

# DROP IN ON THE DESIGNERS

SATURDAY MAY 2 2009  
SUNDAY MAY 3 2009

## PROGRAM

DESIGN  
MONTREAL

OPEN  
HOUSE

ARCHITECTS  
LANDSCAPE ARCHITECTS  
GRAPHIC DESIGNERS  
INTERIOR DESIGNERS  
FASHION DESIGNERS  
INDUSTRIAL DESIGNERS  
URBAN DESIGNERS

[WWW.DESIGNMONTREAL.COM](http://WWW.DESIGNMONTREAL.COM)

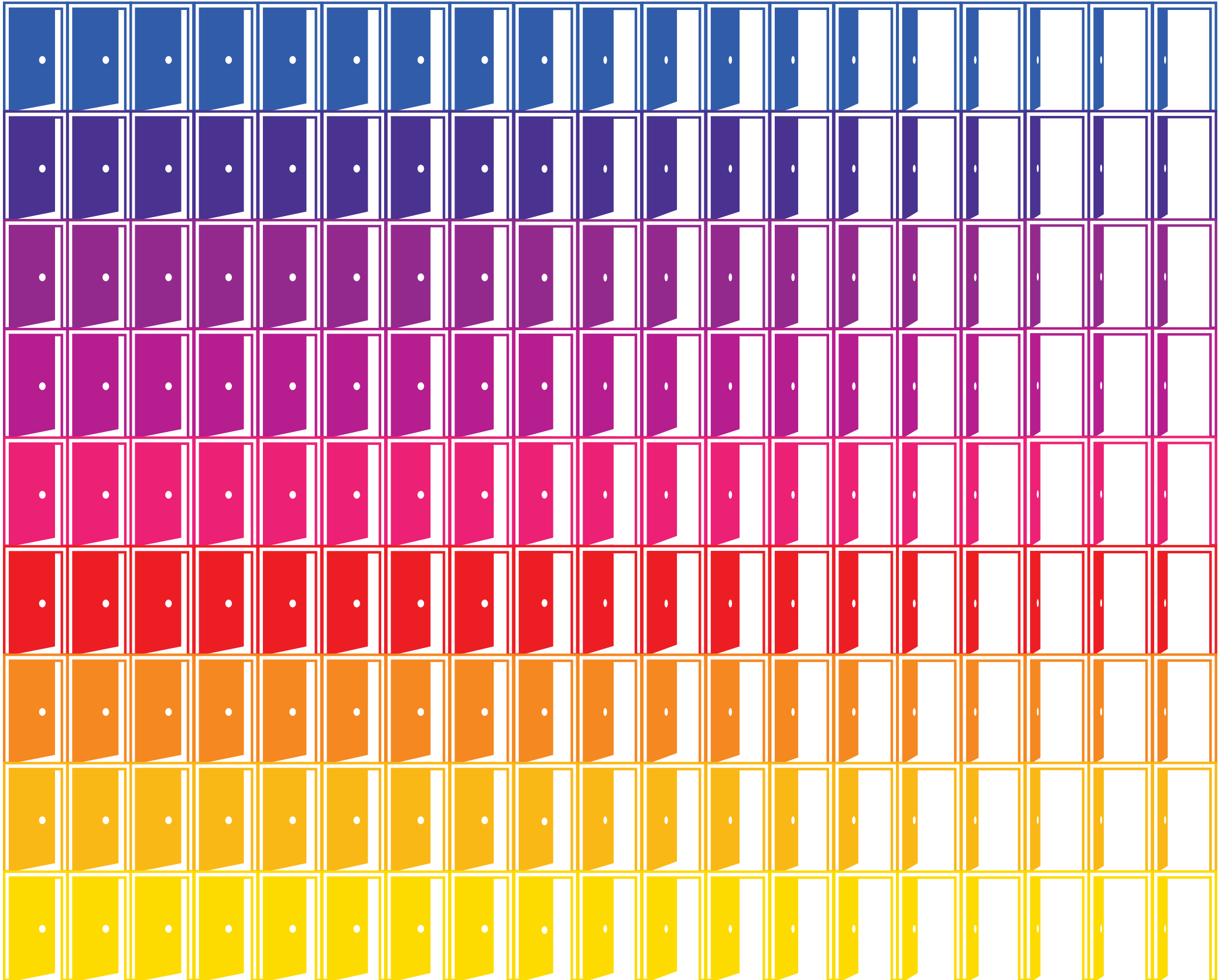




Photo: Montic Richard

**MACHA LIMONCHIK**  
ACTRESS AND SPOKESPERSON

All year long, they shape the city, design homes and plan gardens. All year long, they create objects, spark trends and invent new ways of communicating. All year long, they work to give life to our projects and make our dreams into reality. They are our designers. And on May 2 and 3, the best of them are opening their doors to us. The doors to their studios, their worlds and their passions.

So whether you're an aficionado of Zen space or a neophyte looking to revamp your kitchen, a budding creator yourself or simply a fan of design, drop in on them! Drop in and discover their work, meet them, chat with them, and find inspiration. Drop in with friends or family members. Drop in, and let yourself be drawn in—to the creative genius of made-in-Montréal design.



Photo: Saucier+Perrotte architectes

**GILLES SAUCIER**  
ARCHITECT AND SPOKESPERSON

**DESIGN MONTRÉAL OPEN HOUSE SATURDAY, MAY 2, AND SUNDAY, MAY 3, 2009, FROM NOON TO 6 P.M.**  
POINT YOUR BROWSER TO [WWW.DESIGNMONTREAL.COM](http://WWW.DESIGNMONTREAL.COM) AND PUT TOGETHER YOUR OWN ITINERARY. ALL VISITS AND ACTIVITIES ARE FREE OF CHARGE.

## DROP IN

### BEHIND THE SCENES OF OUR URBAN LANDSCAPE

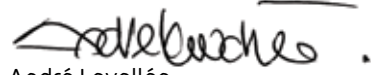


Montréal is home to an outstanding pool of internationally renowned talent and know-how in all disciplines of design. The third edition of the Design Montréal Open House provides a unique opportunity to get to know the designers and architects who give form to our urban landscape and define how we experience the city—day-in, day-out.

This activity for the general public is also a special time to visit inspiring places and meet the talented professionals who are forging Montréal's reputation as a creative city—the very people, in fact, who are the foundation for Montréal's designation as a UNESCO City of Design.

I am proud to invite all Montrealers to come out and take advantage of this Open House event, with its two days of free activities, and interact with the designers who are contributing directly to developing and enhancing our city's quality of life.

Vice-Chair of the Executive Committee

  
André Lavallée

Responsible for the Transportation Plan  
Urban Planning, Heritage and Design  
Mayor of Rosemont—La Petite-Patrie

**Montréal**   
UNESCO City of Design

## DROP IN

### ON THE HEART OF CULTURE CHEZ NOUS



Over the years, Montréal has built a solid reputation in urban design, development, and architecture. This status, recognized by UNESCO, arises from the dynamism of those dedicated to making living and working environments more user friendly.

I invite everyone to take part in Design Montréal Open House, an event that pays tribute to these creative professionals. It will be a wonderful opportunity to discover and appreciate their know-how. By combining art and practical flair, they design spaces and create ambiances that contribute to the wellbeing of the community.

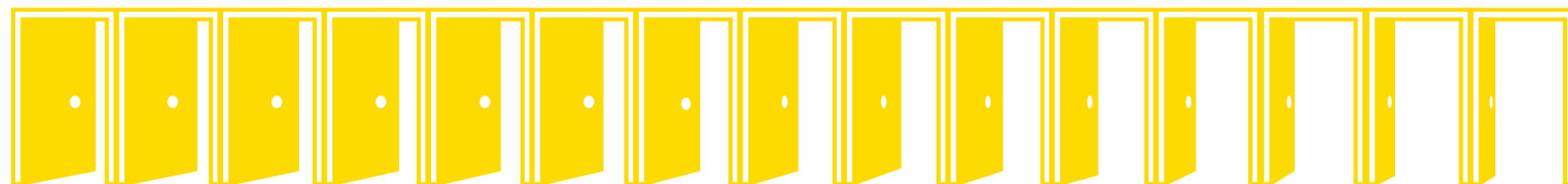
I sincerely thank the event organizers, and I congratulate the individuals and businesses who will be welcoming the public into their studios for a glimpse of the creativity and passion that drives them.

Minister of Culture, Communications and the Status of Women



Christine St-Pierre

Culture,  
Communications et  
Condition féminine  
**Québec** 



# DROP IN

ON THE CRÈME DE LA CRÈME OF HOMEGROWN DESIGN

## ...ON WHERE THE ACTION IS, AND SEE CREATIVITY CLOSE-UP.

You don't have to visit New York City or Milan to soak up the zeitgeist. Great design is happening right here in Montréal. Come and meet the city's most talented and brilliant creators, and hear all about their approaches, their projects and their achievements. It's simple, informal and friendly!

