



architecture, landscape architecture, interior design, graphic design, industrial design,  
urban design, fashion design



open house  
designmontreal  
2008

**Saturday, May 3, and Sunday, May 4**  
**From noon to 5 p.m.**

[www.designmontreal.com](http://www.designmontreal.com)



Photo: © Monic Richard

**Macha Limonchik**

Actress and spokesperson for the Design Montréal Open House

If, like us, you often stroll about the streets of Montréal, you probably stop occasionally to admire a building, a renovated façade, a striking decor or a flower bed. Outdoors and indoors, Montréal is worth looking at! Day after day the creativity of local designers – graphic designers, architects, landscape architects, industrial, urban and interior designers and fashion stylists – is transforming our city, making it even more beautiful.

On Saturday, May 3, and Sunday, May 4, we invite you to come and meet these creators, all approachable people you can talk to in their offices or on site. Use this program to decide where you want to go, and how you want to get there: on foot, by bike, bus or Métro. It's so easy to get around in Montréal!

**Come with us and find out why Montréal has been named a UNESCO City of Design!**

**Saturday, May 3, and Sunday, May 4 from noon to 5 p.m.**

Information: 514 872-5323  
[designmontreal@ville.montreal.qc.ca](mailto:designmontreal@ville.montreal.qc.ca)  
[www.designmontreal.com](http://www.designmontreal.com)



**Mario Gagnon**

President, Association des designers industriels du Québec and spokesperson for the Design Montréal Open House

## MONTRÉAL, UNESCO CITY OF DESIGN

Following the success of its initial edition in the spring of 2007, the Design Montréal office is teaming up with the professional community to present this second edition of the Design Montréal Open House. This event is aimed at acquainting the general public with Montréal's design and architecture communities, and at showcasing their richness, diversity and talent. The Design Montréal Open House is a continuation of the awareness-raising actions spearheaded by the Ville de Montréal for the past 10 years through the Commerce Design Montréal competition. It also reflects the city's wish to share with all Montrealers its pride in its UNESCO City of Design status.

# PechaKucha Night

**PECHA KUCHA NIGHT, DESIGN MONTRÉAL OPEN HOUSE SPECIAL  
 FOLLOWED BY A WAI WAI PARTY!**

At the SAT

Saturday, May 3 at 8 p.m.

**FREE ADMISSION**

View full program details at

<http://montreal.pecha-kucha.ca/portes-ouvertes/>

And [www.sat.qc.ca](http://www.sat.qc.ca)

Produced in collaboration with the SAT  
 Society for Arts and Technology  
 1195 Saint-Laurent Boulevard  
 Saint-Laurent Métro





In this era of global competition, the principal quality of a large urban centre like Montréal is doubtless its ability to grow as a city by showcasing the outstanding diversity, drive and talent of creators in the full spectrum of disciplines.

For the Conférence régionale des élus de Montréal, the Design Montréal Open House event represents a singular opportunity to highlight, for all Montrealers, the exemplary work of the designers and architects who are shaping the quality of life that we all enjoy every day. It is also a chance to discover the emerging talents who will influence the innovations of tomorrow.

In closing, I invite you all to come out and enjoy these two days of activities all across Montréal's neighbourhoods.

**Claude Dauphin**

Le président de la Conférence régionale des élus de Montréal,



For a second consecutive year, all Montrealers are cordially invited to visit the offices where our designers create and produce the projects and places that bear their mark. For two days, you will have an opportunity to meet the highly talented designers who are establishing Montréal's reputation as a creative city.

By contributing to the quality of our living environment, these designers are reinforcing Montréal's status as a progressive cultural metropolis. Thanks to the work of our creative people – and also to your interest in them – Montréal can be proud of having been designated a “UNESCO City of Design.”

I hope that a great many of you will visit this open house event, and I want to thank our Design Montréal office for its continuing efforts to broaden interest in design.

**Gérald Tremblay**

Mayor of Montréal



Montréal's architects and designers enjoy an international reputation that has earned the city designation as a UNESCO City of Design, as well as membership in UNESCO's Creative Cities Network.

Because the men and women who ply

these trades – a blend of esthetics and practical design – help improve quality of life for the whole community, it is vital to make the public aware of their contribution. This is one of the objectives of the Design Montréal Open House, and I enthusiastically support this initiative.

I would like to thank the event organizers and invite the public to take full advantage of the many activities offered during the event. It is a terrific opportunity to appreciate the creative prowess of the design, planning, and architecture professionals who make Montréal a welcoming and wonderful place to live.

**Christine St-Pierre**

Minister of Culture, Communications and the Status of Women


**The Design Montréal Open House is an initiative of the City of Montréal in partnership with the Ministère de la Culture, des Communications et de la Condition féminine du Québec under the Agreement on the Cultural Development of Montréal and the Conférence régionale des élus de Montréal.**


Organizing Partners:

Association des architectes paysagistes du Québec • Association des designers industriels du Québec • Association professionnelle des designers d'intérieur du Québec  
Créativité Montréal • Fonds d'études et de recherches en design intérieur de l'Est (FERDIE) • Grafika • Héritage Montréal • Intérieurs • Ordre des architectes du Québec  
Ordre des urbanistes du Québec • Royal Architectural Institute of Canada • Save Montréal • Sensation mode • Société des designers graphiques du Québec

# open house design Montréal 2008


**Saturday** from noon to 5 p.m. **Sunday** from noon to 5 p.m.

 Free shuttle from 12:30 p.m. to 5 p.m., passing every 20 minutes

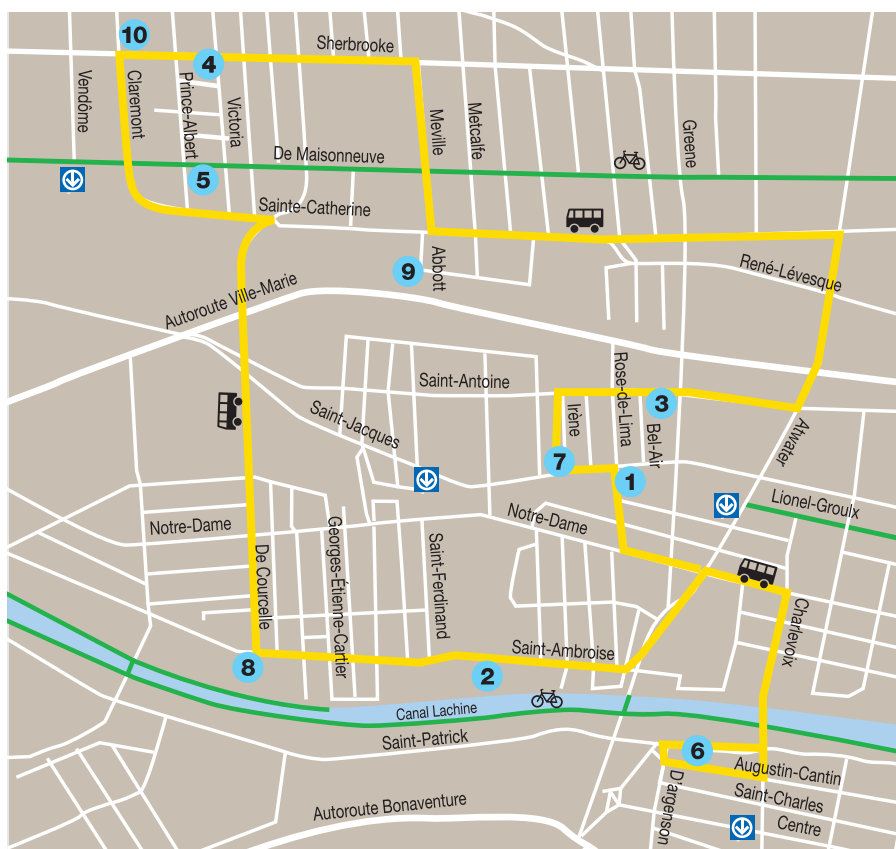
 Wheelchair-accessible

 Public washrooms on site

 Close to restaurant/café

 Close to bicycle path

## SAINT-HENRI-WESTMOUNT



### EXHIBITION

#### 1 Saturday THIS SIDE UP

Exhibition by graduating class, Design Art program  
<http://codes.concordia.ca/>

3520 Saint-Jacques Street West  
Between Rose-de-Lima and Bel-Air  
Lionel-Groulx Métro + 5-minute walk



*THIS SIDE UP* presents industrial design, graphic design, Web design and interactive design creations by graduating students in the Design Art program of Concordia University. The arrangement of the works in the space explores the idea of transition associated with the journey through university education.

