UNSITELY!

LEVERAGING DESIGN TO IMPROVE URBAN CONSTRUCTION SITES

27TH ENTRETIENS JAQUES CARTIER

CANADIAN CENTRE FOR ARCHITECTURE

MONTREAL

OCTOBER 8-9 2014

#QUELCHANTIER

LAETITIA WOLFF

WELCOME + ENJOY THE SYMPOSIUM

WE HAVE LOTS OF AMAZING PEOPLE BUT NOT MUCH TIME!

MARIE-JOSEE LACROIX

MONTRÉAL + ST ÉTIENNE USING DESIGN TO MAKE CITIES BETTER

WE THINK OF DESIGN WHEN WE BUILD A NEW CITY

L.W.

DESIGN IS WHEN THOUGHT + ACTION COME TOGETHER

JEAN-PIERRE GRUNFELD

THIS WOULD USUALLY TAKE HOURS SO I'M GOING TO BE ABRUPT

WE COME UP WITH OUR THEORIES AS WE EXPERIMENT

FIRST WE WALK!

THEN WE LISTEN! (100 INTERVIEWS WITH MUNICIPAL OFFICIALS)

THEN WE READ!

ADVANTAGES

DISADVANTAGES

THEN WE INDEX!

CITIZENS HAVE TO UNDERSTAND WHO IS TALKING TO THEM!

WE HAVE AN OPTIMISTIC VIEW OF THE CITY

CONSTRUCTION SITES ARE PLACES OF PRODUCTION COMBINING NEWEST + OLDEST TECHNOLOGY

WE SET UP MAGAZINE POSTERS BEYOND MERE COMMERCIAL COMMUNICATION

EXPLAINED WHY WE WERE CUTTING DOWN TREES

POLAND BARTHES!

ANNEMIKE BANNIZA

ROYAL PALACE BERLIN

TOTAL RECONSTRUCTION!

PALACE DAMAGED IN WWII + DEMOLITED BY GDR

BUT NOT DURING THE PROCESS

NANCY SHOIRY

WE NEED TO INCORPORATE NEW THINKING INTO OUR PROCUREMENT PROCESSES

PALACE DE REPUBLIC

PALACE SCAFFOLD

THEY DECIDED TO RECONSTRUCT THE ORIGINAL VOLUME OF THE PALACE

SOURCE OF CONSTANT INFORMATION ON SITE

SILENCE IS THE WORST KIND OF COMMUNICATION LEADS TO RUMOR

TOULOUSE

ENGINEERS DREAM THEY CAN WORK IN SILENCE

WE SET UP TOTEMS TO EXPLAIN WHAT WAS HAPPENING

WE ARE NOT TRYING TO CONVINCE - ONLY TO EXCHANGE INFORMATION

HUMBOLDT-BOX SHOWCASE

COMPETITION:

DESIGN

FINANCING

ENVELOPE + USAGE ALREADY DEFINED

3D SCULPTURE FORIGEN OBJECT LANDED IN BERLIN

TEXTILE SHEETS

CONCEPT

HAS ALREADY BECOME AN ICON OF BERLIN

COMMERCIAL CONCEPT

HOARDINGS

MEDIA SCREEN

ANIMATED PROJECTION ONTO SIDE OF BOX

NOT POPULAR WITH PUBLIC

AND A CANOPY

WE CREATE A GARDEN

CONSTRUCTION SITE IS TRANSPARENT PHYSICALLY + POLITICALLY

PAVILIONS TAKEN DOWN

RER BUILT UNDERGROUND

1960s:

JEAN-MARC FRITZ

MARKET MOVED TO OUTSKIRTS OF PARIS

PATRICK ROUX

I'M NOT VERY GOOD AT COMMUNICATION

A FEW STRONG ELEMENTS 2.5 km BARRIERS

SIMPLE STANDARDISED ELEMENTS

EXTRA HIGH BARRIER SO PEOPLE CAN NOT SEE THE SITE

PLACES TO SIT

PEOPLE STILL HAD TO KNOW WHERE THEY WERE GOING

EXAGERATE A BIT TO MAKE THINGS LEGIBLE

SIMPLICITY IS KEY

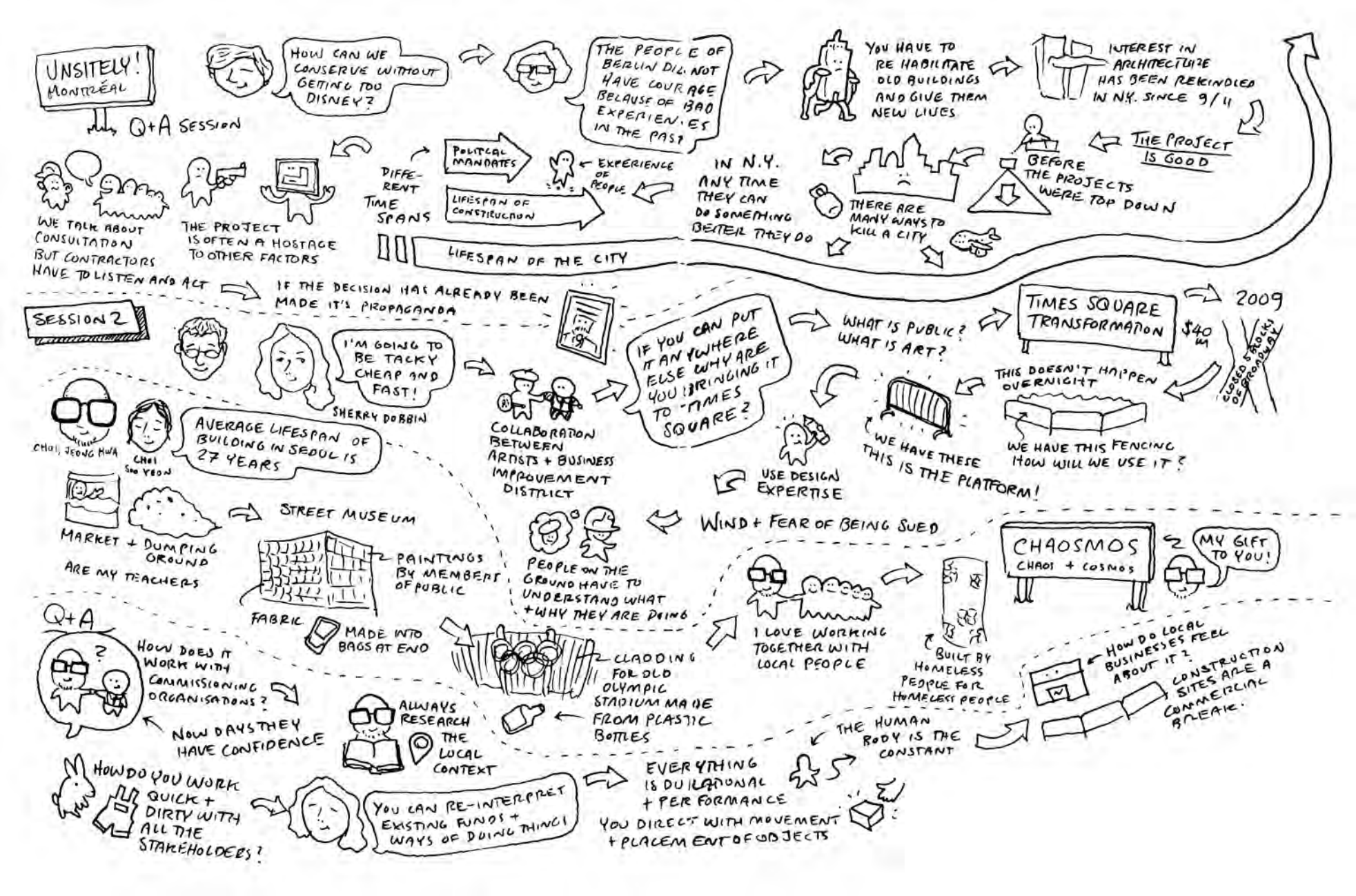
WE USE MAGAZINES

BUT ALSO WEB + SOCIAL MEDIA

OBSERVATION PLATFORM

PHOTOGRAPHER VISITS EVERY WEEK

PHOTOS END UP ON THE BARRIERS


UNSITELY! MONTRÉAL
Q+A SESSION
HOW CAN WE CONSERVE WITHOUT GETTING TOO DISNEY?
THE PEOPLE OF BERLIN DID NOT HAVE COURAGE BECAUSE OF BAD EXPERIENCES IN THE PAST
YOU HAVE TO RE HABILITATE OLD BUILDINGS AND GIVE THEM NEW LIVES
INTEREST IN ARCHITECTURE HAS BEEN REKINDLED IN N.Y. SINCE 9/11
THE PROJECT IS GOOD
BEFORE THE PROJECTS WERE TOP DOWN
THERE ARE MANY WAYS TO KILL A CITY
IN N.Y. ANY TIME THEY CAN DO SOMETHING BETTER THEY DO
EXPERIENCE OF PEOPLE
POLITICAL MANDATES
LIFESPAN OF CONSTRUCTION
DIFFERENT TIME SPANS
LIFESPAN OF THE CITY
WE TALK ABOUT CONSULTATION BUT CONTRACTORS HAVE TO LISTEN AND ACT
THE PROJECT IS OFTEN A HOSTAGE TO OTHER FACTORS
IF THE DECISION HAS ALREADY BEEN MADE IT'S PROPAGANDA
SESSION 2
I'M GOING TO BE TACKY CHEAP AND FAST!
SHERRY DOBBIN
IF YOU CAN PUT IT ANYWHERE ELSE WHY ARE YOU BRINGING IT TO TIMES SQUARE?
WHAT IS PUBLIC? WHAT IS ART?
TIMES SQUARE TRANSFORMATION
2009
$40 M
CLOSED STREETS OF BROADWAY
THIS DOESN'T HAPPEN OVERNIGHT
WE HAVE THESE
THIS IS THE PLATFORM!
WE HAVE THIS FENCING HOW WILL WE USE IT?
USE DESIGN EXPERTISE
COLLABORATION BETWEEN ARTISTS + BUSINESS IMPROVEMENT DISTRICT
CHOI, JEONG HWA
CHOI SOO YEON
AVERAGE LIFESPAN OF BUILDING IN SEOUL IS 27 YEARS