## ...AND TASTE TRENDS IN THE MAKING.

There are trends that astound, and trends that abound. Trends that would look great in your home—or on you. And there are the myriad trends waiting for you to discover at the 3rd annual Design Montréal Open House. Create your own itinerary and explore :

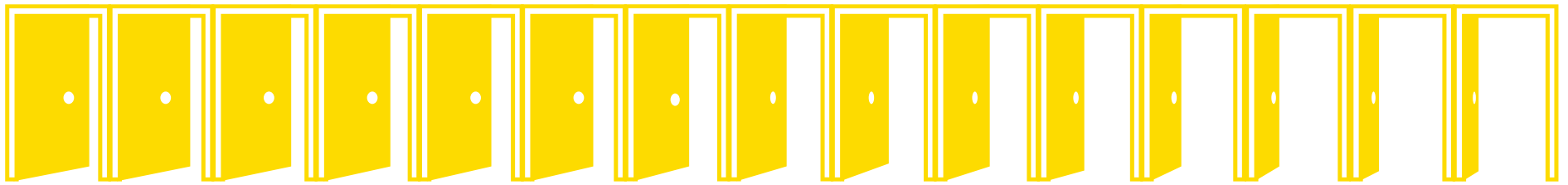
- 50** DESIGN OFFICES AND AGENCIES
- 6** URBAN SPACES, ENTIRELY REIMAGINED (RESTAURANTS, BOUTIQUES, AND MORE)
- 9** EXHIBITIONS (MUSEUMS, GALLERIES, ETC.)

## ...AND SEE WHAT THE NEIGHBOURS ARE UP TO.

There are renowned designers in every Montréal neighbourhood. Maybe even right next door to you. Stop by and see them, like good neighbours. Everyone is welcome! People looking for ideas, or looking for advice. Fashionistas and lovers of great design. The naturally curious. Families and students. People looking for an architect. Or a career. Everyone!



Photos: Mathieu Rivard



Wheelchair-accessible



Public washrooms on site



Close to restaurant/ café



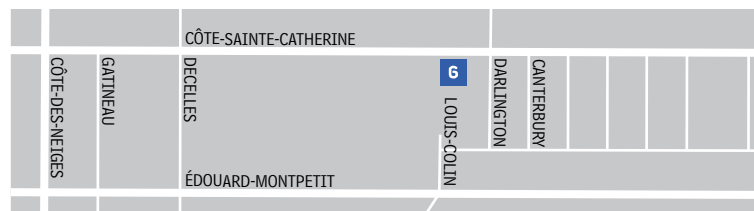
Close to bicycle path



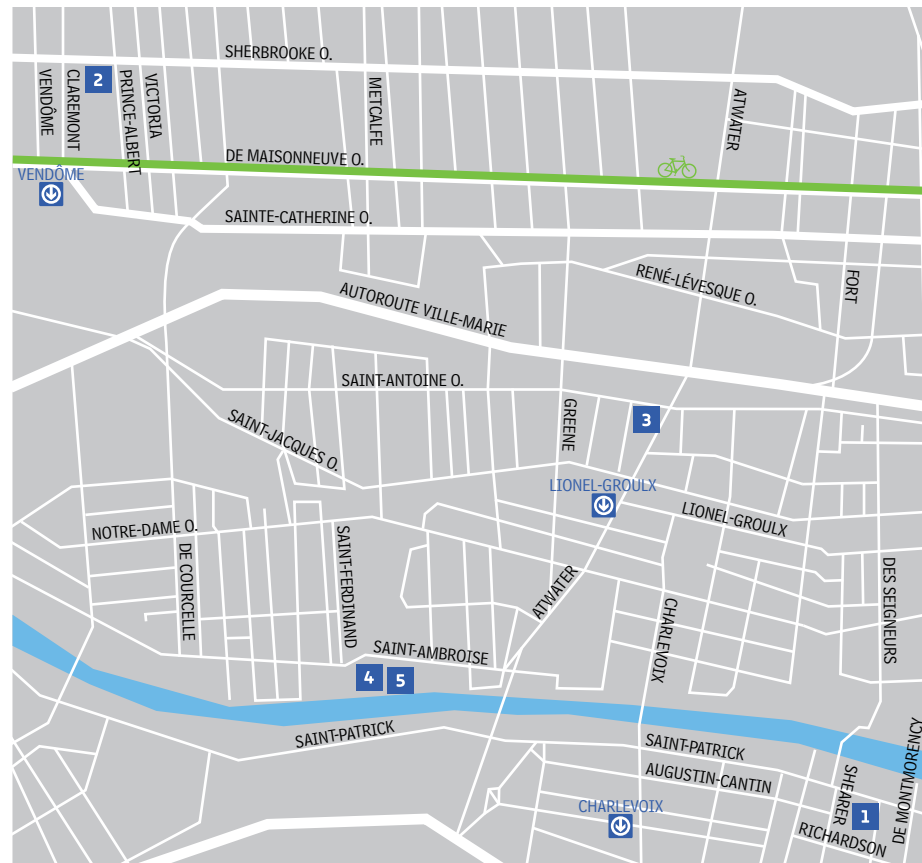
Activity for children aged 10 and up

## Saturday from noon to 6 p.m.

### CÔTE-DES-NEIGES



### WESTMOUNT, SAINT-HENRI



## ARCHITECTURE AND URBAN DESIGN

### 1 Saturday from noon to 6 p.m. CARDINAL HARDY – ARCHITECTURE-PAYSAGE-DESIGN URBAIN

Cardinal Hardy invites you to discover the firm's services and recent projects.

Architecture, urban planning, urban design and landscape architecture, specializing in the following fields: home, office, institutional, airport, requalification of industrial sites and conversion of existing buildings.

1751 RICHARDSON STREET, SUITE 6.200  
Between de Montmorency and Shearer  
Charlevoix Métro + 12-minute walk or  
107 bus, Centre Street stop or  
57 bus, Shearer Street stop  
514 844-1818  
[www.cardinal-hardy.ca](http://www.cardinal-hardy.ca)



Campus Outremont – Université de Montréal

Recent awards:  
Outremont Campus – Université de Montréal  
• National Urban Design Award, Royal Architectural Institute of Canada (RAIC), 2008  
• Award for Planning Excellence, Canadian Institute of Planners, 2007  
Architects: Cardinal Hardy et associés / Provencher Roy et associés

## FASHION DESIGN

### 2 Saturday from noon to 6 p.m. ENVERS PAR YVES JEAN LACASSE

Yves Jean Lacasse presents his approach to creating custom-tailored apparel for men and women.

4935 SHERBROOKE STREET WEST  
Between Victoria and Claremont  
Vendôme Métro + 5-minute walk  
514 935-7117  
[www.yvesjeanlacasse.com](http://www.yvesjeanlacasse.com)



Photo: Jimmy Hamelin

Designer chosen by the Fashion Selection Committee.



### 3 Saturday from noon to 6 p.m. HARRICANA

Harricana presents its approach to creating "Écoluxe" fashion apparel, made from recycled furs and fine materials (wedding dresses, silk, cashmere).

3000 SAINT-ANTOINE STREET WEST  
Corner Saint-Antoine West and Atwater  
Lionel-Groulx Métro + 3-minute walk  
514 287-6517  
www.harricana.qc.ca



Designer chosen by the Fashion Selection Committee.

### 4 Saturday from noon to 6 p.m. MARIE SAINT PIERRE DESIGN

Marie Saint-Pierre presents her approach to creating fashions for adults of all ages.

4035 SAINT-AMBROISE STREET, SUITE 301  
Corner Saint-Ferdinand  
Lionel-Groulx Métro or Place-Saint-Henri  
Métro  
514 989-0080  
www.mariesaintpierre.com



Photo: Agnieszka Stalkoper

Designer chosen by the Fashion Selection Committee.

## SUSTAINABLE DESIGN

### 5 Saturday from noon to 6 p.m. PERENNIA

Perennia introduces its green, holistic approach to design, along with its recent projects.

The agency's mission is to respect, and help develop, the principles of sustainable development. Design for institutional, business and event spaces, object, furniture and package design, creative strategy, branding, graphic design and signage design

4035 SAINT-AMBROISE STREET, SUITE 309  
Corner Saint-Ferdinand  
Lionel-Groulx Métro or Place-Saint-Henri  
Métro  
514 312-4465  
www.perennia.org



Réseau-Bureautique brochure

A Pecha Kucha Montréal Emerging Practices Selection.

## EXHIBITION

### 6 Saturday from noon to 6 p.m. UNIVERSITÉ DE MONTRÉAL

Exhibition by the graduating class, Faculty of Environmental Design.

Faculty of Environmental Design  
2940 CÔTE-SAINTE-CATHERINE ROAD  
Between Darlington and HEC Montréal  
Université-de-Montréal Métro + 2-minute walk  
514 343-7294  
www.ame.umontreal.ca



For the 16<sup>th</sup> year in a row, the Université de Montréal Faculty of Environmental Design presents an exhibition of works by the graduating class, featuring the wide-ranging expertise of students in its five disciplines: architecture, landscape architecture, industrial design, interior design and urban planning. It showcases the creative fruit of several years of studies and provides an opportunity to explore the concerns of the emerging generation of creators, and learn about the challenges and issues inherent in current environmental design practice.



## DOWNTOWN



## ARCHITECTURE

### 7 Saturday from noon to 6 p.m. BRIÈRE, GILBERT + ASSOCIÉS

Brière, Gilbert welcomes you to its offices and introduces its latest projects. Children are invited to place the various steps of building a home in the right sequence.

Architecture, urban design and interior design.

460 SAINTE-CATHERINE STREET WEST, SUITE 613  
Between City Councillors and Saint-Alexandre  
Place-des-Arts Métro (Bleury exit) or McGill Métro (Union exit) + 5-minute walk  
514 875-1168  
www.brieregilbert.com



Au-pied-du-courant housing co-op

Recent award:  
Au-pied-du-courant housing co-op  
• Award of Excellence, Ordre des architectes du Québec, 2007

## GRAPHIC DESIGN

### 8 Saturday from noon to 6 p.m. TOXA

Toxa welcomes you to its studio and introduces its services, creative approach and recent projects.