### ARCHITECTURE AND INTERIOR DESIGN

#### 2 Saturday BOS

Tour accompanied by the architect and the designer  
[www.bos.ca](http://www.bos.ca)

3970 Saint-Ambroise Street  
Between Saint-Philippe and Atwater  
Lionel-Groulx Métro  
514 848-0010





   



Photo: Pol Biant

Office of BOS agency

■ Grand Prize, Créativité Montréal, 2007

Design: Luc Laporte architecte – René Desjardins, Interior Designer  
[www.rdesjardins.com](http://www.rdesjardins.com)

“Ad agency Bos has done a magnificent job of converting an old warehouse into a vast work space that brings together the best architectural aspects of the building. Beyond the main structure, the original property comprised a square house to which an annex was added many years later. The property was completely renovated. Guided by the structure, the architect decided to reorganize the spaces onto five floors, combining two floors with very low ceilings to make just one and adding mezzanines. A spectacular decorative fixture hangs in the entrance and is composed of recycled pieces. In contrast to the subdued tones of the office, the cafeteria opens up onto a terrace with a garden and basin.”  
– Source: Créativité Montréal

#### 3 Saturday Parisian Laundry Gallery

Tour accompanied by the architect  
[www.parisianlaundry.com](http://www.parisianlaundry.com)

3550 Saint-Antoine Street West  
Corner Bel-Air  
Lionel-Groulx Métro + 5-minute walk  
514 989-1056

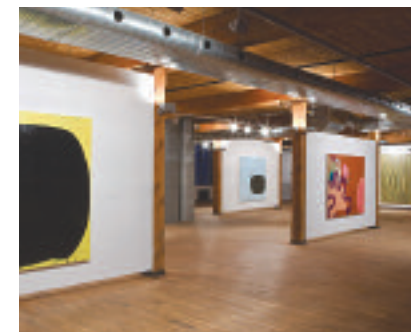


Photo: Guy L'Heureux

Parisian Laundry

■ Orange Mention, Save Montréal, 2006

Architect: Julien Architectes  
[www.julienarch.com](http://www.julienarch.com)

Located in the former industrial district of Saint-Henri, the building housing the current art gallery was built between 1929 and 1933 as a commercial business with the same name, Parisian Laundry. Guided by the client's vision, the architects resolved to restore the building structure as completely as possible. The modern additions, clearly discernible, are uncluttered and resonate with today's industrial esthetic.

#### 4 Saturday Glacier Le Bilboquet

Tour accompanied by the architect

4864 Sherbrooke Street West  
Between Victoria and Claremont  
Vendôme Métro + 5-minute walk  
514 369-1118



Photo: Stéphane Brugger

Le Bilboquet

- Intérieurs FERDIE Prize, 2007
- Award of Excellence, Urban Development Institute of Québec, 2007

Architects: Rubin & Rotman Associates  
www.rubinrotman.com

The challenge was to design a layout for the tiny, narrow ice cream parlour such that it could welcome many customers at once. The flavours are listed on three expansive blackboards in plain view behind the service area, enabling the owners to easily display and change the menu. The vanilla brick and chocolate counters whet the appetite, while the lively colours of the floor tiling contrast well with the more neutral hues in the background.

## 5 Saturday GSM Design Expositions

Presentation of recent projects

www.gsmgroup.ca

Active in: exhibition and museum design

4898 De Maisonneuve Boulevard West, 3rd floor  
Between Victoria and Prince-Albert  
Vendôme Métro + 4-minute walk  
514 288-4233

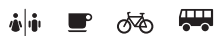


Photo: GSM Design Expositions

National Museum of Singapore, Fashion Gallery

Recent award:

Living Galleries, National Museum of Singapore  
■ *Design Exchange Silver Award Winner, 2007*

## 6 Saturday INDESIGN / Conrath architecte

Presentation of recent projects

www.indesigninc.com

Interior design and architecture; commercial and residential design projects

Indesign at Design Emphasis  
www.design-emphasis.qc.ca  
2665 Augustin-Cantin Street, Studio 200  
Between D'Argenson and Charlevoix  
Charlevoix Métro + 5-minute walk  
Lionel-Groulx Métro + 10-minute walk  
514 708-3572



Photo: Marc Cramer

Converse Canada Showroom

Recent award:

Converse Canada Showroom

- Intérieurs FERDIE Prize, 2007

## 7 Saturday Topouzhanov Architectes

Tour of atelier and Saint-Henri residence accompanied by the architects

Active in: residential and commercial architecture

720 Irène Street  
Between Saint-Antoine and Saint-Jacques  
Lionel-Groulx Métro + 7-minute walk west  
Place-Saint-Henri Métro + 7-minute walk east  
514 846-3889



Photo: Vladimir Topouzhanov

Residence in Saint-Henri

Recent awards:

Residence in Saint-Henri

- Award of Excellence, Ordre des architectes du Québec, 2007

Dentist's office, Vienna

- Intérieurs FERDIE Prize, 2007

Topouzhanov Architectes received a Silver Vizar award for its contribution to Bulgarian and European architecture, 2007

## LANDSCAPE ARCHITECTURE

### 8 Saturday Bouffard, Chaussard, Fournelle

Presentation of recent projects

Active in: landscape art and architecture, specializing in urban art

4710 Saint-Ambroise Street, Studio 266  
Between De Courcelle and Saint-Rémi  
Place-Saint-Henri Métro + 10-minute walk  
514 529-9417



Réflexion  
www.projetreflexion.com

Recent award:

Réflexion, Gatineau

- Prix aménagement Télé-Québec-Les Arts et la Ville, 2007

### 9 Saturday Westmount Sound Barrier

Tour accompanied by the landscape architect

Meet-up at the south end of Abbott Avenue\*  
South of Sainte-Catherine  
Vendôme Métro + 90 bus eastbound



\*In case of rain, the presentation will take place in the Westmount Public Works Building, 1 Bethune Street.



Westmount Sound Barrier

- Regional Citation, Canadian Society of Landscape Architects, 2007

Landscape architecture: Planex Consultants  
www.placonsultants.com

Unique in Québec, the Westmount sound barrier is the first such system built in the province that is transparent. The project objective was to design a 7-metre-high barrier that would attenuate the noise level produced by Highway 20 and the adjacent railway, yet without depriving the public of its enjoyment of the view and natural light. Representing a challenge from the design point of view as well as in the choice of materials, the project is much appreciated for the originality of its design and its seamless integration into the fabric of the surrounding residential neighbourhood.

## FASHION DESIGN

### 10 Saturday ENVERS par Yves Jean Lacasse

Presentation of the creative process; unique custom-tailored apparel for men and women  
www.yvesjeanlacasse.com

4935 Sherbrooke Street West  
Between Victoria and Claremont  
Vendôme Métro + 5-minute walk  
514 935-7117



Photo: Jimmy Hamelin

Designer selected by Sensation Mode

## CÔTE-DES-NEIGES



### 11 Saturday Université de Montréal

Exhibition by graduating class, Faculty of Environmental Design  
www.ame.umontreal.ca

2940 Côte-Sainte-Catherine Road  
Between Darlington and HEC Montréal  
Université-de-Montréal Métro + 2-minute walk  
514 343-7294



For the 15th year in a row, the Université de Montréal Faculty of Environmental Design presents an exhibition showcasing the creativity and innovation of its graduating class. The exhibition features the wide-ranging expertise of students in all five of the faculty's disciplines: architecture, landscape architecture, interior design, industrial design and urban planning.

## ARCHITECTURE

### 12 Saturday Elevator, Saint Joseph's Oratory of Mount Royal

Tour accompanied by one of the architects  
www.saint-joseph.org

3800 Queen Mary Road  
Between Côte-des-Neiges and Cedar Crescent  
Côte-des-Neiges Métro + 10-minute walk  
514 733-8211



Elevator, Saint Joseph's Oratory

- Intérieurs FERDIE Prize for universal accessibility, 2007

Architects: Ouellet architectes

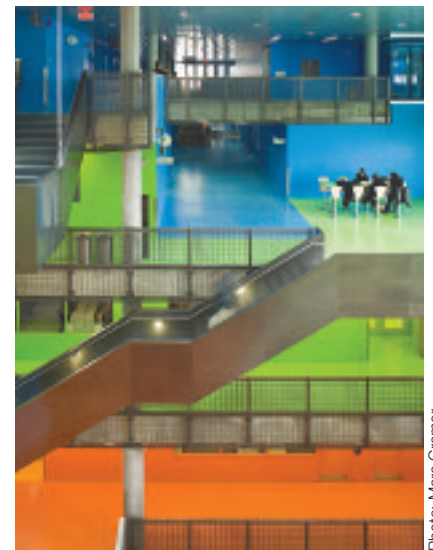
The main aim of implementing an elevator on the site of the Oratory is to ensure universal access to the most visited areas. The natural corridor between the rock of Mount Royal and the Oratory has been dug out to a depth of more than 10 metres. This newly created space of circulation to and from the elevator will also be devoted to contemplation: the water scintillating on natural rock, the naked concrete walls and the dramatic lighting magnify the symbiotic feeling that pervades the space.

