real costs of the project are lower than the financial assistance provided, the difference must be refunded to the Bureau du design.



Submitting a Project

The Bureau du design has made available a form containing all the information required by the Selection Committee to evaluate a project. To access the form, go to designmontreal.com.

The duly completed form must be emailed no later than May 31, 2016, to:

info@kumul.us.ca

Subject: Call for Projects 2016–2017 – Libraries

Attention: Gabrielle Tardif, Project Manager

NEED HELP?

kumul.us expériences créatives is there to coach and guide you through the process, from preparing your application file to hosting your activity.

Contact Gabrielle Tardif at 514 466-2504 or info@kumul.us.ca.



Community Workshop held at the Rosemont Library organized by the MAQ. "Imagine tomorrow's architectural and urban landscape" (2014)

2016–2017 Timetable

Launch of the call for projects	MARCH 15, 2016
Deadline for submitting a proposal	MAY 31, 2016
Selection committee/evaluation of proposals	JUNE 7, 2016
Announcement of selected proposals	JUNE 14, 2016
Deadline for completing the project	MARCH 30, 2017
Deadline for submitting the activity report completion	30 DAYS AFTER



Selection and Steering Committee

- / **Richard Adam**, Chef de division, Programme RAC, Service de la culture/Direction des bibliothèques, Ville de Montréal
- / **Sophie Charlebois**, Architecte, Service de la culture/Division du développement culturel, Ville de Montréal
- / **Louise Lapointe**, Chef de division, Programmes et services aux arrondissements-Bibliothèques, Service de la culture/Direction des bibliothèques, Ville de Montréal
- / **Marie Martel**, Conseillère en ressources documentaires, Service de la culture/Direction des Bibliothèques, Ville de Montréal
- / **Anne-Claire Richard**, membre fondatrice, kumulus expériences créatives
- / **Sophie Tanguay**, Coordination des activités, relations et ententes avec la Ville de Montréal, ministère de la Culture et des Communications

Bureau du design, Service du développement économique, Ville de Montréal

- / Observer: **Marie-Josée Lacroix**
Commissaire au design, chef d'équipe
- / Manager: **Sylvie Champeau**
Conseillère en contrôle et analyse de gestion

Selection Criteria

- / Involvement (established collaboration) or showcasing of up-and-coming Montréal designers and architects (max. 10 years in practice)
- / Compliance of the project with the program's objectives
- / Exemplary nature of the project (ability to inspire other libraries to do something similar)
- / Execution guarantees (project feasibility, structure, timeline, scope and complexity, budget)
- / Community outreach
- / Originality

Overall, the selection will also take into account a fair distribution of projects according to:

- / Type (workshop, exhibition, guided tour, valorization of architectural/design book collections, etc.)
- / Involvement of professionals and disciplines (interior design, urban design, industrial design, graphic design, architecture, landscape architecture, etc.)
- / Location on the territory of Montréal
- / Target audience

Roles and Responsibilities

Once a project is selected within the framework of this call for projects, the applicant must:

- / Confirm the name of the project manager
- / Based on the agreed frequency, keep the kumulus expériences créatives manager informed of the progress of the project, as well as of any change to the initial proposal
- / Include mention of the Ville de Montréal's Bureau du design's initiative and the support of the Ministère de la Culture et des Communications (under the Entente sur le développement culturel de Montréal) or include their logos on all official communication or presentation of the funded project
- / Include the signature "Montréal, UNESCO City of Design" on all printed or digital material created as part of the execution of the project
- / Produce a report describing the completed activity or activities no later than one month after it (they) has (have) taken place (reporting template provided)

Dissemination

The programming of the selected projects and related activities will be disseminated at a minimum on:

- / the Web platform www.designmontreal.com
- / the Facebook page [/designmontreal](https://www.facebook.com/designmontreal)
- / the Facebook page [/kumulusexperiencescreatives](https://www.facebook.com/kumulusexperiencescreatives)
- / the Web portal of the Montréal Public Libraries Network
- / the Web section of each library on the Ville de Montréal portal

Information

**FOR ALL QUESTIONS REGARDING THIS CALL FOR PROJECTS,
PLEASE CONTACT:**

Gabrielle Tardif, Project Manager

514 466-2504

kumus expériences créatives

info@kumus.ca

191, rue Mozart Ouest, #4, Montréal (Québec) H2S 1C6



Self-service microlibrary in the Cabot Square, Ville-Marie Borough. Winning concept "Les pigeonniers" by Collectif ALLLY (2014-2015)

Marie Laflamme
 LES AILES BRISÉES
 Long Time No See
 Gail McMeekin
 Quelques Adieux
 The 12 Secrets of Highly Creative Women
 Susan Isaacs
 MICHAEL CONNELLY THE DROP
 John Gray Ph. D.
 LES HOMMES VIENNENT DE MARS
 LES FEMMES VIENNENT DE VÉNUS
 espagnol
 NEW YORK
 Edward Rutherfurd
 ROBERT
 COLLINS
 POCHE
 SCOTT
 DANGEREUSES
 SPOKE
 LITTLE BROWN
 La femme de ma vie
 THOMAS NOEL
 Francine Ruel Maudit que le bonheur coûte cher!
 CHRISTINE BRONDELLE
 Borealis