A creative studio working mainly in Web, video and print, Toxa also produces TV series and publishes Urbania magazine.

1435 SAINT-ALEXANDRE STREET, SUITE 700  
Between Mayor and Sainte-Catherine  
Place-des-Arts Métro + 5-minute walk  
514 989-9500  
www.toxa.com



Montréal en 12 lieux

Recent awards:  
mtl12.com  
• Gold Award and Judges' Choice Craft Award, Digital Marketing Awards  
• Gêmeaux Awards  
• Grand Prize, Web Flash Festival Urbania / Montréal en 12 lieux

- Grand Prize, Grafika Awards
- 3 Gêmeaux Awards
- Coupe International Design and Image Award
- Communication Arts Interactive Media Award

## URBAN DESIGN

### 9 Saturday from noon to 6 p.m. MINIMUM COST HOUSING GROUP, MCGILL UNIVERSITY, ALTERNATIVES AND SANTROPOL ROULANT

The Minimum Cost Housing Group presents Making the Edible Campus and invites adults and children to take part in assembling containerized gardens. An activity especially for children takes place from 2 p.m. to 3 p.m.

In case of rain, the activities will be replaced by a screening of the project presentation and a workshop for children in Room 101.

Architecture, urban environmental design, urban farming, sustainable development, university education

Burnside Hall, McGill University  
805 SHERBROOKE STREET WEST  
Between University and McGill College  
McGill Métro or 24 bus  
514 398-6723

www.mcgill.ca/mchg/projects/ediblecampus/



Making the Edible Campus

Recent award:  
Making the Edible Campus  
• RAIC National Urban Design Award, 2008  
Collaboration: Minimum Cost Housing Group / Santropol Roulant / Alternatives

## FASHION DESIGN

### 10 Saturday from noon to 6 p.m. RUDSAK

Rudsak introduces its new collection as well as its creative process.

Collection of timeless, luxe leather-accented outdoor wear, footwear, handbags and accessories for men and women.

1400 SAINTE-CATHERINE STREET WEST  
Between Bishop and Crescent  
Guy-Concordia Métro or Peel Métro  
514 399-9925  
www.rudsak.com



Photo: Georges Pirmental

Designer chosen by the Fashion Selection Committee.

### 11 Saturday from noon to 6 p.m. VÉRONIQUE MILJKOVITCH

Véronique Miljkovitch demonstrates air-brushing and graffiti on silk.

Fashion design and couture workshop.

372 SAINTE-CATHERINE STREET WEST, SUITE 223  
Between Saint-Alexandre and De Bleury  
Place-des-Arts Métro (Bleury exit) or McGill Métro (Union exit) + 5-minute walk  
514 394-0044  
www.miljkovitch.com







Photo: Danilo Villaflore

Designer chosen by the Fashion Selection Committee.

## ELECTRONIC DESIGN

### 12 Saturday from noon to 6 p.m. ELECTRONIC CRAFTS

Samples of handmade electronic devices and current projects on display. Kids (of all ages!) can have fun creating simple electronic circuits with LEDs and switches of their own design.

Design of electronic/interactive craft products; design of offscreen interactive and media experiences as well as custom devices.

The activity will be held at Act 460 SAINTE-CATHERINE STREET WEST, STUDIO 507  
Between Saint-Alexandre and City Councillors  
Place-des-Arts Métro (Bleury exit) or McGill Métro (Union exit) + 5-minute walk  
514 574-9917 (Mouna Andraos)  
[www.electroniccrafts.org](http://www.electroniccrafts.org)



Photo: Aida Andraos

"Public Farm 1" presented at PS1/MoMA as part of the YAP (Young Architects Program) competition. Collaboration: Electronic Crafts / Work AC

A Pecha Kucha Montréal Emerging Practices Selection.

### 13 Saturday from noon to 6 p.m. PNEUMA | TOPOLOGICAL MEDIA LAB

Pneuma and Topological Media Lab give a presentation for youngsters and adults on their interactive light and sound system.

Interactive environments and architecture; electronic art and installation; research in digital manufacturing.

Topological Media Lab  
Concordia University  
1515 SAINTE-CATHERINE STREET WEST, ROOM EV7-725  
Corner Guy and Sainte-Catherine  
Guy-Concordia Métro  
514 848-2424, ext. 5949

[www.pneumata.net](http://www.pneumata.net)  
[www.topologicalmedialab.net](http://www.topologicalmedialab.net)



Remedios terrarium

A Pecha Kucha Montréal Emerging Practices Selection.

## OTHER PRACTICE

### 14 Saturday from noon to 6 p.m. PASCALE GIRARDIN

Pascale Girardin invites you to discover her porcelain bead curtain in the Laurie Raphaël restaurant at Hôtel Le Germain.

Ceramic sculptures incorporated into interior architecture.

Hôtel Le Germain  
2050, MANSFIELD STREET  
Corner Président-Kennedy, between Sherbrooke and De Maisonneuve  
McGill Métro  
514 849-2050

[www.pascalegirardin.com](http://www.pascalegirardin.com)



A Pecha Kucha Montréal Emerging Practices Selection.

## EXHIBITIONS

### 15 Saturday from noon to 6 p.m. CANADIAN CENTRE FOR ARCHITECTURE (CCA)

The CCA invites the public to take part in an open house celebrating its 20th anniversary. Daytime activities in collaboration with the Design Montréal Open House include tours of the building and gardens, special displays of objects from the collection, an exhibition visit, and family programs. The CCA "20 Years: 20 Hours" celebration continues throughout the night with additional programs.



Photo: CCA, Montréal

## 2009 DESIGN MONTRÉAL OPEN HOUSE

### Building Permit

Activities for families  
Ongoing workshops, noon to 6 p.m.

The building permit is ready: Let the construction begin! Come join a giant work site in the public areas of the CCA. Paper, bricks and blocks will be available for you to design your own miniature architectural wonders.



Photo: CCA, Montréal

### Discover the CCA

Throughout the day, the CCA offers hour-long guided tours of the building, including the Library, Study Centre and Sculpture Garden. Visitors can also explore the institution on their own through recommended reading areas, displays, Web terminals, and video projections.

Tours in English and French, 1 hour.  
First tour departs at noon.



Maurice Demers, Les mondes parallèles, 1968

Photo: Maurice Demers

### Tour of the current exhibition

**Total Environment: Montréal, 1965-1975**  
Octagonal Gallery

This exhibition traces the origins and lasting influence of the notion of total environment created by ephemeral architecture in Montréal during the 1960s and '70s. Presented in collaboration with Université de Montréal.

For full program information, see [www.cca.qc.ca/20](http://www.cca.qc.ca/20)

1920 BAILE STREET  
Between Du Fort and Saint-Marc  
Guy-Concordia Métro (Saint-Mathieu exit)  
514 939-7026



**16** Saturday from noon to 6 p.m.  
**THE DESIGN LAB AT THE MONTRÉAL MUSEUM OF FINE ARTS**

The Design Lab is a visitor-friendly space in which to relax or celebrate amidst contemporary decorative arts and design creations from here and abroad. It also provides an opportunity for one and all to try out contemporary furniture while exploring the works of guest designers. Under the aegis of Pierre Laramée, of the Commissaires boutique-gallery, the Design Lab comes alive with creations from Québec, Canada, the United States and Europe, gleaned from design boutiques and galleries.



Montréal Museum of Fine Arts  
1379 SHERBROOKE STREET WEST  
Between Crescent and Bishop  
Guy-Concordia Métro or 24 bus along  
Sherbrooke  
514 285-2000  
www.mbam.qc.ca

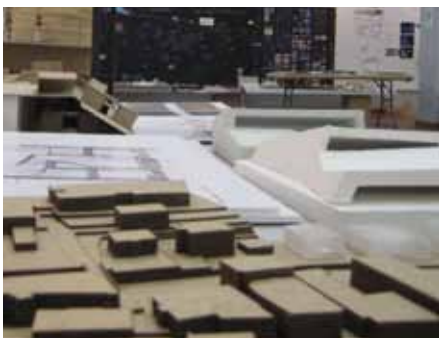


**17** Saturday from noon to 6 p.m.  
**MCGILL UNIVERSITY**

Exhibition of the best student work from the design studios of Fall 2008 and Winter 2009.

McGill University  
Macdonald-Harrington Building  
815 SHERBROOKE STREET WEST, ROOM 114  
Corner McGill College  
McGill Métro or 24 bus  
514 398-6704

www.mcgill.ca/architecture/exhibitions



**QUARTIER LATIN, VILLAGE,  
HOCHELAGA-MAISONNEUVE**



**ARCHITECTURE**

**18** Saturday from noon to 6 p.m.  
**RAYSIDE ARCHITECTE**

Rayside architecte presents a guided tour of the building, with explanations of its geothermal technology and a visit to the green roof.

Social and green architecture, LEED certification for office buildings, green roofs. Design for community centres, social housing, day-care centres, organizations and residences.

1215 ONTARIO STREET EAST  
Corner Beaudry  
Beaudry, Berri-UQAM or Sherbrooke Métro + 7-to-10-minute walk  
514 935-6684  
www.rayside.qc.ca



Cactus

Photo: Christian Perreault

Recent awards:  
Cactus  
• Intérieurs FERDIE Prize, 2008  
80, ruelle de l'Avenir  
• Intérieurs FERDIE Prize, 2008

**GRAPHIC DESIGN**

**19** Saturday from noon to 6 p.m.  
**THOMAS, THOMASSIN & RENZO**

Thomas, Thomassin & Renzo present a selection of recent noteworthy creations.