MARKET + DUMPING GROUND ARE MY TEACHERS
STREET MUSEUM
PAINTINGS BY MEMBERS OF PUBLIC
FABRIC
MADE INTO BAGS AT END
WIND + FEAR OF BEING SUED
PEOPLE ON THE GROUND HAVE TO UNDERSTAND WHAT + WHY THEY ARE DOING
CHAOSMOS
CHAOS + COSMOS
MY GIFT TO YOU!
I LOVE WORKING TOGETHER WITH LOCAL PEOPLE
BUILT BY HOMELESS PEOPLE FOR HOMELESS PEOPLE
HOW DO LOCAL BUSINESSES FEEL ABOUT IT?
CONSTRUCTION SITES ARE A COMMERCIAL BREAK.
Q+A
HOW DOES IT WORK WITH COMMISSIONING ORGANISATIONS?
NOW DAYS THEY HAVE CONFIDENCE
CLADDING FOR OLD OLYMPIC STADIUM MADE FROM PLASTIC BOTTLES
ALWAYS RESEARCH THE LOCAL CONTEXT
THE HUMAN BODY IS THE CONSTANT
HOW DO YOU WORK QUICK + DIRTY WITH ALL THE STAKEHOLDERS?
YOU CAN RE-INTERPRET EXISTING FUNDS + WAYS OF DOING THINGS
EVERYTHING IS DUALATIONAL + PERFORMANCE
YOU DIRECT WITH MOVEMENT + PLACEMENT OF OBJECTS

SESSION 3

COLIN ELLARD

I'M INTERESTED IN LOOKING INTO THE MINDS OF INDIVIDUALS

HUMAN BEINGS ARE PREPONDERANTLY VISUAL

FOVIA

5° OF VISION

ALL COLOUR + DETAIL

FOUR FIXATIONS PER SECOND

YOUR BRAIN STITCHES ALL OF THESE TOGETHER

YOU ARE TRYING TO BUILD A STORY

WE ARE CREATURES THAT RESPOND TO NARRATIVE

WE DO STREET PSICHOLOGY

WE TAKE PEOPLE ON WALKS

MEASURE SKIN CONDUCTANCE

PEOPLE PAY ATTENTION TO THE BOTTOM 2 OR 3 m.

3m

LOW COMPLEXITY FACADES ARE NOT POPULAR

PEOPLE'S AROUSAL CHANGES AS THEY MOVE THROUGH CITIES

UNSITELY! MONTREAL

ARTISTS HAD TOLD LOCAL STORIES ON FENCE

PEOPLE SLOWED DOWN TO 50% OF WALKING SPEED AS THEY CROSS FENCE

IF YOU CAN DO IT ON A FENCE AROUND SOME GRAVEL YOU CAN DO IT ANYWHERE

ALEXIS GANTE

ST ETIENNE IS A MUSHROOMING CITY

INDUSTRIALISATION

BUT THEN 1 IN 4 PEOPLE LEFT

NOW IT IS A PHOENIX CITY

PROJECTS!

