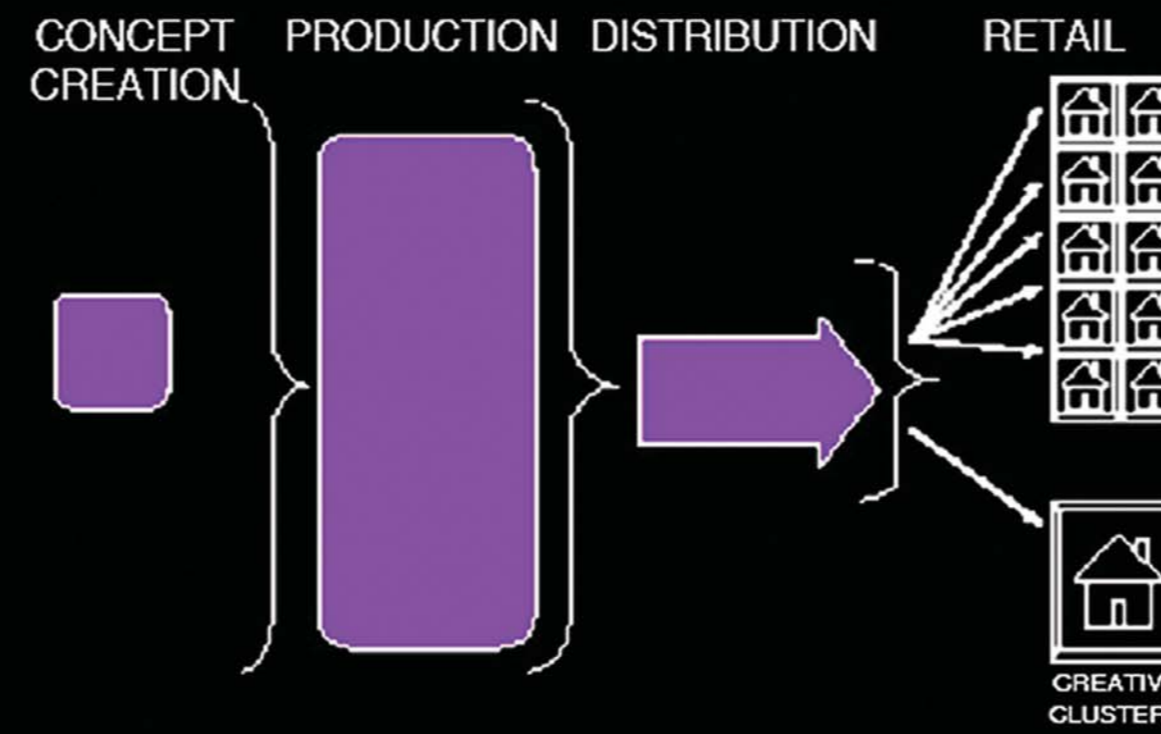


THE CONCEPT

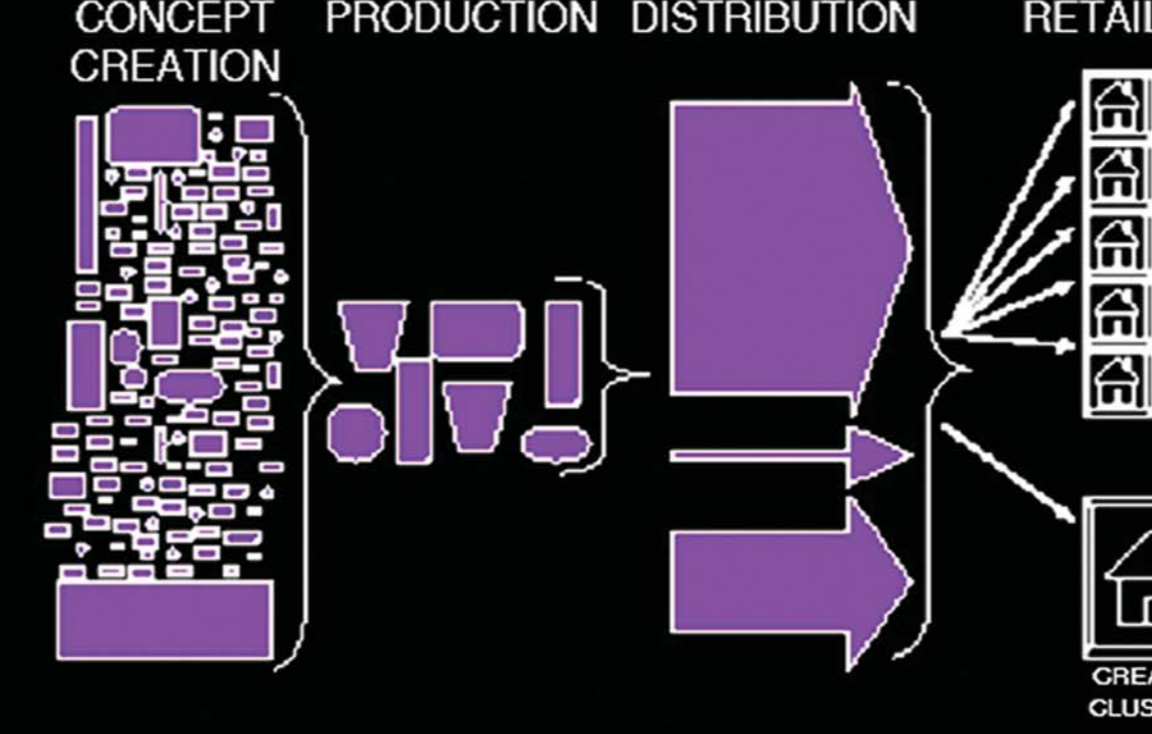


ENHANCING URBAN PERSPECTIVES WHEN TRAVELLING BY CAR, TRAIN AND BIKE

INDUSTRIAL ECONOMY STRUCTURE



CREATIVE INDUSTRY STRUCTURE