Graphic design and advertising.

1122 DE MAISONNEUVE BOULEVARD EAST  
Between Amherst and Wolfe  
Berri-UQAM Métro (Place Dupuis exit) or  
Beaudry Métro + 14 bus on Amherst  
514 774-7705

www.thomas-thomassin-renzo.com



Concours d'architecture et imaginaire territorial exhibition

Recent award:  
Graphic design for the exhibition Concours d'architecture et imaginaire territorial  
• Grand Prize, Grafika, 2008  
Collaboration: Renzo-Thomassin / The Design Centre at UQAM, LEAP

**INDUSTRIAL DESIGN**

**20** Saturday from noon to 6 p.m.  
**EKLIPSE**

Eklipse will conduct a demonstration of lighting effects and the potential of lighting for creating ambiances.

Designer and manufacturer of architectural lighting, specialized in LED systems

2090 MOREAU STREET, SUITE 100  
Between Rouen and Ontario  
Préfontaine Métro + 4-minute walk  
514 590-0099

www.eklipselighting.com



Studio Eklipse

Recent award:  
• Grand Prize, Créativité Montréal, 2008

Photo: Marc Cramer

**21** Saturday from noon to 6 p.m.  
**DESIGN MONTRÉAL OPEN HOUSE WELCOME AND INFORMATION POINT**

Presentation of:  
**BIXI, Montréal's self-serve bicycle system**

Designer Michel Dallaire and the BIXI team demonstrate the bike and the technical innovations specific to it, as well as the Ville de Montréal's new self-serve rental system. Quiz-questionnaire for all prepared by the designer.

PARC ÉMILIE-GAMELIN  
Northeast corner of Sainte-Catherine and Berri  
Berri-UQAM Métro (Berri exit)  
514 789-BIXI (2494)

www.bixi.ca  
www.dallairedesign.com







BIXI

## EXHIBITION

### 22 Saturday from noon to 6 p.m. UNIVERSITÉ DU QUÉBEC À MONTRÉAL

Exhibition by graduating class, graphic design.

Exhibition at The UQAM Design Centre  
1440 SANGUINET STREET  
Between Sainte-Catherine and  
De Maisonneuve  
Berri-UQAM Métro  
514 987-3395  
[www.centrededesign.uqam.ca](http://www.centrededesign.uqam.ca)



Photo: Michel Brunelle

UQAM Design Centre

Selected works by students in the final year of the UQAM graphic design program: posters, catalogues, stationery, etc.

## OLD MONTRÉAL



## ARCHITECTURE

### 23 Saturday from noon to 6 p.m. LEMAY MICHAUD ARCHITECTURE DESIGN

Lemay Michaud welcomes you to its office and presents the firm's latest achievements. Lemay Michaud, Materia Design & Le Local restaurant invite you to join them for an afternoon of architecture & design over brunch.

Architecture and design for the hotel, restaurant, retail, residential and hospital sectors.

742 WILLIAM STREET  
Between Prince and Queen  
Square-Victoria Métro + 5-minute walk  
514 397-8737  
[www.lemaymichaud.com](http://www.lemaymichaud.com)



Alt Hôtel

Photo: Daniel Ouellette

Recent awards:  
Alt Hôtel, Quartier Dix30, Brossard  
• Intérieurs FERDIE Prize, 2008  
• Créativité Montréal Prize, 2008  
• 11th Best of Canada Award Winner  
• Hospitality Awards, 9th edition  
Auberge Saint-Antoine, Québec City  
• Heritage Canada Foundation Achievement Award  
Hôtel-Musée Premières Nations, Wendake  
• Real Estate Award of Excellence, Urban Development Institute of Québec, 2008

### 24 Saturday from noon to 6 p.m. BOUTIQUE MICHEL BRISSON PAR SAUCIER+PERROTTE ARCHITECTES

Guided tour of the boutique.

This retail space has been envisioned to simultaneously echo the singular quality of the clothing on display and the historical context of the century-old building. As visitors enter, they are greeted by a long, reflective black wall that traverses the painstakingly wrought white space. A single opening interrupts the wall plane, opening onto a room that retains its past-century character. With this superimposition of two periods, Old Montréal's historical fabric converges with a contemporary-architecture esthetic.

## 2009 DESIGN MONTRÉAL OPEN HOUSE

384 SAINT-PAUL STREET WEST  
Between McGill and Saint-Pierre  
Square-Victoria Métro + 5-minute walk  
514 285-1012  
[www.michelbrisson.com](http://www.michelbrisson.com)



Michel Brisson Boutique

Photo: Marc Cramer

Recent awards:  
• Grand Prize, Créativité Montréal, 2008  
• Intérieurs FERDIE Prize 2008  
Architects: Saucier+Perrotte architectes  
[www.saucierperrotte.com](http://www.saucierperrotte.com)

## LANDSCAPE ARCHITECTURE

### 25 Saturday from noon to 6 p.m. DANIEL ARBOUR & ASSOCIÉS

Daniel Arbour & Associés welcomes you to their offices and presents their latest achievements.

Urban planning, landscape architecture, environment, urban design.

460, MCGILL STREET  
Between Notre-Dame and Saint-Maurice  
Square-Victoria Métro + 1-minute walk  
514 954-5300  
[www.arbour.ca](http://www.arbour.ca)



De Tourny fountain, in front of the National Assembly, Québec City

Photo: Daniel Arbour & Associés



ARCHITECTURE DESIGN

Recent awards:  
 Redevelopment of the Agora du Vieux-Port de la Pointe-à-Carcy  
 • Special Jury Prize, Les mérites d'architecture de la Ville de Québec, 2008  
 Collaboration: IBI / DAA / Beinhaker Architecte / Gagnon, Letelier, Cyr, Ricard, Mathieu architectes  
 De Tourny fountain, Québec City  
 • Regional Citation Award, Canadian Society of Landscape Architects, 2008  
 Collaboration: Pluram / DAA / IBI  
 Brown Basin Welcome Pavilion  
 • Special Jury Prize, Les Mérites d'architecture de la Ville de Québec, 2009  
 Collaboration: DAA / Gagnon, Letelier, Cyr, Ricard, Mathieu architectes / Beinhaker Architecte / Trizart-Alliance

## INTERIOR DESIGN

### 26 Saturday from noon to 6 p.m. RESTAURANT DNA BY BRAUN-BRAËN

Guided tour by the restaurant designer. Children are invited to design their own layout for the restaurant on oversize plans. Meals available

Occupying a 150-year-old building, DNA features a 67-seat dining room along with a bar-lounge.

The challenge was twofold: lend the dining room a human scale while retaining the grandiose dimensions of the space, and limit the design intervention in the lounge area while maximizing visual impact. The dining room's layout was influenced not by the building's history, but by patrons' incomparable view of Habitat 67. The classic building-block architecture imagined by Moshe Safdie 40 years ago is playfully reinterpreted here in transparent glass cubes. All décor elements, from the chairs to the lamps, are custom-made. In the lounge, the designers' touch is almost exclusively chromatic, with most of the existing elements preserved.

355 MARGUERITE D'YOUVILLE STREET  
 Between McGill and Saint-Pierre  
 Square-Victoria Métro + 5-minute walk  
 514 287-3362  
[www.dnarestaurant.com](http://www.dnarestaurant.com)



Photo: Marc Cramer

Recent awards:  
 • Grand Prize, Créativité Montréal 2008  
 • Intérieurs FERDIE Prize, 2008  
 Design: Cabinet Braun-Braën  
[www.cabinetbb.com](http://www.cabinetbb.com)

### 27 Saturday from noon to 6 p.m. MATERIA DESIGN

Guided tour of the firm by the designers. Materia Design, Lemay Michaud & Le Local restaurant invite you to join them for an afternoon of architecture & design over brunch.

Small office, small budget  
 "Our goal was to create functional, inspiring surroundings that would respect our limited budget. We therefore fashioned workstations from doors, using recycled sewing machine tables as bases, and placed a cutting table in the centre of the space, where we assemble mock-ups. To create an illusion of depth and also to create an incentive to use our work materials responsibly, we put up wallpaper with a forest motif where everyone would be able to see it."  
 Materia Design

742 WILLIAM STREET  
 Between Prince and Queen  
 Square-Victoria Métro + 5-minute walk  
 514 940-9400  
[www.materia.ca](http://www.materia.ca)



Offices of the Materia Design agency

Recent award:  
 • Créativité Montréal Prize, 2009  
 Design: Materia Design

### 28 Saturday from noon to 6 p.m. MOUREAUX HAUSPY ASSOCIÉS DESIGNERS

The design firm welcomes you to its office and introduces a selection of recent projects.

Founded in 1974, Moureaux Hauspy Associés Designers is a pioneering Canadian interior design firm specializing in office environment planning and design.

276 SAINT-JACQUES STREET, SUITE 703  
 Between Saint-Jean and Saint-Pierre  
 Square-Victoria Métro  
 514 935-4321  
[www.mhad.qc.ca](http://www.mhad.qc.ca)



Fraser Milner Casgrain

Recent award:  
 Fraser Milner Casgrain, Lawyers  
 • Intérieurs FERDIE Prize, 2008  
 Collaboration: Ædifica / Moureaux Hauspy Associés Designers

Photo: Daniel Kudish, Studio One

## GRAPHIC DESIGN

### 29 Saturday from noon to 6 p.m. BÉLANGER BRANDING DESIGN

Bélangier Branding Design invites members of the public to take part in a playful activity: a test involving different types of signage, where you can find your way... or get temporarily lost! There will be a special route for children.