– Virginie Lasalle, *Intérieurs* magazine

### 13 Saturday Pavillons Lassonde, École polytechnique de Montréal

Tour accompanied by one of the architects  
www.polymtl.ca

2700 Polytechnique Road  
Université de Montréal Campus  
Université-de-Montréal Métro  
514 340-4711



Pavillons Lassonde

Recent awards:

- Judges' Choice, 10th Annual Best of Canada Design Competition, 2007
- Children's Choice Award, Ordre des architectes du Québec, 2007
- Best Overall Project, Canadian Urban Institute Brownie Awards, 2006

Architects: Saia Barbarese Topouzanov architectes – Les architectes Desnoyers Mercure et Associés – Menkès Shoener Dagenais LeTourneux architectes

www.sbt.qc.ca, www.desnoyersmercure.com, www.msdl.ca

The Pavillons Lassonde doubled the area of École polytechnique's facilities, adding classrooms, auditoriums, the school's computer engineering and electrical engineering departments, and a library. The project had to meet specific heritage preservation requirements, as it is adjacent to historic Mount Royal Park, and close to the main building of the Université de Montréal campus. The buildings were the first in a Canadian university-level teaching facility to be certified LEED Gold, and have won 14 national and international awards.

## LANDSCAPE ARCHITECTURE AND URBAN DESIGN

### 14 Saturday Débordement public: Streetscape along Côte-des-Neiges Road

Tour accompanied by one of the architects

Meet-up point: Maison de la culture Côte-des-Neiges\*  
5290 Côte-des-Neiges Road  
Corner Jean-Brillant  
Côte-des-Neiges Métro  
514 872-6889



\*In case of rain, the tour will be replaced by an indoor presentation.



Photo: Stéphane Najman

Côte-des-Neiges Road

■ National Merit, Canadian Society of Landscape Architects, 2007

Architects: Atelier Urban Soland – Schème Consultants

www.urban-soland.com, www.scheme.qc.ca

Consisting of landscape design for three public spaces, the project celebrates the public domain and affirms the community value of the streetscape. The tables and benches are at odds with the typical scale of street furniture, imparting a collective, playful sense. The project also includes an urban art component: some 40 bronze apples, bearing commemorative inscriptions celebrating the neighbourhood's multicultural heritage, have been integrated into the furniture.

## QUARTIER LATIN-VILLAGE



## GRAPHIC DESIGN

**15** Saturday  
Centre de design de l'UQAM

Exhibition by graduating class, graphic design  
www.centrededesign.uqam.ca

1440 Sanguinet Street  
Between Sainte-Catherine and De Maisonneuve  
Berri-UQAM Métro  
514 987-3395



Selected works by graduating students in the UQAM graphic design program: posters, catalogues, stationery, etc.

## INTERIOR DESIGN

**16** Saturday  
Quattro D

Tour accompanied by the architect

1246 Saint-Denis Street  
Between Sainte-Catherine and René-Levesque  
Berri-UQAM Métro  
514 285-0004



Photo: naturehumaine

Café Quattro D

■ Grand Prize, Créativité Montréal, 2007

Design: \_naturehumaine  
www.naturehumaine.com

“Quattro D is halfway between corner store and café. Even before setting foot in the space, the decorative rather than promotional storefront amuses with its giant embroidery motif. The theme continues inside with patterns covering the ceiling like a gigantic tablecloth that has wrapped itself around the space with its edges falling just above the refrigerator showcases.”

– Source: Créativité Montréal

## FASHION DESIGN

**17** Saturday  
Dinh Ba Design

Presentation of the creative process  
www.dinhbadesign.com

1709 Amherst Street  
Between De Maisonneuve and Ontario  
Berri-UQAM Métro (De Maisonneuve Boulevard exit) +  
4-minute walk  
514 272-2332



Designer selected by Sensation Mode

**SIDIM 2008**

**20 YEARS IN 08**  
MONTREAL INTERNATIONAL  
INTERIOR DESIGN  
SHOW

PLACE BONAVENTURE  
MAY 22.23.24, 2008

**SIDIM.COM**  
BUY YOUR TICKETS ONLINE

Québec extension   
TOURISME INTÉRIEURS  
LOTTO Saeco

## DOWNTOWN



### 18 Saturday Canadian Centre for Architecture (CCA)

The CCA invites the public to the launch of books, a family-oriented activity, and an exhibition visit  
www.cca.qc.ca



#### Discovering Architecture in Montréal Book launch

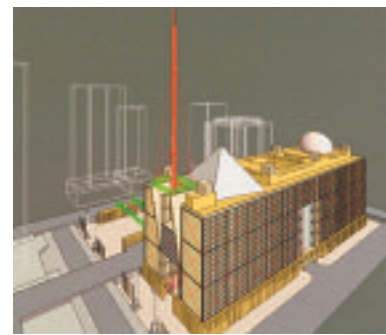
Presentation of architecture walking tour guide-books; the authors will be in attendance. A *Guidebook to Contemporary Architecture in Montréal*, edited by Nancy Dunton and Helen Malkin, sheds new light on Montréal architecture of the past 25 years. Organized by neighbourhood, the walking tours invite the public to discover 75 buildings and public spaces. France Vanlaethem, co-author of *Discovering Modern Montréal and the Estérel Resort in Québec*, will introduce this guide to modern built heritage.

Presentations begin at 1 p.m., 2 p.m., 3 p.m. and 4 p.m.; each will be followed by a question-and-answer session.



#### A Large Scale Story Family-oriented activity 1:30 p.m. to 4:30 p.m.

An afternoon devoted to *An Endangered Species*, an exhibition of original drawings by British illustrator and author Harriet Russell, specially commissioned for the CCA's 1973: *Sorry, Out of Gas* exhibition catalogue. Russell employs her characteristically humorous drawings and calligraphy to describe the role of oil in our daily lives and suggest alternatives to this dwindling resource.



Arata Isozaki. Tokyo City Hall competition entry: Axonometric, 1986

#### Utopia's Ghost: Postmodernism Reconsidered Exhibition

This exhibition offers an unconventional reinterpretation of postmodernism. The third in a series of exhibitions curated in collaboration with university students, Utopia's Ghost is the result of a research seminar directed by Reinhold Martin of Columbia University's Graduate School of Architecture, Planning and Preservation.

1920 Baile Street  
Between du Fort and Saint-Marc  
Guy-Concordia Métro (Saint-Mathieu Street exit)  
+ 5-minute walk  
514 939-7026



### 19 Saturday Héritage Montréal

www.heritagemontreal.org

Héritage Montréal presents "Open Doors to Lobbies Downtown."

The lobbies of downtown Montréal's office buildings are gems of architecture and design. Come discover them!

Walking tour, no reservation required  
Meet at Phillips Square, 2 p.m.  
Corner of Cathcart Street and Phillips Square  
McGill Métro



The tour lasts two hours and is hosted in both English and French

Rain or shine

### 20 Saturday McGill University

Studio Work 2007-2008  
www.mcgill.ca/architecture/exhibitions

Highlights of student work from the Fall 2007 and Winter 2008 professional-program studios.



Architecture studio

Macdonald-Harrington Building  
815 Sherbrooke Street West, Room 114  
Corner of Sherbrooke and McGill College  
McGill Métro + 3-minute walk  
514 398-6704



### 21 Saturday, 8 p.m. Pecha Kucha Night

montreal.pecha-kucha.ca

Pecha Kucha at SAT  
www.sat.qc.ca  
Society for Arts and Technology (SAT)  
1195 Saint-Laurent Boulevard  
Between René-Lévesque and Sainte-Catherine  
Saint-Laurent Métro + 2-minute walk  
SAT: 514 844-2033







Photo: Annie-Laurence Dubé-Dupuis

“Pecha kucha” is a Japanese expression meaning “the sound of conversations.” Created in Tokyo in 2003, *Pecha Kucha Nights* have since sprung up all over the world, creating an international network of independent creators, and a platform for exchanges and interdisciplinary encounters.

Each presenter is given carte blanche – except he or she must stick to a prescribed format: 20 slides displayed for 20 seconds each, for a total of 6 minutes and 40 seconds of show-and-tell time until the next presenter takes over. This requirement for conciseness ensures that the evening proceeds at a lively pace and the audience stays hooked. In a relaxed atmosphere, participants will give their presentations in English or French; in the room, attendees are encouraged to chat with their neighbours or go fetch themselves a drink.