2011

SO THEY CAN MAKE WHAT THEY WANT FROM THE SPACE

WE WORKED WITH THE LOCAL PEOPLE

YOU HAVE TO GIVE PEOPLE KEYS

DIGITAL IMAGES

TIME MANAGEMENT

FLORENT CHIAPPERO

WE ARE INTERESTED IN THE RELATIONSHIP BETWEEN PRODUCERS + CONSUMERS

NETWORK THINKING

DONALD HYSLOP

I'M INTERESTED IN THE OPPORTUNITIES WE MIGHT MISS

WE ARE EXPANDING TO THE SOUTH

WE LEARNED YOU HAVE TO WORK WITH LOCAL PEOPLE AS THEY ANIMATE THESE PLACES

TEDDY LEGUI

NANTES

INDUSTRIALISATION

DE-INDUSTRIALISATION

HAD TO WORK OUT WHAT TO DO WITH THE FALLOW LAND

ISLE DE NANTES

PLACE TO CREATE A DIALOGUE + A DISCOURSE

THE ANTITHISIS OF THE CORPORATE GLASS BOX

WE WANTED TO CREATE A POP UP PARK

'THE SKIRT OF THE BLACK MOUTH'

PEOPLE ADOPTED IT AS A PUBLIC SPACE

URBAN FOREST

ANTI MASTERPLAN

MASTERPLANS ARE SO 20TH CENTURY

IT'S ABOUT VALUES + ASPIRATIONS

RIVERSIDE SITE

WE CREATED A PARK - POLITICIANS ARE NOT AFRAID OF PARKS - PEOPLE CAN AGREE ON THEM

ARCHITECTS ARRIVED AND WORKED WITH LOCAL PEOPLE ON FUTURE OF SITE

SITE WHERE WE WERE CAUGHT WITH OUR PANTS DOWN

DEMOLITION SITE

ARTIST!

HOLE!

CLASH OF PERSONALITIES

BUT THAT'S WHY WE HAD A GOOD PROJECT

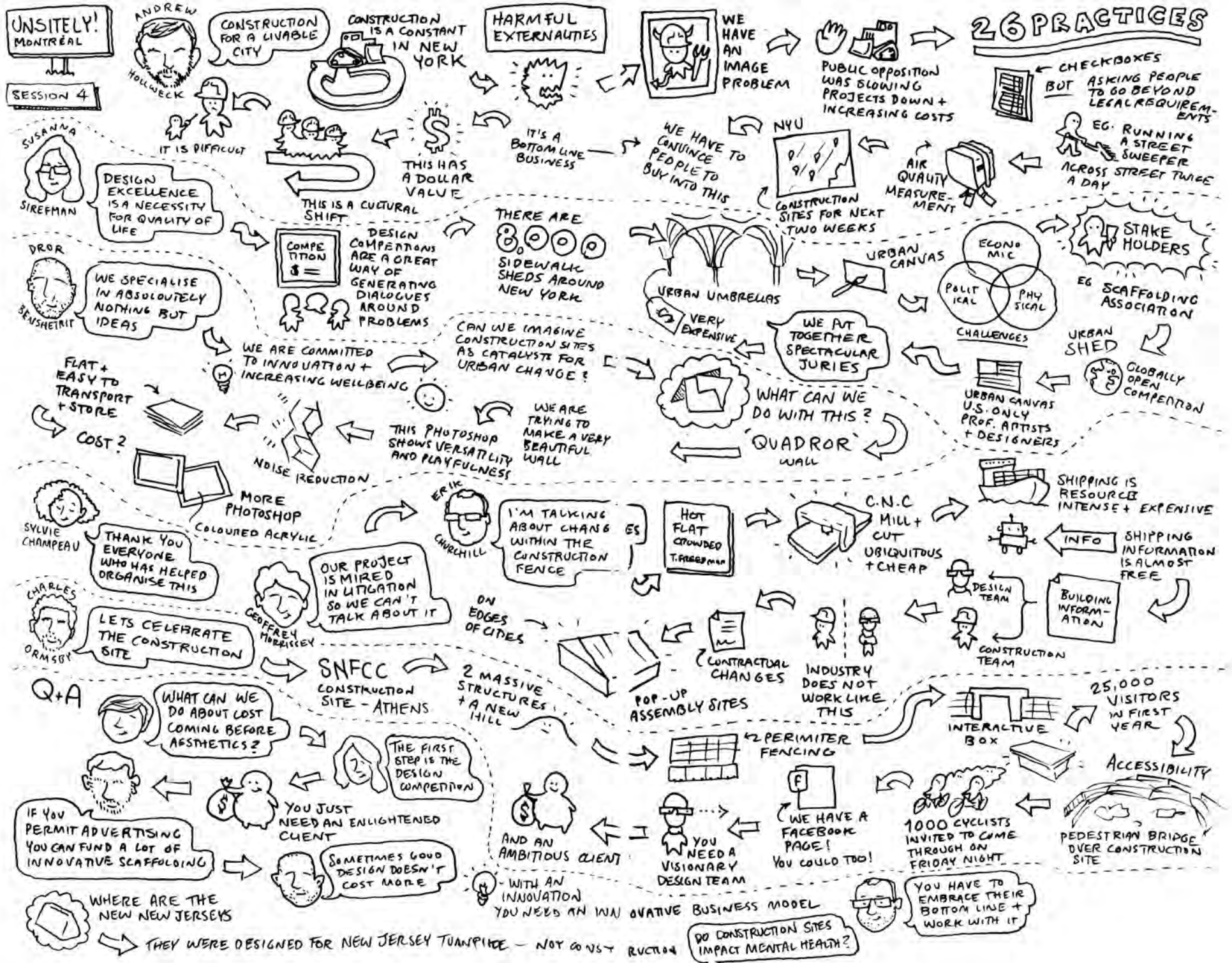
Q+A SESSION:

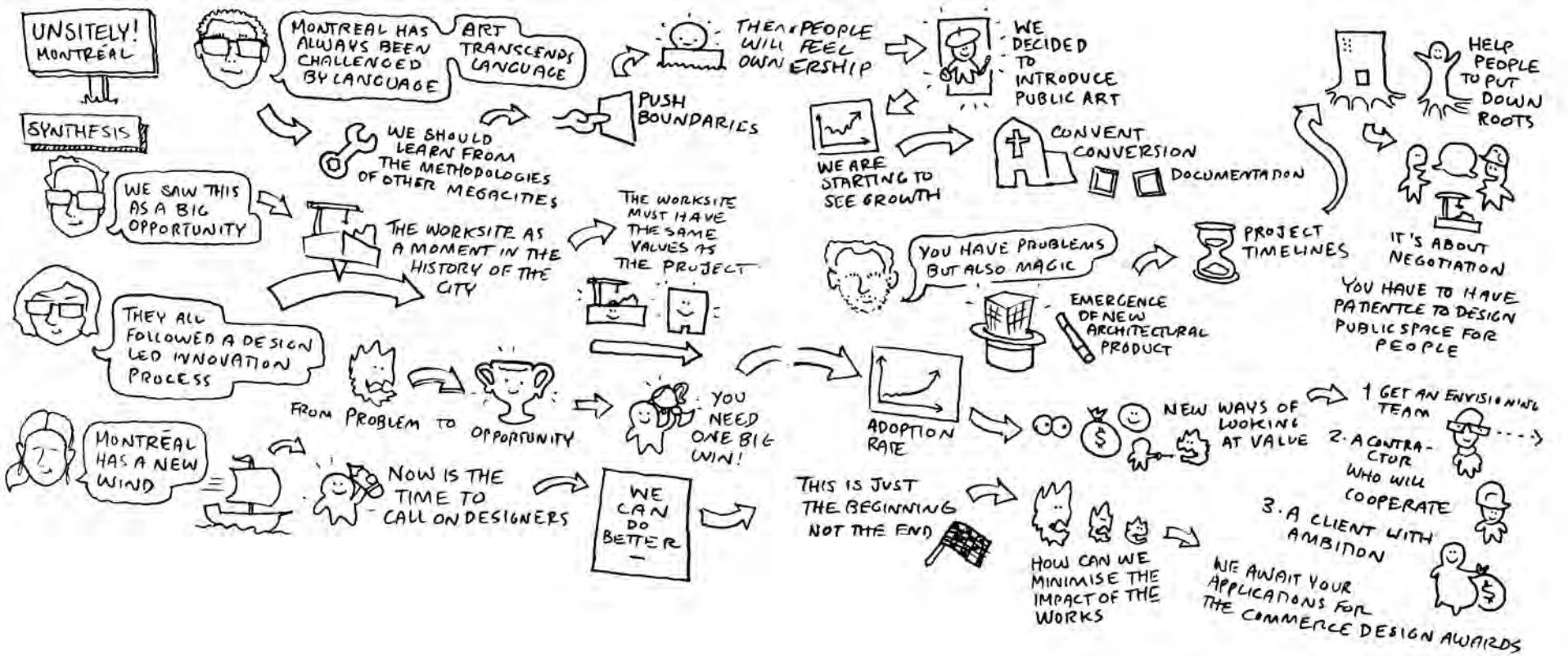
DID YOU STUDY CHILDREN?