Experts in real estate branding, signage, furniture design, urban design and conceptual environment design.

410 SAINT-NICOLAS STREET, SUITE 026  
 Between Lemoyne and Saint-Paul  
 Place-d'Armes Métro + 2-minute walk  
 514 842-2828  
[www.belangerbranding.com](http://www.belangerbranding.com)







Branding and signage for the Montréal Science Centre

Recent award:  
Urbain integration, Montréal Science Centre  
• Créativité Montréal Prize, 2008

**30** Saturday from noon to 6 p.m.  
**INPHO**

Designer Jean-Maxime Labrecque invites you to explore his multiple talents through a selection of recent projects.

Architectural design, exhibition design, interior design and graphic design.

338 SAINT-ANTOINE STREET EAST,  
STUDIO 201  
Corner Saint-Denis  
Champ-de-Mars Métro  
514 909-0220

www.inpho.ws



Packaging, Uranium negative and positive plates

Recent award:  
Packaging, Uranium negative and positive plates  
• Grand Prize, Grafika, 2008

**31** Saturday from noon to 6 p.m.  
**ORANGETANGO**

Orangetango presents a variety of projects, including its most recent achievements. Enjoy a tour of the offices, free consultation of documents and a snack with team members.

Creative workshop specialized in multiplatform communications

88 QUEEN STREET  
Between Wellington and De la Commune  
Square-Victoria Métro (Saint-Jacques exit) + 7-minute walk  
514 281-6601

www.orangetango.com



Opéra de Montréal 08-09 subscription drive / Lucia di Lammermoor

Recent awards:

- 2 Boomerang Awards, 2008
- 12 Applied Arts Awards, 2008
- 13 Graphex National Design Awards, 2008
- 1 Magazine Québec Award, 2008
- 9 Awards, Grafika 2008

For creation of websites, posters, branding, TV credits sequences, packaging, exhibition design, animation, etc.

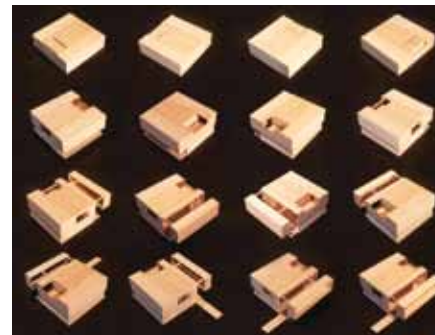
**EXHIBITION**

**32** Saturday from noon to 6 p.m.  
**GALERIE MONOPOLI**

The gallery presents the exhibition In Homage to the Model.

181 SAINT-ANTOINE STREET WEST  
South façade of the Palais des Congrès  
Place-d'Armes Métro  
514 868-6691

www.galeriemonopoli.com



Hazel McCallion Academic Learning Centre and Library, University of Toronto (Puzzle Box)

In the age of AutoCAD and other computer-aided design tools, what role is there for the model in architects' creative process today?

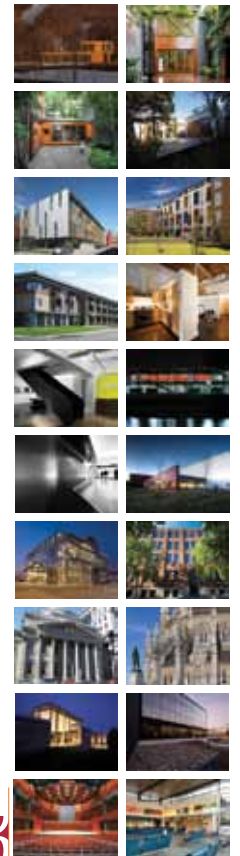
MONOPOLI investigated across Canada, with the collaboration of three guest researchers: Alain Hochereau of Montréal, Ian Chodikoff, (Editor-in-Chief, Canadian Architect) from Toronto, and Vancouver-based critic Adele Weder.

Some 25 Canadian firms agreed to lend their most significant architectural models, from invaluable jewels to humble paper-folded examples, from painstaking assembly to DIY simplicity. The answer to the question emerges gradually through architects' quotes, photos of finished buildings, and elegantly displayed models that reveal the secrets of the workshop. Participating firms include Saucier+Perrotte architectes, T.A.G, Naturehumaine, Nomade, Lapointe Magne et associés, Provencher Roy, as well as Henriquez Partners, Brigitte Shim, Marc Boutin, and many more. A vast research undertaking, a panoply of exhibitors, playful, refreshing staging—all In Homage to the Model!

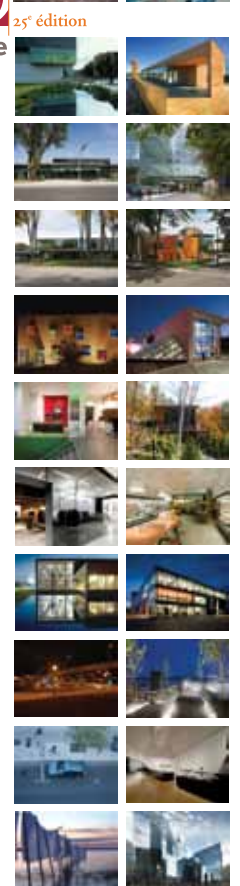
**www.pea-oaq.com**

**Travelling Exhibition**

**Montreal:** April 25-26 at the Grande Bibliothèque,  
May 21-23 at the Montreal International Interior Design Show [Place Bonaventure],  
June 17-26 at the Centre CDP Capital [1000, Jean-Paul-Riopelle]



**Prix d'excellence en architecture**



**Architectural Marathon**

**43 flash presentations:** Saturday April 25, from 1 pm to 7 pm,  
at the Grande Bibliothèque, 475, De Maisonneuve Boulevard East, Montreal  
[free admission]

**ORDRE DES ARCHITECTES DU QUÉBEC**





## Sunday from noon to 6 p.m.

### PLATEAU MONT-ROYAL



## ARCHITECTURE AND URBAN DESIGN

### 33 Sunday from noon to 6 p.m. DAOUST LESTAGE

Daoust Lestage welcomes you to its offices and presents its recent projects.

Master planning, urban design, landscape architecture, architecture and interior architecture.

Balfour Building  
3575 SAINT-LAURENT BOULEVARD, SUITE 602  
Between Sherbrooke and Prince-Arthur  
Saint-Laurent Métro + 55 bus northbound or  
Sherbrooke Métro + 5-minute walk  
514 982-0877

www.daoustlestage.com



Quai des Cageux

Recent awards:

- Quai des Cageux themed gardens and Promenade Samuel-de-Champlain walkway, Québec City
- 2008 Design Exchange Best Architecture Award
- 2008 Design Exchange Landscape Architecture Award of Excellence
- 2008 Design Exchange Best Urban Design Award
- 2008 Wood Design & Building Award
- Special Jury Prize, Les Mérites d'architecture de la Ville de Québec, 2008  
Collaboration: Daoust Lestage / Williams Asselin Ackaoui / Option aménagement Quartier international de Montréal
- Honourable Mention, International Urban Design Competition – Quito Biennale, 2008
- 2008 Urban Leadership Award, Canadian Urban Institute  
Collaboration: Daoust Lestage / Provencher Roy Associés

Photo: Marc Cramer

### 34 Sunday from noon to 6 p.m. LOFT ENCADREX BY SMITH VIGEANT ARCHITECTES

Guided tour by the loft architect.

Roof living  
Construction of living quarters on the roof of the Encadrex gallery in Montréal was planned with a view to ensuring consistency with the company's purpose and expertise. Above all a living space for its owner, the apartment can be transformed into a gallery, studio or workshop space. The whole is an experiment in space and light, featuring a spectacular sliding-glass enclosure.

1830 MARIE-ANNE STREET EAST  
Between Papineau and De Bordeaux  
45 bus along Papineau or 97 bus along  
Mont-Royal  
514 524-9991  
www.encadrex.com

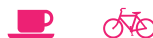


Photo: Marie-Josée Roy

Recent awards:

- 2008 Design Exchange Award of Excellence Architects: Smith Vigeant architectes  
www.smithvigeant.com

### 35 Sunday from noon to 6 p.m. JODOIN LAMARRE PRATTE ET ASSOCIÉS ARCHITECTES

Jodoin Lamarre Pratte invites you to tour its offices and view its finest achievements.

Over the past 50 years, the firm of Jodoin Lamarre Pratte et associés architectes has rendered architectural design, construction and redevelopment services for a variety of building types in the fields of education, health, culture and housing.

3200 RACHEL STREET EAST  
Between Saint-Michel and Dézery  
67 bus + 2-minute walk or  
Préfontaine Métro + 7-minute walk  
514 527-8821  
www.jlp.ca



Photo: Patrick Messier

VIP Lounge, Montréal-Trudeau International Airport

Recent award:  
VIP Lounge, Montréal-Trudeau International Airport  
• Intérieurs FERDIE Prize, 2008

### 36 Sunday from noon to 6 p.m. NATALIE DIONNE ARCHITECTE

Natalie Dionne welcomes the young (and the young at heart!) to a slideshow chronicling her home's construction.

Residential and commercial architecture.