For the list of guests invited for this special Design Montréal Open House Pecha Kucha, visit <http://montreal.pecha-kucha.ca/portees-ouvertes/>

## ARCHITECTURE AND URBAN DESIGN

### 22 Sunday Affleck + de la Riva architectes

Presentation of recent projects

[www.affleck-delariva.ca](http://www.affleck-delariva.ca)  
Design and urban planning; institutional and residential architecture; restoration, renovation and recycling

460 Sainte-Catherine Street West, Suite 710  
Between City Councillors and Saint-Alexandre  
Place-des-Arts Métro (De Bleury exit) or  
McGill Métro (Union exit) + 5-minute walk  
514 861-0133



Photo: Christian Perreault

Au-pied-du-courant housing co-op

Recent awards:

Au-pied-du-courant housing co-op

- Award of Excellence, Ordre des architectes du Québec, 2007

Hôtel 71, Québec City

- Intérieurs FERDIE Prize, 2007



Photo: Marc Cramer

Minton Hill House

Recent awards:

Minton Hill House

- Prize, Institut de Design Montréal, 2007

Les Habitations Joseph-Le-Caron

- Outside the Box Award, 2007

Architects: Affleck de la Riva architectes +  
Martin Brière architecte

### 23 Sunday Brière, Gilbert + associés

Presentation of recent projects

[www.brieregilbert.com](http://www.brieregilbert.com)  
Architecture, urban design and interior design

460 Sainte-Catherine Street West, Suite 613  
Between City Councillors and Saint-Alexandre  
Place-des-Arts Métro (De Bleury exit) or  
McGill Métro (Union exit) + 5-minute walk  
514 875-1168



Espace Dallaire

- Prize, Institut de design Montréal, 2007
- Certificate of Merit, Urban Design Awards, RAIC, 2006

Les Habitations Joseph-Le-Caron

- Outside the Box Award, 2007

Architects: Affleck de la Riva architectes +  
Martin Brière architecte

### 24 Sunday Menkès Shooner Dagenais LeTourneux architectes

Presentation of recent projects

[www.msdl.ca](http://www.msdl.ca)  
Architecture for cultural, institutional,  
commercial and residential projects

1134 Sainte-Catherine Street West, Suite 1100  
Between Peel and Stanley  
Peel Métro (Stanley exit) + 1-minute walk  
514 866-7291



Photo: Marc Cramer

Carrefour Desjardins

Recent awards:

La Grande Bibliothèque du Québec

- AIA/ALA (American Institute of Architects/American Library Association) Library Building Awards, 2007

Architects: Patkau + Croft Pelletier + Menkès  
Shooner Dagenais LeTourneux architectes

Pavillons Lassonde, École Polytechnique de  
Montréal

- Judges' Choice, 10th Annual Best of Canada Design Competition, 2007
- Children's Choice Award, Ordre des architectes du Québec, 2007

Architects: Saia Barbarese Topouzanov  
architectes + Desnoyers Mercure et Associés  
architectes + Menkes Shooner Dagenais  
LeTourneux architectes

Carrefour Desjardins

- 10th Annual Best of Canada Design Competition Winner, 2007
- Intérieurs FERDIE Prize, 2007

Condominiums Louis Bohème

- Award of Excellence, *Canadian Architect*, 2007

## GRAPHIC DESIGN

### 25 Sunday Bluesponge

Presentation of recent projects

[www.bluesponge.com](http://www.bluesponge.com)  
Interactive media production

460 Sainte-Catherine Street West, Studio 505  
Between City Councillors and Saint-Alexandre  
Place-des-Arts Métro (De Bleury exit) or  
McGill Métro (Union exit) + 5-minute walk  
514 875-blue (2583)



[www.parasuco.com](http://www.parasuco.com)

Recent awards:

[www.parasuco.com](http://www.parasuco.com)

- Boomerang Prize, 2007
- Honoree, Webby Awards, 2007 (United States)

[www.madeinmtl.com](http://www.madeinmtl.com)

- Merit Award, Graphex, 2006

### 26 Sunday Identica Branding & Design

Presentation of recent projects

[www.identica.com](http://www.identica.com)  
Branding, business communications, Web  
design, packaging and objects, environments  
and signage, print production, art purchasing

2100 Drummond Street  
Between De Maisonneuve and Sherbrooke  
Peel Métro (Stanley Street exit) + 2-minute walk  
514 845-4040



Poster for Théâtre du Nouveau Monde

> Continued on page 8

Identica Branding & Design (cont'd)



Catalogue Corbis

Recent awards:

- Six Applied Arts Design Awards, 2007
- Two Communication Arts Awards, 2007 (United States)
- Two American Design Awards, 2007 (United States)
- Three Grafika Grand Prizes, 2007

For creative work including posters for Théâtre du Nouveau Monde and Vélo-Québec, the Corbis visual identity program and commercial catalogue, the program of Théâtre d'Aujourd'hui and numerous annual reports

## INDUSTRIAL DESIGN

**27** Sunday  
Douglas Ball

Presentation of the *My Studio Environments* office furniture system

[www.douglasball.com](http://www.douglasball.com)

More than 40 years' experience in industrial design, specializing in systems design and office furniture

Douglas Ball at Herman Miller  
[www.hermanmiller.com](http://www.hermanmiller.com)  
1350 Sherbrooke Street West, Suite 400  
Corner of Sherbrooke and Crescent  
Peel Métro + 5-minute walk  
Herman Miller: 514 871-4828



*My Studio Environments*

Recent awards:

Douglas Ball Industrial Design

- Hommage Award, Intérieurs FERDIE, 2007

*My Studio Environments* office furniture

- Intérieurs FERDIE Prize, 2007

## FASHION DESIGN

**28** Sunday  
Véronique Miljkovitch

Presentation of the creative process

[www.miljkovitch.com](http://www.miljkovitch.com)

Fashion design and airbrushing on silk

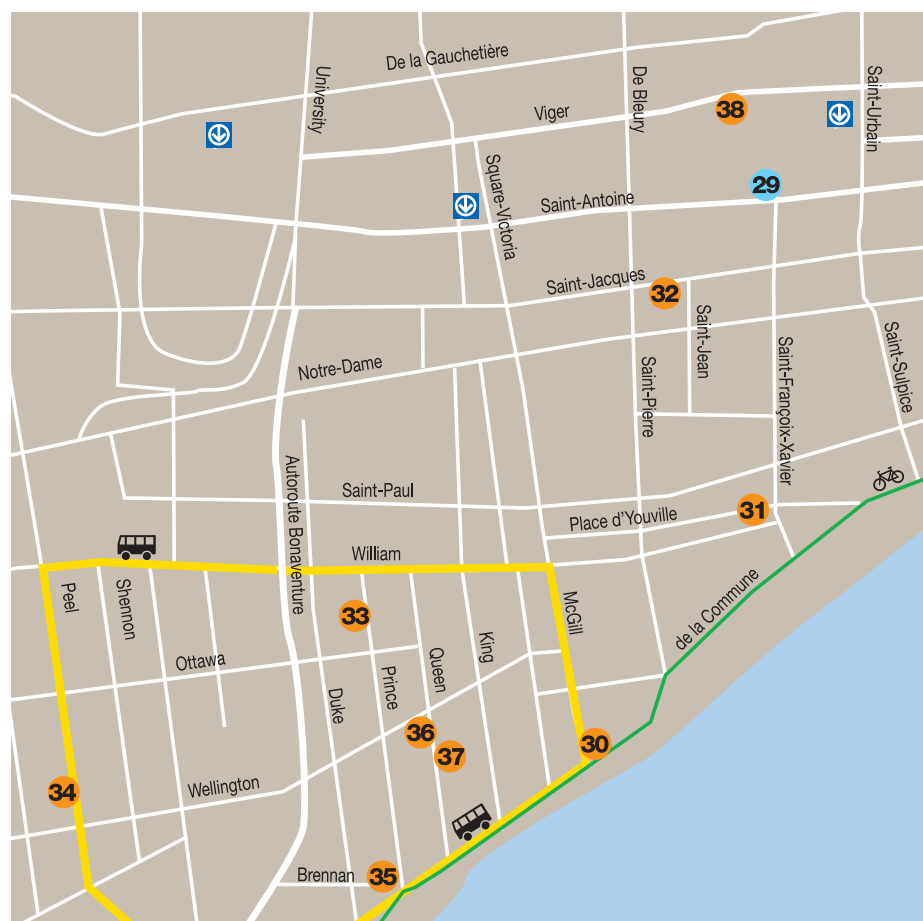
372 Sainte-Catherine Street West, Suite 223  
Between De Bleury and Saint-Alexandre  
Place-des-Arts Métro (De Bleury exit) or  
McGill Métro (Union exit) + 5-minute walk  
514 394-0044



Photo: Mihai Frimu

Designer selected by Sensation Mode

## OLD MONTRÉAL-GRIFFINTOWN



## EXHIBITION

**29** Saturday  
Galerie Monopoli

Jogues Rivard, Raider of the Lost Buildings

[www.galeriemonopoli.com](http://www.galeriemonopoli.com)  
[www.explorationurbaine.ca](http://www.explorationurbaine.ca)

181 Saint-Antoine Street West  
South façade of the Palais des Congrès  
Between Place Jean-Paul-Riopelle and Saint-Urbain  
Place-d'Armes Métro, exit Palais des Congrès side +  
Saint-François-Xavier Street passageway  
514 868-6691



Photo: Jogues Rivard

Jogues Rivard

For more than 20 years, Jogues Rivard has been slipping undetected into abandoned heritage buildings, driven by pure passion to archive the splendour of their decaying interiors. Long after their closing, the factory, the convent and the brewery still pulse with a secret soul, in silence and shadow. This photographer *cum* adventurer *cum* masked urban explorer has undertaken the mission of capturing the eerie presence of these forgotten spaces. For the first time, he presents a selection of his most beautiful images. A revelation.