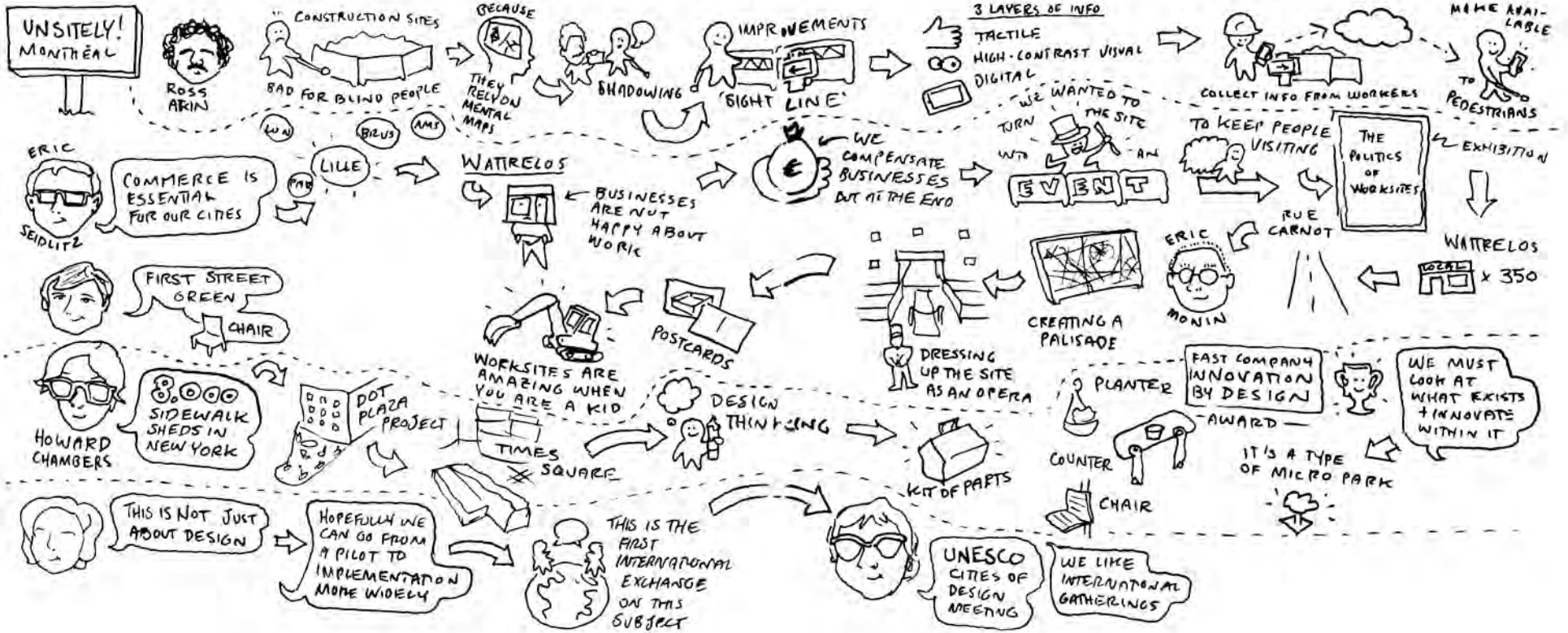
NOT DIRECTLY

DOES ST ETIENNE FUND THIS STUFF DIRECTLY?