4238 D'IBERVILLE STREET  
Between Marie-Anne and Rachel  
Mont-Royal Métro + 97 bus eastbound or  
Sherbrooke Métro + 24 bus eastbound  
514 525-1265  
www.ndarchitecture.com



Photo: Marc Cramer

Reception desk, MAC

Recent awards:  
Reception desk, Musée d'art contemporain de Montréal (MAC)  
• Intérieurs FERDIE Prize, 2008  
Collaboration: Natalie Dionne / Cardinal Hardy

### 37 Sunday from noon to 6 p.m. PIERRE MORENCY ARCHITECTE

Pierre Morency introduces his recent projects.

4140 BERRI STREET  
Between Rachel and Duluth  
Mont-Royal Métro + 5-minute walk  
514 849-1371  
www.pierremorencyarchitecte.com



Chemin Brochu Chalet

Recent award:  
Chemin Brochu Chalet, Eastern Townships  
• Marcel Parizeau Prize, 2007

### 38 Sunday from noon to 6 p.m. SMITH VIGEANT ARCHITECTES

Smith Vigeant introduces the firm's finest achievements and outlines its creative philosophy.

Architecture, interior design, sustainable development. Design respectful of green and bioclimatic principles. LEED certification.

15 MARIE-ANNE STREET WEST, 4TH FLOOR  
Between Saint-Laurent and Saint-Urbain  
Mont-Royal Métro + 97 bus westbound or  
55 bus northbound on Saint-Laurent  
514 844-7414  
www.smithvigeant.com



Pointe-Valaine Community Centre

Recent award:  
Pointe-Valaine Community Centre  
• CISC-ICCA Award of Excellence,  
Sustainable Development, 2008  
• Contech Innovative Practices – Sustainable  
Development Trophy, 2008  
Loft Encadrex  
• 2008 Design Exchange Award of Excellence

## INTERIOR DESIGN

### 39 Sunday from noon to 6 p.m. MOINE URBAIN

Guided tour of the atelier by the designer, with images of projects displayed on a giant screen.

Design and manufacturing of kitchens, bathrooms, furniture and various objects using blends of natural materials including stone, wood, steel and glass. For residences and businesses.

3625 SAINT-DOMINIQUE STREET  
Between Prince-Arthur and Des Pins  
Sherbrooke Métro + 5-minute walk or  
55 bus northbound on Saint-Laurent  
514 286-2673  
www.moineurbain.com



Moine Urbain Atelier

Recent awards:  
Moine Urbain Atelier  
• Intérieurs FERDIE Prize for Sustainable  
Development, 2008

### 40 Sunday from noon to 6 p.m. DOMISON BY BLAZYSGERARD

Tour accompanied by the designers.

"The Domison boutique, the latest creation of furniture designer Periphère, offers a line of modern creations infused with an urban spirit. The huge 4,500-square-foot space had to reflect the spirit of the furnishings on display. Never overbearing, the frame provides variations ranging from smooth, shiny whites to grey, matte wood textures as well as brick."  
Source: Créativité Montréal

4117 SAINT-LAURENT BOULEVARD  
Between Duluth and Rachel  
55 bus northbound on Saint-Laurent  
514 563-1268  
www.domison.com



Recent award:  
• Créativité Montréal Prize, 2008  
Designers: Blazysgerard  
www.blazysgerard.com

## GRAPHIC DESIGN

### 41 Sunday from noon to 6 p.m. ATELIER PASTILLE ROSE

Atelier Pastille Rose is pleased to present its noteworthy projects.

55 MONT-ROYAL AVENUE WEST, SUITE 601  
Between Clark and Saint-Urbain  
Mont-Royal Métro + 5-minute walk or  
55 bus northbound on Saint-Laurent  
514 586-8269  
www.pastilleroze.com



Newsletter of the McGill University School of Architecture

Recent award:  
e-art exhibition of the Montreal Museum of Fine Arts and the Daniel Langlois Foundation  
• 2008 Applied Arts Award  
Volume#01, Newsletter of the McGill University School of Architecture  
• Coupe International Design and Image Award

A Pecha Kucha Montréal Emerging Practices Selection.

### 42 Sunday from noon to 6 p.m. OMEN

Omen will guide visitors on a tour of various works that he has painted in Montréal streets, recounting the history of graffiti in the city and answering questions.

Street art

Tours depart at 1 p.m., 2 p.m., 4 p.m. and 5 p.m.  
Approximate duration: 40 min  
Meet-up at the northeast corner of Coloniale and Roy streets  
514 250-6636  
www.omen514.com



Photo: Omen

A Pecha Kucha Montréal Emerging Practices Selection.



Cid

Conférence  
interprofessionnelle  
du design  
du Québec

Thanks  
for  
coming  
to see  
us!

## The voice of Quebec's design professionals

Association des architectes  
paysagistes du Québec (AAPQ)  
Association des designers  
industriels du Québec (ADIQ)  
Association professionnelle  
des designers d'intérieur  
du Québec (APDIQ)  
Ordre des architectes  
du Québec (OAQ)  
Ordre des urbanistes  
du Québec (OUQ)  
Société des designers  
graphiques du Québec (SDGQ)

## INDUSTRIAL DESIGN

**43** Sunday from noon to 6 p.m.  
**DESIGN MONTRÉAL OPEN HOUSE  
WELCOME AND INFORMATION  
POINT**

Presentation of:  
**BIXI, Montréal's self-serve bicycle system**  
Designer Michel Dallaire and the BIXI team demonstrate the bike and the technical innovations specific to it, as well as the Ville de Montréal's new self-serve rental system. Quiz-questionnaire for all prepared by the designer.

NEAR MONT-ROYAL MÉTRO ENTRANCE  
Corner Mont-Royal East and Berri  
Mont-Royal Métro  
514 789-BIXI (2494)  
www.bixi.ca  
www.dallairedesign.com



BIXI

**44** Sunday from noon to 6 p.m.  
**COUPER CROISER**

The designers at Couper Croiser welcome you to their studio for a presentation of their creative and manufacturing approach.

Design and manufacturing of limited-edition, modular eco-friendly carpeting with contemporary stylings. Custom service.

5425 DE BORDEAUX STREET, STUDIO 211  
North of Masson  
Papineau Métro + 45 bus northbound or  
Laurier Métro + 47 bus eastbound  
514 523-4830  
www.coupercroiser.com



Photo: André Noël

AJUSTÉ modular carpeting

Recent award:  
• Intérieurs FERDIE Young Talents Prize, 2008

**45** Sunday from noon to 6 p.m.  
**EXTENSION CONCEPTS**

eXtension Concepts introduces its recent projects and its design process.

Design and manufacturing of interiors, event and exhibition décor using stretchable textiles for spectacular visual impact. Exclusive 3D designs.

Locoshop Angus  
2600 WILLIAM-TREMBLAY STREET,  
SUITE 128  
Between Molson and André-Laurendeau  
Préfontaine Métro + 7-minute walk or  
Mont-Royal Métro + 97 bus eastbound  
514 523-2211  
www.extension.ca



Photo: eXtension Concepts

"Imagine!", permanent exhibition, Montréal Science Centre

Recent award:  
• Intérieurs FERDIE Grand Prize, 2008

## EXHIBITIONS

**46** Sunday from noon to 6 p.m.  
**MONTRÉAL BIENNALE 2009**

As part of the Biennale, Amuse presents:  
The Good Conspiracy

Amuse envisions a city driven by a movement of positive energy. The Good Conspiracy is a collective project infiltrating public spaces in Montréal. Citizens young and old are invited to discover the components of The Good Conspiracy and become conspirators themselves, sharing messages of encouragement and inspiration, and committing random acts of Goodness.

Axis of Good:  
SAINT-LAURENT BOULEVARD  
Walk along The Main between Sherbrooke and Mont-Royal, and the Good Conspiracy will find you.  
514 844-0012, ext. 225 (Amuse)  
514 288-0811 (Montréal Biennale)  
www.thegoodconspiracy.com  
www.amusecentral.com  
www.biennalemontreal.org



**47** Sunday from noon to 6 p.m.  
**GALERIE YELLOW FISH ART**

The gallery presents DESIGN FOR HEROES.

3684 SAINT-LAURENT BOULEVARD  
Between Prince Arthur and Des Pins  
Sherbrooke Métro + 10-minute walk or  
55 bus northbound on Saint-Laurent  
514 840-0808  
www.yellowfishart.com



Photo: MONDO

An authentic Olympic competition running track (produced by MONDO, the official manufacturer), like the one used at the 2008 Summer Games in Beijing, will be installed in the gallery.



## OUTREMONT, MILE-END



## ARCHITECTURE

### 48 Sunday from noon to 6 p.m. LES ARCHITECTES FABG

FABG presents its services along with selected recent projects.

Architecture for institutions and cultural venues/organizations.

5402 SAINT-LAURENT BOULEVARD  
Between Fairmount and Saint-Viateur  
Mont-Royal Métro + 97 bus westbound  
514 274-7555

www.arch-fabg.com



Photo: Steve Montpetit

Maisonneuve Maison de la Culture

Recent award:

Maison de la Culture Maisonneuve  
• Award of Excellence, Ordre des architectes du Québec, 2007

## INTERIOR DESIGN

### 49 Sunday from noon to 6 p.m. BUVETTE CHEZ SIMONE BY ZÉBULON PERRON & ASSOCIÉS

Guided tour with the wine bar's designer, Zébulon Perron.

A newly opened establishment on Parc Avenue, Buvette Chez Simone is inspired by European wine bars and is all about simple, friendly good times. Designed by Zébulon Perron, the space is a natural, welcoming meeting place, with an imposing central bar as the focal point. "You come here to be with friends and share a drink—simple as that," the owners explain.