## ARCHITECTURE AND URBAN DESIGN

### 30 Sunday Groupe Cardinal Hardy

Presentation of recent projects

www.cardinal-hardy.ca  
Architecture, urban planning, urban design  
and landscape architecture

377 De la Commune Street West  
Corner McGill  
Square-Victoria Métro (Saint-Jacques exit)  
+ 5-minute walk  
514 844-1818



Photo: © Michel Brunelle

Théâtre Espace Libre

Institut de tourisme et d'hôtellerie du Québec

- Governor General's Medal in Architecture, 2006

Architects: Lapointe Magne et associés +  
Ædifica

Théâtre Espace Libre

- Governor General's Medal in Architecture, 2006

Habitations Jean-Placide-Desrosiers

- Orange Prize, Save Montréal, 2006



Photo: Denis Farley

Redpath Lofts

Recent awards:

Plan for the Skating Rink and Surroundings,  
Beaver Lake, Mount Royal Park

- National Merit, Canadian Society of  
Landscape Architects, 2007

Outremont Campus Area Plan, Université  
de Montréal

- Award for Planning Excellence, Canadian  
Institute of Planners, 2007

Architects: Groupe Cardinal Hardy –  
Provencher Roy + associés architectes

Redpath Lofts

- Prix d'intégration urbaine, Ville de Montréal,  
in association with Héritage Montréal, 2007

### 31 Sunday Lapointe Magne et associés, architectes et urbaniste

Presentation of recent projects

www.lapointemagne.ca  
Specializing in: innovative concepts for institu-  
tional architecture and multi-family housing

224 Place d'Youville  
Between du Port and Saint-François-Xavier  
Place-d'Armes Métro + 5-minute walk  
514 849-6291



Photo: Faber Cayouitte

Place Jean-Paul-Riopelle  
Quartier international de Montréal

Recent award:

Outremont Campus Area Plan, Université  
de Montréal

- Award for Planning Excellence, Canadian  
Institute of Planners, 2007

Architects: Groupe Cardinal Hardy –  
Provencher Roy + associés architectes

Quartier international de Montréal

- Urban Design Award, RAIC, 2006

Architects: Daoust Lestage architecture  
design urbain – Provencher Roy + associés  
architectes

Design of street lamps and street furniture:  
Michel Dallaire Design Industriel

### 33 Sunday Rubin & Rotman associés

Presentation of recent projects

www.rubinrotman.com  
Architecture and interior design for industrial,  
institutional, commercial and residential  
projects; urban design  
Particular expertise with First Nations clients  
and green building (LEED)

270 Prince Street, Studio 200  
Between William and Ottawa  
Square-Victoria Métro (Saint-Jacques exit)  
+ 5-minute walk  
514 861-5122



Photo: Stéphane Brugger

Le Bilboquet

Recent awards:

Glacier Le Bilboquet, Westmount

- Intérieurs FERDIE Prize, 2007
- Award of Excellence, Urban Development  
Institute of Québec, 2007

The magazine  
that inFORMES



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**A** ARCHITECTURE  
**U** URBAN PLANNING  
**D** DESIGN

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UN AUTRE MONDE

formes.ca

## LANDSCAPE ARCHITECTURE

Sunday

### 34 Stuart Webster Design / Daccord Webster Paysage

Presentation of recent projects

www.swdla.com

Residential and commercial landscape architecture, landscape contracting, horticultural maintenance services

180 Peel Street, Suite 400  
Between Wellington and Ottawa  
Place-Bonaventure Métro + 107 bus  
514 876-0178



Photo: Nelson French

Solamente una Vida, International Flora Montréal

Recent award:

*Solamente una vida*, International Flora Montréal 2006

- Regional Citation, Canadian Society of Landscape Architects, 2007

## GRAPHIC DESIGN AND INTERIOR DESIGN

Sunday

### 35 Centre de communications visuelles de la Ville de Montréal

Presentation of recent projects

Specializing in: Unique expertise focused on municipal settings

Active in: Graphic design, computer graphics, digital printing, copy-editing, photography, video production

801 Brennan Street  
Corner of Duke  
Square-Victoria Métro (Saint-Jacques exit)  
+ 10-minute walk



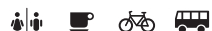
Poster

### 36 Sunday Orangetango

Presentation of recent projects by Orangetango and tour of the office accompanied by Éric Daoust of Bosses design, layout designer

www.orangetango.com  
Integrated marketing and communications services; graphic design, advertising, marketing and interactivity

88 Queen Street  
Between Wellington and De la Commune  
Square-Victoria Métro (Saint-Jacques exit)  
+ 7-minute walk  
514 281-6601



Poster

Recent awards:

- Three Grand Prizes and 6 Prizes, Grafika, 2007
- One Grand Prize, Zénith, 2007

For creative work such as the inaugural issue of *Créativité Montréal* magazine; posters for the 2005–2006 season of the Opéra de Montréal and for the Blue Métropolis Montréal International Literary Festival; brochure, corporate newsletter and 30-second spot for

the National Arts Centre; package designs including the logotype for “La belle excuse” olive oil.



Photo: Bosses design

Offices of Orangetango agency

Awards for the design of the Orangetango offices:

- Grand Prize, Créativité Montréal, 2007

Design: Bosses design  
www.bossesdesign.com

“The thinking behind this agency’s new look was not to impress but to give employees practical work spaces lined up along a metal structure that divides the office in two and streamlines circulation. This spinal cord serves as a filter of sorts: it allows for communication and creation and various uses of the space. On one side, it’s a blackboard ready to host images and words; on the other, it’s a collection of compartments with diverse functions, most notably storage space of varied sizes. The raw materials (some are recycled), the neutral colours and the natural simplicity of the space emphasize that the most important thing here is the work that this design reinforces.”  
– Source: Créativité Montréal

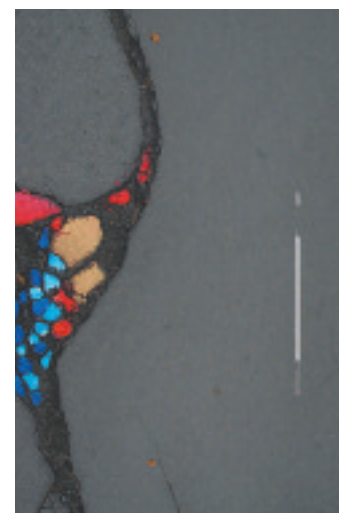
### 37 Sunday Sid Lee

Presentation of recent projects by Sid Lee and tour of the offices accompanied by Jean-François Dubreuil of Workshop architecture + design

www.sidlee.com

Strategic planning and branding, product design and interior design, mass communications, personalized communications

75 Queen Street, Studio 1400  
Between Wellington and De la Commune  
Square-Victoria Métro (Saint-Jacques exit)  
+ 7-minute walk  
514 282-2200



Poster from the collection *When the designers come out, Montréal, UNESCO City of Design, shines bright*

Recent awards:

Sid Lee

- Gold Award, *Strategy Magazine* BIG Awards, 2007
- 5th Lion at Cannes (France)

Red Bull poster – *King of the Ring*

- Grand Prize, Grafika, 2007

Posters celebrating Montréal’s selection as a UNESCO City of Design

- Communication Arts Design Annual Award, 2007 (United States)

Brand launch, Alexis de Portneuf cheeses

- Prize, Institut de Design Montréal 2007

For the third year in a row, Sid Lee ranks among the most-recognized agencies in the Marketing Awards, placing it once again in Canada’s top 5.



Photo: Nicholas Timm

Offices of Sid Lee agency

Awards for the design of the offices of Sid Lee:

- Grand Prize, Créativité Montréal, 2007
- Intérieurs FERDIE Prize, 2007
- Project of the Year, Intérieurs FERDIE, 2007

Design: Workshop architecture + design – Sid Lee  
www.wshop.ca

“Even more than a work studio, the space laid out by Workshop architecture + design for Sid

Lee is a lifestyle in itself. By playing on the culture codes of today's youth, the project is a synecdoche of our times and embodies the firm's eclectic spirit. With the aim of stimulating the imaginative universe, a whole world of ideas materializes in a perpetual movement between transparencies and reflections, percussive colours, and projected images. In order to induce positive, constructive attitudes, a universe of fun is propelled within an organized frame. These subtle wanderings lead back to what remains the cornerstone of work: productivity."