WE FUND CAPITAL BUT MAINTENANCE IS TAKEN CARE OF BY LOCAL PEOPLE


UNSITELY! MONTREAL
SESSION 4
ANDREW HOLLWECK
CONSTRUCTION FOR A LIVABLE CITY
CONSTRUCTION IS A CONSTANT IN NEW YORK
IT IS DIFFICULT
THIS IS A CULTURAL SHIFT
THIS HAS A DOLLAR VALUE
HARMFUL EXTERNALITIES
IT'S A BOTTOM LINE BUSINESS
WE HAVE TO CONVINCE PEOPLE TO BUY INTO THIS
WE HAVE AN IMAGE PROBLEM
PUBLIC OPPOSITION WAS SLOWING PROJECTS DOWN + INCREASING COSTS
NYU
CONSTRUCTION SITES FOR NEXT TWO WEEKS
AIR QUALITY MEASUREMENT
26 PRACTICES
CHECKBOXES
BUT ASKING PEOPLE TO GO BEYOND LEGAL REQUIREMENTS
EG. RUNNING A STREET SWEEPER ACROSS STREET TWICE A DAY
SUSANNA SIREFMAN
DESIGN EXCELLENCE IS A NECESSITY FOR QUALITY OF LIFE
COMPETITION $
DESIGN COMPETITIONS ARE A GREAT WAY OF GENERATING DIALOGUES AROUND PROBLEMS
THERE ARE 8,000 SIDEWALK SHEDS AROUND NEW YORK
URBAN UMBRELLAS
VERY EXPENSIVE
URBAN CANVAS
ECONOMIC
POLITICAL
PHYSICAL
CHALLENGES
STAKE HOLDERS
EG SCAFFOLDING ASSOCIATION
DROR BENSHETRIT
WE SPECIALISE IN ABSOLUTELY NOTHING BUT IDEAS
WE ARE COMMITTED TO INNOVATION + INCREASING WELLBEING
CAN WE IMAGINE CONSTRUCTION SITES AS CATALYSTS FOR URBAN CHANGE?
WE PUT TOGETHER SPECTACULAR JURIES
URBAN SHED
GLOBALLY OPEN COMPETITION
URBAN CANVAS U.S. ONLY PROF. ARTISTS + DESIGNERS
WHAT CAN WE DO WITH THIS?
QUADROR WALL
WE ARE TRYING TO MAKE A VERY BEAUTIFUL WALL
THIS PHOTOSHOP SHOWS VERSATILITY AND PLAYFULNESS
FLAT + EASY TO TRANSPORT + STORE
COST?
NOISE REDUCTION
MORE PHOTOSHOP
COLOURED ACRYLIC
SYLVIE CHAMPEAU
THANK YOU EVERYONE WHO HAS HELPED ORGANISE THIS
ERIK CHURCHILL
I'M TALKING ABOUT CHANGES WITHIN THE CONSTRUCTION FENCE
HOT FLAT CROWDED T. FREEDMAN
C.N.C MILL + CUT UBIQUITOUS + CHEAP
SHIPPING IS RESOURCE INTENSE + EXPENSIVE
INFO
SHIPPING INFORMATION IS ALMOST FREE
DESIGN TEAM
BUILDING INFORMATION
CONSTRUCTION TEAM
CHARLES ORMSBY
LETS CELEBRATE THE CONSTRUCTION SITE
GEOFFREY MORRISSEY
OUR PROJECT IS MIRED IN LITIGATION SO WE CAN'T TALK ABOUT IT
ON EDGES OF CITIES
CONTRACTUAL CHANGES
INDUSTRY DOES NOT WORK LIKE THIS
Q+A
SNFCC CONSTRUCTION SITE - ATHENS
2 MASSIVE STRUCTURES + A NEW HILL
POP-UP ASSEMBLY SITES
WHAT CAN WE DO ABOUT COST COMING BEFORE AESTHETICS?
THE FIRST STEP IS THE DESIGN COMPETITION
PERIMITER FENCING
INTERACTIVE BOX
25,000 VISITORS IN FIRST YEAR
ACCESSIBILITY
PEDESTRIAN BRIDGE OVER CONSTRUCTION SITE
1000 CYCLISTS INVITED TO COME THROUGH ON FRIDAY NIGHT
WE HAVE A FACEBOOK PAGE! YOU COULD TOO!
YOU NEED A VISIONARY DESIGN TEAM
AND AN AMBITIOUS CLIENT
YOU JUST NEED AN ENLIGHTENED CLIENT
IF YOU PERMIT ADVERTISING YOU CAN FUND A LOT OF INNOVATIVE SCAFFOLDING
SOMETIMES GOOD DESIGN DOESN'T COST MORE
WITH AN INNOVATION YOU NEED AN INNOVATIVE BUSINESS MODEL
YOU HAVE TO EMBRACE THEIR BOTTOM LINE + WORK WITH IT
DO CONSTRUCTION SITES IMPACT MENTAL HEALTH?
WHERE ARE THE NEW NEW JERSEYS
THEY WERE DESIGNED FOR NEW JERSEY TURNPIKE - NOT CONSTRUCTION