Source: Créativité Montréal

4869 DU PARC AVENUE  
Between Villeneuve and Saint-Joseph  
Place-des-Arts Métro + 80 bus northbound or  
Laurier Métro + 51 bus westbound  
514 750-6577



Buvette Chez Simone

Recent awards:

• Intérieurs FERDIE Grand Prize, 2008  
• Grand Prize, Créativité Montréal 2008  
Design: Zébulon Perron & associés

www.zebulonperron.com

## GRAPHIC DESIGN

### 50 Sunday from noon to 6 p.m. ATELIER CHINOTTO

Atelier Chinotto explains its creative approach and presents its recent achievements.

Small graphic design studio specializing in publishing (magazines, books, art catalogues, packaging).

5413 SAINT-LAURENT BOULEVARD, STUDIO 201  
Between Saint-Viateur and Fairmount  
55 bus Saint-Laurent or  
Laurier Métro + 10-minute walk  
514 279-9652

www.chinotto.ca



M. Tsé-Tsé House

Recent awards:

• 5 Grand Prizes, Grafika, 2008  
• 4 Applied Arts Awards, 2008

For achievements including the Harricana 10th-anniversary brochure; Cinémathèque Québécoise annual report, Traité d'écoconception; Monsieur Tsé-Tsé House package design; the exhibition catalogue Un parcours / Une collection (John Heward); and Plaisirs de vivre magazine.

### 51 Sunday from noon to 6 p.m. BAILLAT CARDELL & FILS

Baillat Cardell & fils, specialized in graphic design for print and video production, present the enterprise and their latest projects.

Activity for children: Large format drawings with moveable coloured shapes.

Graphic and motion design.

420 BEAUBIEN STREET WEST, SUITE 201  
West of Du Parc  
80 bus, Beaubien stop or Outremont Métro or  
Rosemont Métro + 161 bus  
514 750-6600

www.baillatcardell.com



Multicolor World

Recent awards:

• 4 Coupe International Design and Image Awards  
• 3 Applied Arts Awards

### 52 Sunday from noon to 6 p.m. FEED

Exhibition marking the agency's 10th anniversary with the designers in attendance.

FEED is a graphic design studio specializing in print production and creation for publishing projects, events and exhibitions, as well as visual identity design.

Exhibition presented at Atelier Punkt  
5333 CASGRAIN AVENUE, STUDIO 205A  
Between Maguire and Saint-Viateur  
Laurier Métro + 5-minute walk or  
55 bus, Fairmount stop  
514 458-7960

www.studiofeed.ca



La Table des matières

Recent awards:

La Table des matières (book)  
• Grand Prize, Grafika, 2008  
• Award of Distinction, Graphex, 2008  
Start, Stop (book)  
• Honourable Mention, Alcuin Society Book Design Awards Album Cover of the Year – Pierre Lapointe en concert dans la forêt des mal-aimés  
• Félix (ADISQ Awards)

Illustration: Stéphane Poirier

**53** Sunday from noon to 6 p.m.  
**PAPRIKA**

Exhibition of the agency's projects with comments by the creative director.

Graphic design studio.

Exhibition presented at Commissaires  
5226 SAINT-LAURENT BOULEVARD  
North of Fairmount  
Laurier Métro + 10-minute walk or  
55 bus northbound on Saint-Laurent  
514 276-6000  
www.paprika.com



Book cover designs for Les Allusifs

Awards received in 2008 include:

- 30 Graphex National Design Awards, 2008
- 13 Coupe Awards, 2008
- 6 Advertising and Design Club of Canada Awards
- 4 Communication Arts Awards 2008
- 7 Step Inside Design – The Design 100 Annual 2008-09 Awards

For achievements including stationery, t-shirts and advertising for Philippe Dubuc; Commissaires posters; identity programs for publishing house Les Allusifs and Suite 88 chocolates; École Buissonnière student directory; Maison Corbeil website; Cascades brochures; Intérieurs magazine; Domison catalogue and many more.

**54** Sunday from noon to 6 p.m.  
**RITA STUDIO DE DESIGN**

Rita gives a presentation, for both children and adults, of selected recent projects and its creative approach.

Graphic design, stage design and object design.

5445 DE GASPÉ STREET, SUITE 215  
Between Saint-Viateur and Maguire  
Laurier Métro + 10-minute walk or  
55 bus northbound on Saint-Laurent  
514 271-4937  
www.ritaritarita.ca



Chair back

Photo : Olivier Blouin

A Pecha Kucha Montréal Emerging Practices Selection.

**FASHION DESIGN**

**55** Sunday from noon to 6 p.m.  
**BODYBAG BY JUDE**  
**(JUDE CLOTHING)**

Jude invites you to a guided tour of the atelier-boutique with a presentation of the professional activities that enter into the process of manufacturing a Jude Clothing item, including demonstrations of tools and an explanation of the creative process.

Creation and marketing of the Bodybag by Jude and J.U.D.E. collections, made entirely in Québec.

17 BERNARD STREET WEST  
Between Clark and Saint-Laurent  
Rosemont Métro + 160 or 161 bus or  
55 bus northbound on Saint-Laurent  
514 274-5242

www.jude.qc.ca  
www.jude.qc.ca/bodybag



Photo: Shannon Hansen

Designer chosen by the Fashion Selection Committee.

**56** Sunday from noon to 6 p.m.  
**KATRIN LEBLOND**

Katrin Leblond will present her creations and demonstrate the process for manufacturing ribbons.

Colourful ready-to-wear collection, custom circus costumes, wedding dresses.

5333, RUE CASGRAIN, STUDIO 902  
Between Maguire and Saint-Viateur  
Laurier Métro + 5-minute walk or  
55 bus, Fairmount stop  
514 276-5657  
www.katrinleblond.com



Photo: Nicolas Leblond

Designer chosen by the Fashion Selection Committee.

**ELECTRONIC DESIGN**

**57** Sunday from noon to 6 p.m.  
**MOMENT FACTORY**

Moment Factory gives a presentation, for both children and adults, of its services and noteworthy achievements.

Media arts production studio specializing in design and production of immersive environments, multimedia installations and multiplatform content for new media.

6250 HUTCHISON STREET, SUITE 200A  
Corner Van Horne  
Outremont Métro + 7-minute walk or  
Place-des-Arts Métro or Parc Métro + 80 bus  
514 843-8433  
www.momentfactory.com



La Vitrine culturelle

Photo: Martine Dayon

Recent award:  
Interactive urban installation, La Vitrine culturelle  
• Grand Prize, Créativité Montréal 2008  
Collaboration: Moment Factory / Axel Morgenthaler



## EXHIBITION

**58** Sunday from noon to 6 p.m.  
CONCORDIA UNIVERSITY

Exhibition by the graduating class, Design Art program.

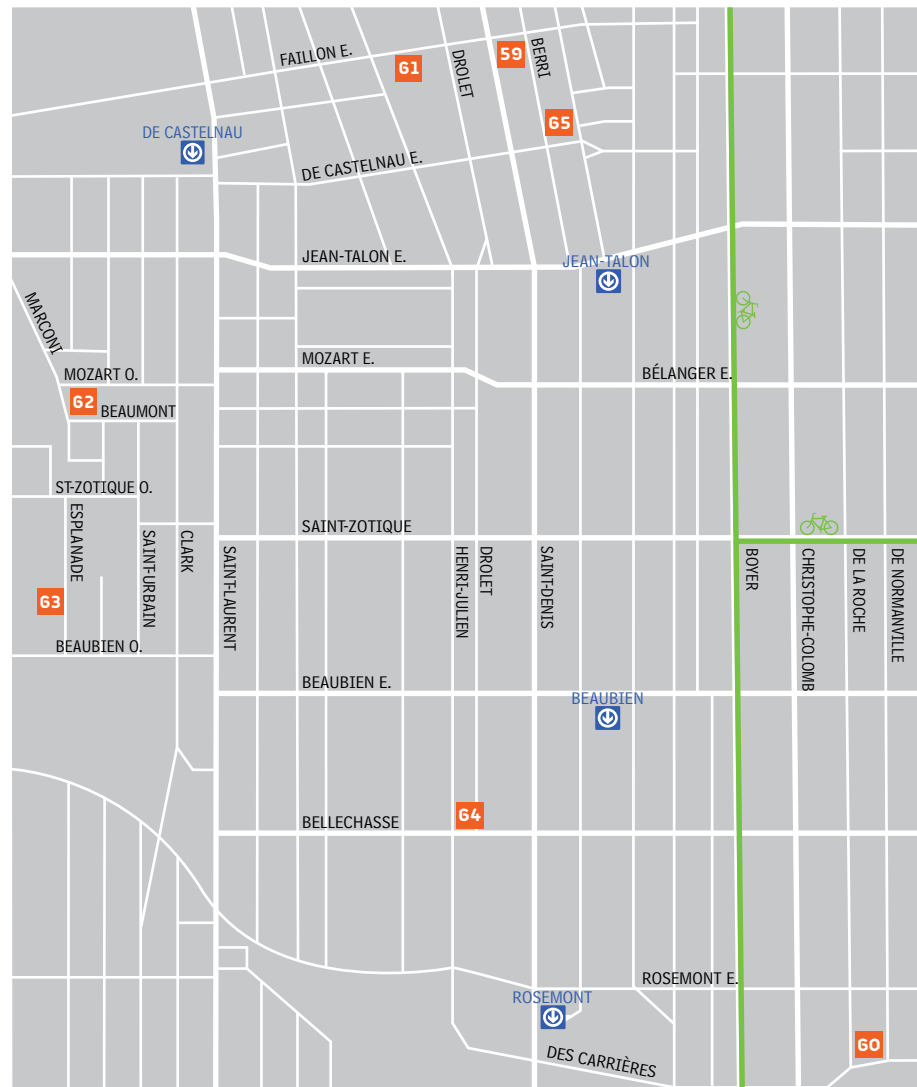
Exhibition at Galerie Push  
5264 SAINT-LAURENT BOULEVARD  
Between Maguire and Fairmount  
Laurier Métro + 10-minute walk  
514 544-9079



Photo: Jason Timbol

Presenting works by the latest Concordia University Design Art graduates, Transition is an exhibition entirely produced and organized by students in the program, highlighting the best projects by each final-year student. Transition is the fruit of intensive multidisciplinary work, bringing together industrial design, graphic design, Web design and design theory in a show that provides an excellent illustration of Concordia University's unique positioning in the creative disciplines and in sustainable development.