– Myriam Gagnon, *Intérieurs* magazine

## FASHION DESIGN

**38** Sunday  
Helmer

Presentation of the collection of patchwork dresses

www.helmerjoseph.com  
Ladies ready-to-wear

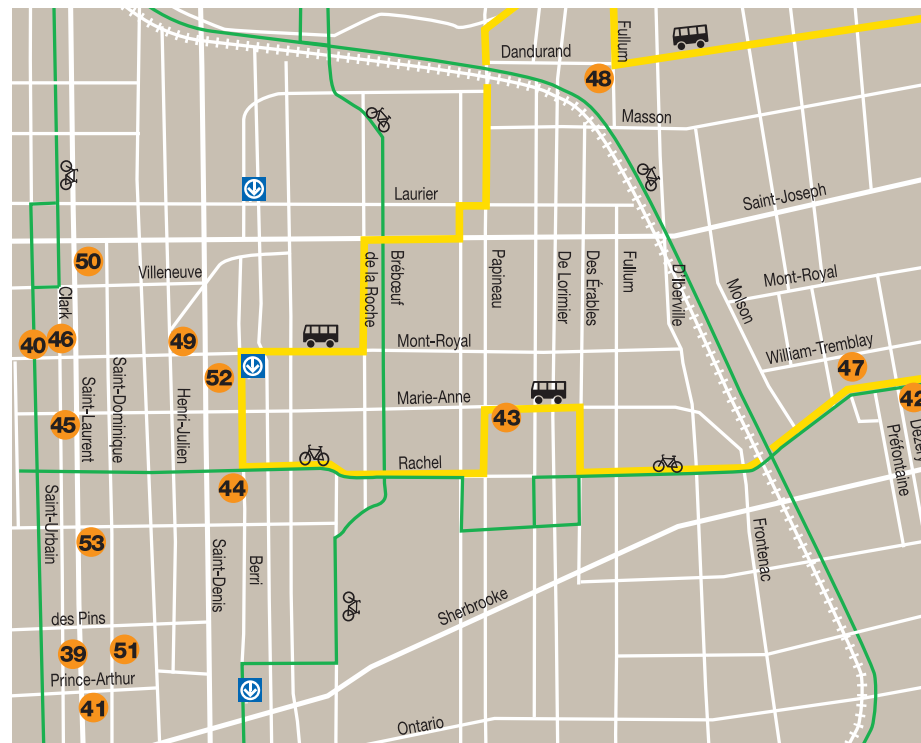


Forêt rose, Palais des Congrès  
Entrance via Viger or Saint-Antoine  
Between De Bleury and Saint-Urbain  
Place-d'Armes Métro



Designer selected by Sensation Mode

## PLATEAU-MONT-ROYAL



## EXHIBITION

**39** Sunday  
Galerie Yellow Fish Art

Momentary Monuments  
www.yellowfishart.com

3684 Saint-Laurent Boulevard  
Between Des Pins and Prince-Arthur  
Saint-Laurent Métro + 55 bus northbound  
Sherbrooke Métro + 5-minute walk  
514 840-0808

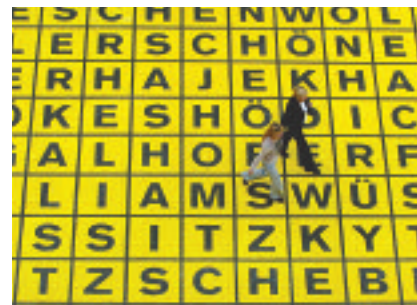


Photo: Michael Kappeler

Entrance area of Berlinische Galerie Museum

After their much-acclaimed 2005 Berlin and 2006 Milan shows, emerging architects Kuehn Malvezzi present the third part of Momentary Monuments in Montréal.

Kuehn Malvezzi (Wilfried Kuehn, Johannes Kuehn, Simona Malvezzi) have become known as architects of the Friedrich Christian Flick Collection in Berlin. In 2002 they refurbished the Binding Brewery in Kassel for Documenta 11 and regularly work in the field of modern and contemporary art designing exhibitions for leading museums and art institutions in Germany and Austria. They were exhibited at the 2006 Venice Biennale of Architecture in the German Pavilion.

## ARCHITECTURE AND URBAN DESIGN

**40** Sunday  
Atelier Big City

Presentation of recent projects

www.atelierbigcity.com  
Architecture, urban design, interior design

The name of the firm reflects its interest in the multiple manifestations of the city, and its slogan "make architecture a public policy" underlines the importance that it ascribes to the public role that architecture should play.

Atelier Big City was awarded the Canada Council's Prix de Rome for 1998–1999.

55 Mont-Royal Avenue West, Suite 601  
Between Clark and Saint-Urbain  
Mont-Royal Métro + 97 bus westbound  
Saint-Laurent or De Castelnau Métro + 55 bus  
514 849-6256



Photo: Alain Laforest

Unity 2

Recent awards:

New Silk Road Competition

■ First Prize, International Competition for Hebraic Cultural Area, New Silk Road Park, Xi'an, China

Unity 2

■ Governor General's Medal in Architecture, 2006

**41** Sunday  
Daoust Lestage architecture  
design urbain

Presentation of recent projects

www.daoustlestage.com  
Multidisciplinary field of expertise encompassing master planning, urban design, landscape architecture, architecture, interior architecture and furniture design

3575 Saint-Laurent Boulevard, Suite 602  
Between Sherbrooke and Prince-Arthur  
Saint-Laurent Métro + 55 bus northbound  
Sherbrooke Métro + 5-minute walk  
514 982-0877



Photo: Martin Tremblay

Offices of Nolin / BBDO

Recent awards:

Nolin / BBDO Montréal

■ Prize of the Institut de Design Montréal, 2007  
■ Grand Prize, Créativité Montréal, 2007  
■ Intérieurs FERDIE Prize, 2007

Quartier international de Montréal

■ National Urban Design Award, RAIC, 2006

Architects: Daoust Lestage architecture  
design urbain – Provencher Roy + associés  
architectes

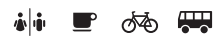


**42** Sunday  
**Jodoin Lamarre Pratte et associés architectes**

Presentation of recent projects, accompanied by the architects having participated in projects designed in consortium

www.jlp.ca  
 Architecture for clients in the fields of education (including six Québec universities), health (short- and long-term-care complexes), culture and housing

3200 Rachel Street East  
 Between Dézery and Saint-Michel  
 Préfontaine Métro + 5-minute walk  
 67 bus to Saint-Michel and Rachel  
 514 527-8821



Longueuil Campus, Université de Sherbrooke

Recent awards:

Longueuil Campus, Université de Sherbrooke

■ Award of Excellence, *Canadian Architect*, 2007

Architects: Marosi Troy architectes – Jodoin Lamarre Pratte et associés architectes – Architecture Labbé et associés

Bibliothèque municipale de Châteauguay  
 ■ Governor General's Medal in Architecture, 2006

Architects: Atelier TAG – Jodoin Lamarre Pratte et associés architectes

Théâtre du Vieux-Terrebonne

■ Governor General's Medal in Architecture, 2006

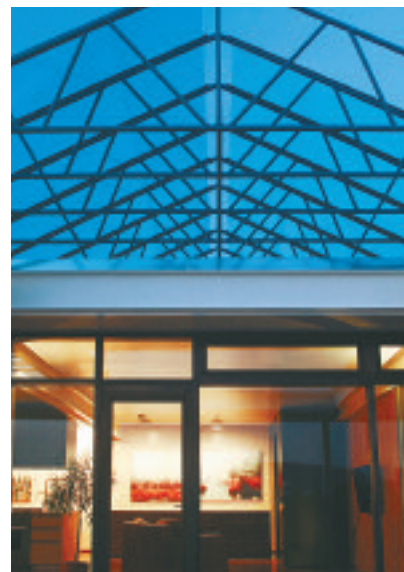
Architects: Atelier TAG – Jodoin Lamarre Pratte et associés architectes

www.marositroy.com  
 www.architecturelabbe.com  
 www.ateliertag.com

**43** Sunday  
**Loft Encadrex**

Tour accompanied by the architect  
 www.encadrex.com

1830 Marie-Anne Street East  
 Between Papineau and de Bordeaux  
 Mont-Royal Métro + 97 bus eastbound  
 Métro Papineau + 45 bus northbound  
 514 524-9991



Encadrex Loft

■ Intérieurs FERDIE Award, 2007

Architects: Smith Vigeant architectes  
 www.smithvigeant.com

Roof living.

Construction of living quarters on the roof of the Encadrex gallery was planned with a view to ensuring consistency with the company's purpose and expertise. Above all a living space for its owner, the apartment can be transformed into a gallery, studio or workshop space. The whole is an experiment in space and light, featuring a spectacular sliding-glass enclosure.