PROMOTING CREATIVE INDUSTRIES IN CURRENT INDUSTRIAL SITES

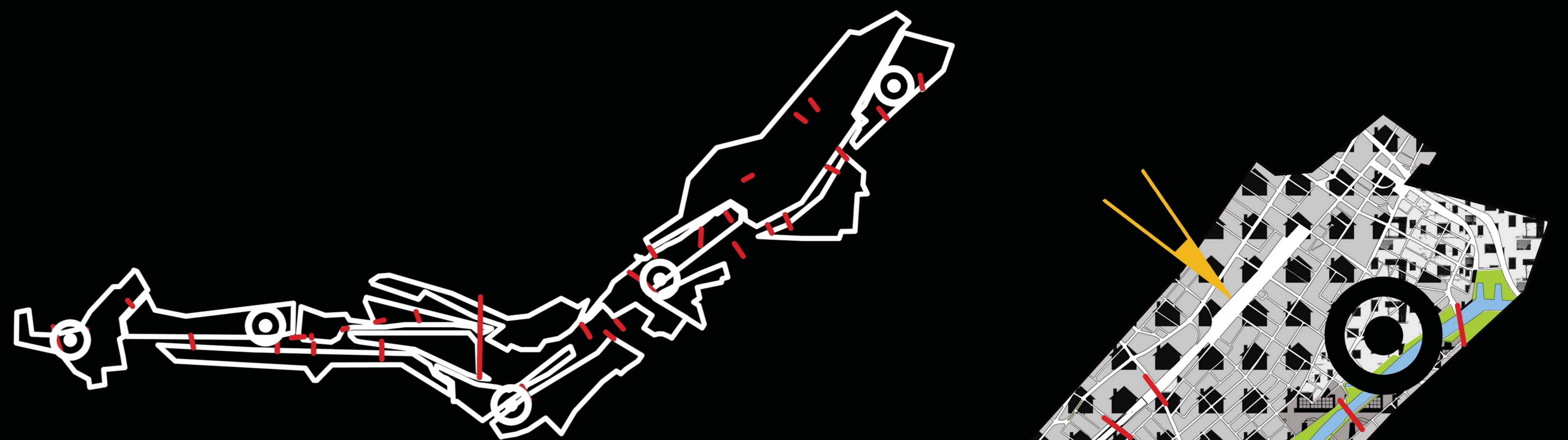


TRANSFORMING UNUSED LAND INTO PRODUCTIVE AGRICULTURAL LANDSCAPE

THE STRUCTURE

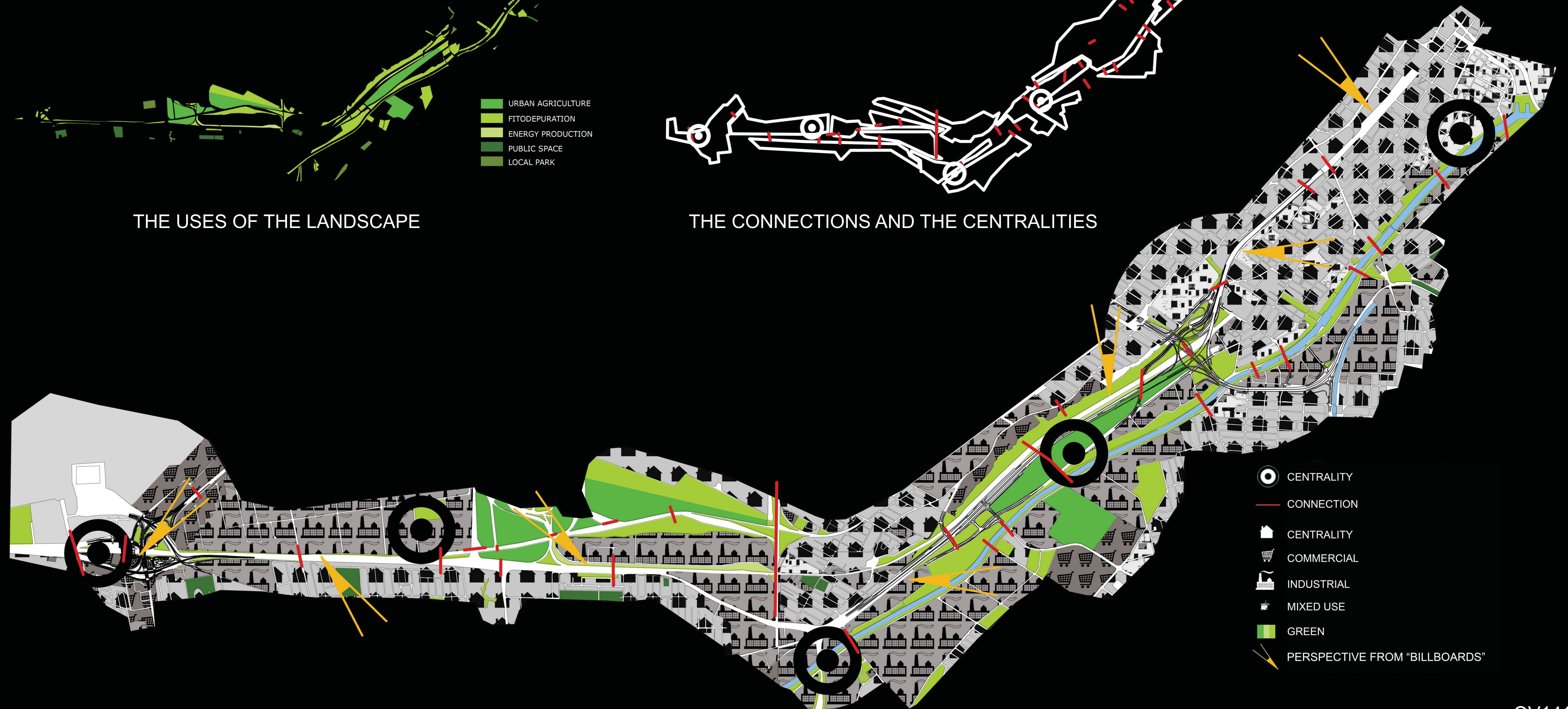


THE USES OF THE LANDSCAPE



THE CONNECTIONS AND THE CENTRALITIES

THE MASTERPLAN



- CENTRALITY
- CONNECTION
- CENTRALITY
- COMMERCIAL
- INDUSTRIAL
- MIXED USE
- GREEN
- PERSPECTIVE FROM "BILLBOARDS"