UNSITELY! MONTRÉAL
SYNTHESIS
MONTREAL HAS ALWAYS BEEN CHALLENGED BY LANGUAGE
ART TRANSCENDS LANGUAGE
THEN PEOPLE WILL FEEL OWNERSHIP
WE DECIDED TO INTRODUCE PUBLIC ART
HELP PEOPLE TO PUT DOWN ROOTS
WE SHOULD LEARN FROM THE METHODOLOGIES OF OTHER MEGACITIES
PUSH BOUNDARIES
WE ARE STARTING TO SEE GROWTH
CONVENT CONVERSION
DOCUMENTATION
WE SAW THIS AS A BIG OPPORTUNITY
THE WORKSITE AS A MOMENT IN THE HISTORY OF THE CITY
THE WORKSITE MUST HAVE THE SAME VALUES AS THE PROJECT
YOU HAVE PROBLEMS BUT ALSO MAGIC
PROJECT TIMELINES
IT'S ABOUT NEGOTIATION
YOU HAVE TO HAVE PATIENCE TO DESIGN PUBLIC SPACE FOR PEOPLE
EMERGENCE OF NEW ARCHITECTURAL PRODUCT
THEY ALL FOLLOWED A DESIGN LED INNOVATION PROCESS
FROM PROBLEM TO OPPORTUNITY
YOU NEED ONE BIG WIN!
ADOPTION RATE
NEW WAYS OF LOOKING AT VALUE
1 GET AN ENVISIONING TEAM
2. A CONTRACTOR WHO WILL COOPERATE
3. A CLIENT WITH AMBITION
MONTRÉAL HAS A NEW WIND
NOW IS THE TIME TO CALL ON DESIGNERS
WE CAN DO BETTER
THIS IS JUST THE BEGINNING NOT THE END
HOW CAN WE MINIMISE THE IMPACT OF THE WORKS
WE AWAIT YOUR APPLICATIONS FOR THE COMMERCE DESIGN AWARDS


UNSITELY! MONTRÉAL
ROSS ARIN
CONSTRUCTION SITES
BAD FOR BLIND PEOPLE
BECAUSE
THEY RELY ON MENTAL MAPS
SHADOWING
IMPROVEMENTS
'SIGHT LINE'
3 LAYERS OF INFO
TACTILE
HIGH-CONTRAST VISUAL
DIGITAL
COLLECT INFO FROM WORKERS
MAKE AVAILABLE
TO PEDESTRIANS
ERIC
SEIDLITZ
COMMERCE IS ESSENTIAL FOR OUR CITIES
LILLE
WATTRELOS
BUSINESSES ARE NOT HAPPY ABOUT WORK
WE COMPENSATE BUSINESSES BUT AT THE END
WE WANTED TO TURN THE SITE INTO AN
EVENT
TO KEEP PEOPLE VISITING
THE POLITICS OF WORKSITES
EXHIBITION
RUE CARNOT
WATTRELOS
x 350
ERIC
MONIN
CREATING A PALISADE
DRESSING UP THE SITE AS AN OPERA
POSTCARDS
WORKSITES ARE AMAZING WHEN YOU ARE A KID
FIRST STREET GREEN
CHAIR
HOWARD CHAMBERS
SIDEWALK SHEDS IN NEW YORK
DOT PLAZA PROJECT
TIMES SQUARE
DESIGN THINKING
KIT OF PARTS
PLANTER
COUNTER
CHAIR
FAST COMPANY INNOVATION BY DESIGN
AWARD
IT'S A TYPE OF MICRO PARK
WE MUST LOOK AT WHAT EXISTS + INNOVATE WITHIN IT
THIS IS NOT JUST ABOUT DESIGN
HOPEFULLY WE CAN GO FROM A PILOT TO IMPLEMENTATION MORE WIDELY
THIS IS THE FIRST INTERNATIONAL EXCHANGE ON THIS SUBJECT
UNESCO CITIES OF DESIGN MEETING
WE LIKE INTERNATIONAL GATHERINGS