Les Pigeonniers
 Collectif ALLY
 Les Montréalais ont été appelés à participer à un concours d'idées pour imaginer la future bibliothèque en libre-service de Ville-Marie. Quarante-et-un prototypes inventifs de microbibliothèques ont été déposés. Cette microbibliothèque est une adaptation du concept gagnant Les Pigeonniers.
 Ville-Marie Montréal
Microbibliothèque
 Je prends, je donne, je partage les coups de cœur.
 Ville-Marie Montréal

Les Pigeonniers
 Collectif ALLY
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 échange
 COMMUNAUTÉ ARCHITECTURE RENCONTRES
 lecture découvrir les CONFÉRENCES
 Quartier Rêve ART
 CULTURE IMPLICATIONS DESIGN
 lectures CRÉATION Ateliers
 citoyen imagination Don plaisir
 relations bibliothèque Partage
 IDÉES
 MONTREAL VILLE MARIE DE QUÉBEC
 Montréal Québec

About Ville de Montréal's Bureau du design

Since 1991, Ville de Montréal has implemented numerous initiatives aimed at stimulating creation in design and promoting the local and international reputations of Montréal-based designers.

Structured around improving the design of the city and asserting Montréal's status as a UNESCO City of Design, the Bureau du design's mandate is to support public commissions in design, develop the market for Montréal-based designers and architects, and promote their talent.

In June 2006, Montréal was named a UNESCO City of Design and became part of the UNESCO Creative Cities Network, established in 2004. To date, the Network comprises 116 member cities in seven centres of creativity (crafts and folk art, media arts, cinema, design, gastronomy, literature, and music).

In attributing the title to Montréal, UNESCO acknowledged the potential of designers to contribute to the city's future, as well as the commitment and determination of Ville de Montréal, other levels of government and civil society to build on that strength for the purpose of enhancing Montrealers' quality of life.

The UNESCO designation is neither a label nor a form of recognition. It is an invitation to **develop Montréal around its creative forces in design**. Montréal UNESCO City of Design is thus a project for an entire city, a collective project that, to become a reality over time, demands that all stakeholders – elected officials, citizens, entrepreneurs and designers – buy into it and make it their own.



About kumulus expériences créatives

kumulus expériences créatives is a non-profit organization whose mission is to raise awareness among youth and the general public about the importance of design and architecture and thereby foster development and learning. Its goal is to bring the culture of design and architecture to children by using Montréal as an educational resource and training ground to explore, discover and learn.

Its mission is structured around the following key intervention priorities:

- / To make architecture and design into venues of social communication
- / To put the culture of design within reach of children
- / To promote contemporary design in Montréal and across Quebec
- / To create exchanges between designers/architects and youth
- / To highlight the creative ability of children
- / To forge ties with the educational programs of the Ministère de l'Éducation, du Loisir et du Sport
- / To use design and architecture as tools for learning and teaching
- / To use Ville de Montréal as a training ground
- / To raise awareness among educational staff about the teaching potential of design and architecture

AT A LOSS FOR IDEAS?

In mid-April, the **kumulus expériences créatives** coaches will be organizing an information and networking session with up-and-coming designers for those interested in taking part in this program.

Register now at info@kumulus.ca.

About the RAC Program

The Programme de rénovation, d'agrandissement et de construction de bibliothèques de la Ville de Montréal, or RAC (Library renovation, expansion and construction program), is the real-estate component of Bibliothèques de Montréal's Consolidation Plan stemming from the Assessment of Municipal Libraries on the Island of Montréal, which was published in 2005 and became a reality in 2007–2008. This Consolidation Plan, aimed at reaching and exceeding the average set for library services in Canadian cities with a population of more than 500,000, is focused on extending opening hours, expanding library facilities, upgrading collections and increasing the number of employees.

Among the objectives of the RAC Program is enhancing the cultural, educational, social and community life of Montrealers by helping:

- / To expand the offering of activities, services and goods that can contribute significantly to achieving the objectives of Montréal, City of Knowledge, through priority actions stemming from the Assessment of and Consolidation Plan for Ville de Montréal's Municipal Libraries;
- / To encourage innovation and initiatives among the libraries in the Montréal Public Libraries Network;
- / To improve the quality of life of citizens through access to quality public spaces;
- / To improve the visual qualities of libraries in keeping with the status of Montréal as a UNESCO City of Design.

In 2008, the announcement of the creation of the RAC Program generated 27 notices of intention from boroughs to renovate, expand or build a library on their territory. Two new libraries, the Boisé Library in Saint-Laurent Borough and the Marc-Favreau Library in Rosemont-La Petite-Patrie borough, opened in 2013. The Saul-Bellow Library in Lachine Borough was expanded and upgraded in 2015, while the Benny Library in Côte-des-Neiges–Notre-Dame-de-Grâce Borough's new cultural centre was completed in February 2016. Work on two libraries, the Pierrefonds Library and the Villeray Library, is under way, while nine other projects are in the study phase.

ENTENTE SUR LE DÉVELOPPEMENT CULTUREL DE **MONTRÉAL**

Montréal 

Culture
et Communications
Québec 