**44** Sunday  
**Pierre Morency, architecte**

Presentation of recent projects

www.pierremorencyarchitecte.com  
 Residential, commercial and institutional architecture

4140 Berri Street  
 Between Duluth and Rachel  
 Mont-Royal Métro + 2-minute walk  
 514 849-1371



Chemin Brochu Chalet

Recent award:

Chemin Brochu Chalet, Eastern Townships

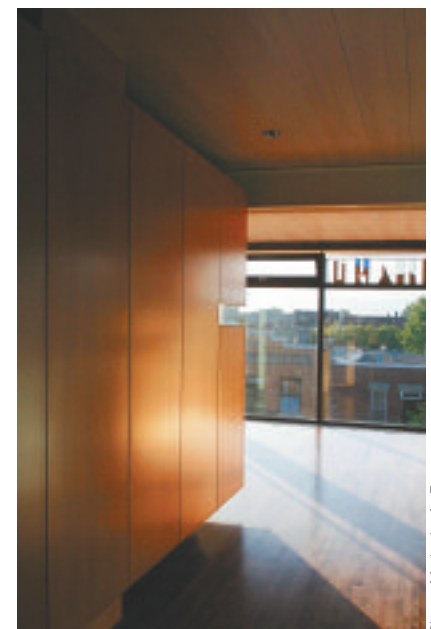
■ Marcel-Parizeau Prize, 2007

**45** Sunday  
**Smith Vigeant architectes**

Presentation of recent projects

www.smithvigeant.com  
 Architecture, sustainable development, interior design, LEED integrated design

15 Marie-Anne Street West  
 Corner Saint-Laurent  
 Mont-Royal Métro + 97 bus westbound  
 Saint-Laurent or De Castelnau Métro + 55 bus  
 514 844-7414



Encadrex Loft

Recent award:

Encadrex

■ Intérieurs FERDIE Prize, 2007

## LANDSCAPE ARCHITECTURE AND URBAN PLANNING

### 46 Sunday WAA-Williams Asselin Ackaoui et associés

Presentation of recent projects

[www.waa-ap.com](http://www.waa-ap.com)

Landscape architecture, urban planning, urban design and environmental studies

55 Mont-Royal Avenue West, Suite 805  
Between Clark and Saint-Urbain  
Mont-Royal Métro + 97 bus westbound  
Saint-Laurent or De Castelnau Métro + 55 bus  
514 939-2106



Honoré-Mercier Avenue, Québec City

Recent awards:

Rehabilitation of Sun Island Scenic Spot, Harbin, China

- Regional Citation, Canadian Society of Landscape Architects, 2007

Planning of Honoré-Mercier Avenue, Québec City

- Québec Prize, Institut de Design Montréal, 2007

Architects: Williams Asselin Ackaoui et associés – Ville de Québec

## INDUSTRIAL DESIGN

### 47 Sunday Alto Design

Presentation of recent projects

[www.alto-design.com](http://www.alto-design.com)

Alto Design assists companies with product development, from the design to production stages.

2600 William-Tremblay Street, Suite 220  
Between Saint-Michel and Molson (Angus Shops)  
Préfontaine Métro + 5-minute walk  
Mont-Royal Métro + 97 bus eastbound  
514 278-3050



Lumiphase

Recent awards:

Alto Design

- Red Dot Hall of Fame, 2008 (Germany)
- International Council of Societies of Industrial Design (ICSID) Hall of Fame, 2007

Lumiphase – LED skin rejuvenation system for Opusmed

- Red Dot Design Award Winner, 2007 (Germany)

### 48 Sunday Brave Design

Presentation of recent projects

[www.bravedesign.ca](http://www.bravedesign.ca)

Design of contemporary light fixtures and lighted sculptures

Brave Design at Messier Designers

[www.messierdesigners.com](http://www.messierdesigners.com)

5550 Fullum Street, Suite 312

Corner Dandurand

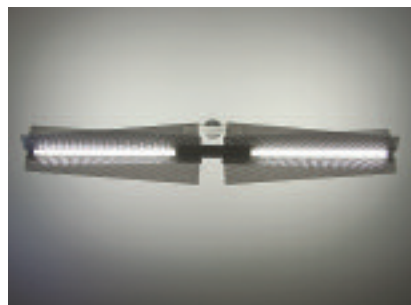
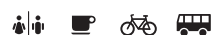
Rosemont Métro + 197 bus eastbound to D'Iberville  
+ 8-minute walk

Frontenac Métro + 94 bus northbound to Dandurand

D'Iberville Métro + 94 bus southbound to Dandurand

Brave Design: 514 369-0693

Messier Designers: 514 495-4484



Scalar light fixture

Recent award:

Scalar light fixture

- 10th Annual Best of Canada Design Competition Winner

## INTERIOR DESIGN AND FURNITURE DESIGN

### 49 Sunday Plan B

Tour accompanied by the designer  
[www.barplanb.ca](http://www.barplanb.ca)

327 Mont-Royal Avenue East  
Between Henri-Julien and Saint-Denis  
Mont-Royal Métro + 3-minute walk  
514 845-6060



Plan B

- Intérieurs FERDIE Prize, 2007

Design: Materia design  
[www.materia.ca](http://www.materia.ca)

"The best compliment that someone can pay this bar is to think that it has always been here," says Plan B's designer. In this small space, he placed zigzagging mirrors on the wall in front of the bar to create the illusion of depth and allow fragmented views of the scene. All has been done with an eye to optimize conversation and comfort: there's a corner with tables, another with a big sofa and a bar that's accessible on both sides. It's impossible to feel lost, glass in hand, in the middle of nowhere."

– Source: Créativité Montréal

### 50 Sunday Le Comptoir D'Ailleurs

Tour accompanied by the designer  
[www.lecomptoirdailleurs.com](http://www.lecomptoirdailleurs.com)

4817 Saint-Laurent Boulevard  
Between Villeneuve and Saint-Joseph  
Laurier Métro (Saint-Joseph exit)  
+ 51 bus westbound  
Saint-Laurent or De Castelnau Métro + 55 bus  
514 940-0265



Photo: Pierre Choinière

Le Comptoir D'Ailleurs

Le Comptoir D'Ailleurs

- Grand Prize, Créativité Montréal, 2007

Designer: Pierre Choinière and Claudine Blanchet

"There's the soft candlelight, the shimmering colours and the scintillating flames, but the magic of this boutique lies in the precision of its design, which serves first and foremost to showcase the product. To do justice to their hand-crafted Moroccan candles, the owners searched for a locale that would offer just the right backdrop for these luminous gems. They needed a space that was more or less blank so that they could design it the way they wished. The walls feature photographer Pierre Choinière's large-format images of candle jars. These are so well-lit it's as if light was emanating from inside the frame."

– Source: Créativité Montréal

**51** Sunday  
**Moine urbain**

Presentation of recent projects

www.moineurbain.com  
Interior design as well as design and manufacturing of interior products for residential and commercial planning. Includes: furniture for homes, bathrooms and kitchens, design of bars, restaurants, spas, etc.

3625 Saint-Dominique Street  
Between Prince-Arthur and Des Pins  
Sherbrooke Métro + 5-minute walk  
Saint-Laurent Métro + 55 bus  
514 885-2045



Photo: Moine urbain, Marco Müller

RB-12 bathtub

Recent awards:

Moine urbain

- Pierre Pagé Prize in research and achievement in the advancement of interior design in Québec, 2007

RB-12 bathtub

- Intérieurs FERDIE Prize, 2007

## FASHION DESIGN

**52** Sunday  
**Philippe Dubuc**

Presentation of the creative process  
www.dubucstyle.com

4451 Saint-Denis Street  
Between Marie-Anne and Mont-Royal  
Mont-Royal Métro + 3-minute walk  
514 282-1424



Photo: Jean Longpré

Boutique Dubuc, Saucier Perrotte architectes

Designer selected by Sensation Mode

**53** Sunday  
**m0851**

Presentation of the creative process

www.m0851.com  
A designer and manufacturer of high-end products, m0851 stands out for its full-grain leather bags, accessories and coats

3981 Saint-Laurent Boulevard, Suite 444  
Between Des Pins and Duluth  
Sherbrooke Métro + 10-minute walk  
Saint-Laurent Métro + 55 bus  
514 842-1221



Photo: Poi Bari

Designer selected by Sensation Mode

## MILE END-OUTREMONT



## ARCHITECTURE

**54** Sunday  
**Les architectes Boutros + Pratte**

Presentation of recent projects

www.boutrospratte.com  
Residential, commercial and industrial architecture

1209 Van Horne Avenue  
Between Bloomfield and Champagneur  
Outremont Métro  
514 866-1149



Photo: Robert Etcheverry

Marché Adonis

Recent Award:

Marché Adonis, Dollard-des-Ormeaux

- Award of Excellence, Ordre des architectes du Québec, 2007

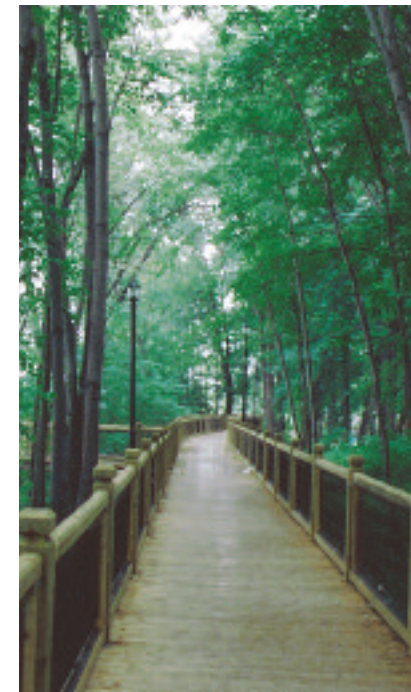
## LANDSCAPE ARCHITECTURE AND URBAN DESIGN

**55** Sunday  
**La Vie en Vert, architectes paysagistes**

Presentation of recent projects

www.lavieenvert.net  
Landscape architecture, urban design and land planning

5333 Casgrain, Suite 502-B  
Between Maguire and Saint-Viateur  
Métro Laurier (Laurier exit) + 10-minute walk  
Saint-Laurent or De Castelnau Métro + 55 bus  
514 527-6961