## ROSEMONT, LA PETITE-PATRIE, VILLERAY



## ARCHITECTURE

**59** Sunday from noon to 6 p.m.  
NATUREHUMAINE  
ARCHITECTURE & DESIGN

Naturehumaine introduces its best projects and its creative approach.

Architecture for residences, businesses and cultural venues/organizations.

7458 BERRI STREET  
Between De Castelnau and Faillon  
Jean-Talon Métro (Jean-Talon Nord exit) +  
5-minute walk  
514 273-6316  
www.naturehumaine.com



A Pecha Kucha Montréal Emerging Practices Selection.

## LANDSCAPE ARCHITECTURE

**60** Sunday from noon to 6 p.m.  
CLAUDE CORMIER  
LANDSCAPE ARCHITECTS

Claude Cormier introduces the firm's creative approach and latest achievements.

5600 DE NORMANVILLE STREET  
Between Rosemont and Des Carrières  
Rosemont Métro + 197 bus  
514 849-8262

www.claudecormier.com



Photo: Images Concept 2009

Evergreen at the Brick Works, Toronto

Recent awards:  
Evergreen at the Brick Works, Toronto  
• Holcim Awards for Sustainable Construction, North American Competition  
Collaboration: du Toit Architects, du Toit Allsopp Hillier / Claude Cormier Landscape Architects / Diamond and Schmitt Architects / E.R.A. Architects  
Pierre-Dansereau Science Complex, UQAM  
• Certificate of Merit, National Urban Design Awards, Royal Architectural Institute of Canada (RAIC), 2008  
Collaboration: Saia Barbarese Topouzanov architectes / Têtreault Parent Languedoc architectes / Claude Cormier Landscape Architects  
HtO Urban Beach, Toronto  
• Regional Honour Award, Canadian Society of Landscape Architects, 2008  
Collaboration: Janet Rosenberg + Associates Landscape Architects / Hariri Pontarini Architects / Claude Cormier Landscape Architects

The website of Claude Cormier Landscape Architects, designed by Uniform, won a Grafika Grand Prize in 2008.



**61** Sunday from noon to 6 p.m.  
**NIP PAYSAGE**

NIP paysage introduces its recent projects and offers you complimentary coffee and biscotti.  
Activity for children: Help create a fun fresco outdoors.

7468 DROLET STREET  
Corner Faillon East  
De Castelnau Métro or Jean-Talon Métro + 5-minute walk  
514 272-6626  
www.nippaysage.ca



Sentier battu, jardins éphémères, Québec City 400th-anniversary celebrations

A Pecha Kucha Montréal Emerging Practices Selection.

**GRAPHIC DESIGN**

**62** Sunday from noon to 6 p.m.  
**ATELIER LOUIS-CHARLES LASNIER**

Louis-Charles Lasnier presents the studio's latest creations.  
Activity: Test your knowledge of design and architecture with card games, including some designed especially for children.

Design consultancy: exhibition design, graphic design and signage.

2108 MOZART AVENUE WEST  
(entrance on Marconi)  
Corner Marconi  
De Castelnau Métro + 5-minute walk or Jean-Talon Métro + 12-minute walk  
514 274-8356  
www.louischarleslasnier.com



Pilot project, signage for the Écocentre de La Petite-Patrie

A Pecha Kucha Montréal Emerging Practices Selection.

**INDUSTRIAL DESIGN**

**63** Sunday from noon to 6 p.m.  
**AQUAOVO**

Aquaovo presents its products, design philosophy and creative approach.

Design, manufacturing and distribution of eco-design water filters aimed at eliminating bottled-water consumption through chic sustainable development.

6560 DE L'ESPLANADE AVENUE,  
STUDIO 303  
Between Beaubien and Saint-Zotique West  
North of Beaubien  
80 bus on Parc or  
55 bus northbound on Saint-Laurent  
(Beaubien stop) + 5 to 10-minute walk  
1 888 704-1308  
www.aquaovo.com



Ovopur eco-design water filter

Recent awards:  
• Applied Arts Awards 2008  
Collaboration: Aquaovo / Bleublancrouge  
• Design Exchange Awards 2008  
Collaboration: Aquaovo / Bleublancrouge  
• Intérieurs FERDIE Prize, 2008

**FASHION DESIGN**

**64** Sunday from noon to 6 p.m.  
**CLUC COUTURE**

Cluc presents its creative approach.

Menswear and womenswear.

305 BELLECHASSE STREET, SUITE 204B  
Between Henri-Julien and Drolet  
Beaubien Métro + 5-minute walk  
514 383-6974  
www.cluccouture.com



Photo: Mario Miotti, assisted by Gabriel Desbiens

Designer chosen by the Fashion Selection Committee.

**65** Sunday from noon to 6 p.m.  
**MYLÈNE B**

Mylène B presents its creative approach.

Womenswear designs.

501 DE CASTELNAU STREET EAST  
Corner Berri  
Jean-Talon Métro (Jean-Talon Nord exit)  
+ 5-minute walk  
514 384-8583  
www.myleneb.com



Photo: Jimmy Hamelin

Designer chosen by the Fashion Selection Committee.

# DROP IN ON OUR DESIGNERS

## INTERACTIVE MAP

POINT YOUR BROWSER TO **WWW.DESIGNMONTREAL.COM**  
AND PUT TOGETHER YOUR OWN ITINERARY.



THE DESIGN MONTRÉAL OPEN HOUSE IS AN INITIATIVE OF THE VILLE DE MONTRÉAL IN COLLABORATION WITH THE PROFESSIONAL DESIGN COMMUNITY AND PARTNERSHIP WITH THE MINISTÈRE DE LA CULTURE, DES COMMUNICATIONS ET DE LA CONDITION FÉMININE DU QUÉBEC UNDER THE AGREEMENT ON THE CULTURAL DEVELOPMENT OF MONTRÉAL.

#### Organizing Partners:

Association des architectes paysagistes du Québec ■ Association des designers industriels du Québec ■ Association professionnelle des designers d'intérieur du Québec ■ Canadian Centre for Architecture ■ Créativité Montréal ■ Fonds d'études et de recherches en design intérieur de l'Est (FERDIE) ■ Grafika ■ Intérieurs ■ Ordre des architectes du Québec ■ Ordre des urbanistes du Québec ■ Pecha Kucha Montréal ■ Royal Architectural Institute of Canada ■ Société des designers graphiques du Québec ■ Stationnement de Montréal

DROP IN. It's free.



# 20 years : 20 hours

From 11 am on Saturday, 2 May to 7 am on Sunday, 3 May, the CCA presents 20 hours of non-stop activities in celebration of its 20th anniversary. Conversations, music, family activities, video projections, special guided tours, outdoor barbecue, film screenings, early breakfast, and more.  
[www.cca.qc.ca/20](http://www.cca.qc.ca/20)

**Conversation**  
**Mirko Zardini and Barry Bergdoll**  
11 am  
Mirko Zardini, CCA Director and Chief Curator and Barry Bergdoll, Chief Curator of Architecture and Design, MoMA, New York City.

**Conversation**  
**Phyllis Lambert and Peter Rose**  
8 pm  
Phyllis Lambert, CCA Founding Director and Chair of the Board of Trustees and Peter Rose, architect of the CCA building.

**Garden tours**  
11 am and 3 pm in English  
12 pm and 4 pm in French

**Building tours with architect Peter Rose**  
1 pm and 3 pm in English

**Tours of the building and the exhibition**  
**Total Environment: Montréal, 1965-1975**  
4:30 pm and 6 pm in English  
5:30 pm and 7 pm in French

**Nocturnal tours**  
11 pm to 3 am

*Number of places limited*

**Display of objects from the collection**  
12 pm to 6 pm

**Family activity**  
*Building Permit*  
12 pm to 6 pm

**Ice cream**  
12 pm to 8 pm

**Outdoor barbecue**  
5 pm to 8 pm

**Early breakfast**  
4 am to 7 am

**NFB film screenings**  
1 pm to 8 pm  
10 pm to 5 am

**Live production of Bande à part's L'actualité musicale**  
12 pm to 3 am

**Video projections by TML and ILU**  
11 am to 7 am

**DJ Mighty Kat and live music**  
5 pm to 7 am

**Bar**  
8 pm to 3 am

**CCA 2009**

Centre Canadien d'Architecture | Canadian Centre for Architecture  
1920, rue Baile, Montréal 514 939 7026

**Cedric Price, Fun Palace, 1960-1965**  
View of first model. Cedric Price Fonds.  
CCA Collection, Montréal.

Presented in  
collaboration with

  
open house  
designmontreal  
2009