Promenade riveraine du Domaine Garth

Recent award:

Promenade riveraine du Domaine Garth, City of Lorraine

- Regional Citation, Canadian Society of Landscape Architects, 2007



## GRAPHIC DESIGN AND MULTIMEDIA

### 56 Sunday Baillat Cardell et fils

Presentation of recent projects

Active in: Motion design, print design, visual identity, cultural events

420 Beaubien Street West, Suite 201  
Corner Durocher  
Place-des-Arts or Parc Métro + 80 bus  
514 928-1853



Poster

Recent awards:

- Two Coupe magazine Awards – International Design and Image Competition, 2007
- One Grand Prize and 1 Prize, Grafika, 2007
- One Applied Arts Design Award, 2007

For productions including: sleeve and liner notes for a vinyl disc on the Kalimari label; poster for the film *Rechercher Victor Pellerin*; Constellation journal, special edition for the Toronto AIDS forum, 2006; a series of Web sleeves for Archipel Music; sleeve for the vinyl album *En légère suspension* by Pheek; folder for the French festival Rencontres Improbables

### 57 Sunday Melissa Mongiat

Presentation of recent projects

www.milkandtales.com  
Specializing in: Facilitating exchanges among people, their environment, products and brands  
Active in: Branding, exhibitions, public installations, cinema, events

Melissa Mongiat at Commissaires  
www.commissairesonline.com  
5226 Saint-Laurent Boulevard  
North of Fairmount  
Laurier Métro + 51 bus to Saint-Laurent and Laurier  
Or 55 bus northbound on Saint-Laurent  
514 274-4888



Photo: milkandtales.com

Hidden Love Song

Recent Awards:

- Grand Prize, Grafika, 2007

Designers: Melissa Mongiat and Arlete Castelo

PLAY.orchestra

- Royal Philharmonic Society Music Award, education project, 2007

Mélissa Mongiat was name Best Breakthrough Graphic Designer at the Wallpaper\* Awards, 2007

### 58 Sunday Moment Factory

Presentation of recent projects

www.momentfactory.com  
Multimedia creation ranging from design to production of immersive environments, multimedia installations and content for new media; creations blend video, sound, lighting, digital technology, performance and architecture

6250 Hutchison Street, Suite 200A  
Corner Van Horne  
Outremont Métro + 7-minute walk  
Place-des-Arts or Parc Métro + 80 bus  
514 843-8433



Crédit Photo: Moment Factory

Moment Factory

Recent awards:

Digital animation for Scène Québec TV spot, 2007

- Grand Prize, Grafika, 2007

Personal digital animation project

- Prize, Grafika, 2007

## INDUSTRIAL DESIGN

### 59 Sunday Morelli Designers

Presentation of recent projects

www.morellicdesigners.com  
Industrial design, specializing in design of sustainable consumer and commercial products in various fields including medicine, transportation and street furniture

5420 Saint-Laurent Boulevard, Suite 330  
Between Fairmount and Saint-Viateur  
Laurier Métro (Saint-Joseph exit) + 51 bus westbound  
Saint-Laurent or De Castelnau Métro + 55 bus  
514 287-3344



Argon 18 bicycle frame and fork

Recent awards:

Banner and lighting elements for Cité des arts du cirque

- Métropole Award, Institut de Design Montréal, 2007

Argon 18 bicycle frame and fork

- Award, Institut de Design Montréal, 2007

Design: Argon 18 – Morelli Designers

## FASHION DESIGN

### 60 Sunday BODYBAG by jude

Presentation of the creative process

www.jude.qc.ca  
Collection for the young professional woman seeking a blend of classicism and avant-garde  
17 Bernard Street West  
Corner Saint-Laurent  
Rosemont Métro + 9-minute walk  
Saint-Laurent or De Castelnau Métro + 55 bus  
514 274-5242



Photo: Blais & Blinski

Designer selected by Sensation Mode

### 61 Sunday Tavan & Mitto

Presentation of the creative process; luxury womenswear collection  
www.tavan-mitto.com

5334 Saint-Laurent Boulevard  
Between Fairmount and Saint-Viateur  
Saint-Laurent or De Castelnau Métro + 55 bus  
514 279-1212



Designers selected by Sensation Mode

## ROSEMONT- LA PETITE-PATRIE- VILLERAY



### ARCHITECTURE

**62** **naturehumaine architecture & design**

Presentation of recent projects  
[www.naturehumaine.com](http://www.naturehumaine.com)  
 Architecture (residential, commercial and cultural)  
 7458 Berri Street  
 Between De Castelnau East and Faillon East  
 Jean-Talon Métro (north exit) + 5-minute walk  
 514 273-6316



Photo: naturehumaine

Garnier residence

Recent awards:  
 naturehumaine / Marc-André Plasse and Stéphane Rasselet  
 ■ Intérieurs FERDIE Emerging Designer Prize, 2007

Café Quattro D  
 ■ Grand Prize, Créativité Montréal, 2007

Garnier residence  
 ■ Intérieurs FERDIE Prize, 2007

### LANDSCAPE ARCHITECTURE AND URBAN DESIGN

**63** **Claude Cormier Landscape Architects**

Presentation of recent projects  
[www.claudecormier.com](http://www.claudecormier.com)  
 Landscape architecture and urban design  
 5600 De Normandville Street  
 Between Rosemont and Des Carrières  
 Rosemont Métro + 197 bus eastbound  
 514 849-8262



Esplanade of the Palais des congrès de Montréal

Recent awards:  
 Esplanade, Palais des congrès de Montréal  
 ■ Regional Honour, Canadian Society of Landscape Architects, 2007

HTO Urban Beach, Toronto Waterfront Park  
 ■ Design Exchange Gold Award Winner, 2007  
 Architects: Janet Rosenberg & Associates – Claude Cormier Landscape Architects – Hariri Pontarini Architects

Claude Cormier was named one of 14 “Masters of Design” for 2007 by New York City-based Fast Company magazine, in recognition of the avant-garde nature of his entire body of work.

### INTERIOR DESIGN

**64** **Jacques Bilodeau**

Presentation of recent projects  
[www.jacquesbilodeau.com](http://www.jacquesbilodeau.com)  
 Poised on the periphery of art, architecture and design, Jacques Bilodeau explores the presuppositions associated with domestic life. His art as well as his interior design consulting for both residential and commercial clients are grounded in experimentation.

925 Des Carrières Street  
 Between Saint-André and Boyer  
 Rosemont Métro + 5-minute walk  
 514 831-0483



Photo: Jacques Perron

Alfred Dallaire Memoria

Recent awards:  
 Alfred Dallaire Memoria, Laurier Street  
 ■ Grand Prize, Créativité Montréal, 2007  
 ■ Intérieurs FERDIE Prize, 2007

### TEXTILE DESIGN

**65** **Ute Wolff**

Presentation of recent projects  
[www.utewolff.com](http://www.utewolff.com)  
 Active in: Textile design; creations developed from textile materials or processes and their particular characteristics of textiles

Ute Wolff at Atelier Bure & Linon  
[www.bure-linon.com](http://www.bure-linon.com)  
 1129 Bélanger Street  
 Between Christophe-Colomb and De la Roche  
 Jean-Talon Métro + 95 bus eastbound  
 Ute Wolff, 514 525-3302  
 Bure & Linon, 514 509-3723



Photo: Simon Ménard

Lunar Poetry

Recent award:  
 Lunar Poetry lighting collection  
 ■ Intérieurs FERDIE Prize, 2007

## FASHION DESIGN

### 66 Sunday CLUC Couture

Presentation of the creative process

[www.cluccouture.com](http://www.cluccouture.com)

Luxury ready-to-wear collection for men and women

305 De Bellechasse Street, Suite 204B  
Between Drolet and Henri-Julien  
Beaubien or Rosemont Métro + 5-minute walk  
514 383-6974



Photo: Jimmy Hamelin

Designer selected by Sensation Mode

### 67 Sunday Mylène B

Presentation of the creative process

[www.myleneb.com](http://www.myleneb.com)

Collection featuring uncluttered lines enhanced by subtle details – creating a mood that is at once very feminine and imbued with masculinity

501 De Castelnau Street East  
Between Berri and Lajeunesse  
Jean-Talon Métro + 5-minute walk  
514 384-8583



Photo: Panneton-Valcourt

Designer selected by Sensation Mode

### 68 Sunday Rudsak

Presentation of the creative process

[www.rudsak.com](http://www.rudsak.com)

Display of the collection: men's and women's leather outdoor wear, handbags, footwear and accessories, characterized by pure, timeless lines – for a contemporary, urban style

9160 Saint-Laurent Boulevard, Studio 400  
Between Legendre and Chabanel  
Crémazie Métro + 146 bus westbound or 54 bus westbound  
De Castelnau Métro + Bus 55 bus northbound  
514 389-9661



Photo: George Pimentel

Designer selected by Sensation Mode

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