

Light Therapy contest finalists announced

Phase 1: activities and installations for public spaces in Quartier des Spectacles

Montreal, June 18, 2012 - The Quartier des Spectacles Partnership is proud to announce the finalists for the 2012 edition of its Light Therapy contest, phase 1: *activities and installations for public spaces*. Last year, the contest yielded *Nuage de givre*, *Éclats de verre* and *Forêt Forêt*, which were installed in Place des Festivals, Place Émilie-Gamelin and outside the Saint-Laurent metro station, respectively. This year, Place des Festivals and the Place des Arts esplanade will be enhanced by the talents of one of the finalists, from December 6, 2012 through February 23, 2013. In all, 32 proposals were submitted.

"This year's proposals strongly reflect our desire to group complementary talents and encourage interdisciplinary cross-pollination. This year, the finalists have once again met our expectations. The winning project will undoubtedly give visitors to Quartier des Spectacles a rich experience," said Pierre Fortin, executive director of the Quartier des Spectacles partnership.

"The creative process involved in a contest gives residents the chance to rediscover places that are part of the fabric of daily life. I want to salute the talent of the Montreal artists who participated in this contest with festive, playful and participatory projects," said Helen Fotopulos, the Ville de Montréal's executive committee member responsible for culture, heritage, design and the status of women.

The 5 finalists for 2012 are:

- **ATOMIC3 + Appareil Architecture** - Félix Dagenais, Louis-Xavier Gagnon-Lebrun and Kim Pariseau
- **La Camaraderie + Design by Judith Portier** - Alexandre Renzo, Albane Guy and Judith Portier
- **gsmprjct°** - Maryline Thibault, Caroline Ross, Eric Demay, James Stewart, Luc Desilets and André Lavallée
- **MoDe** - Victor Hugo Morales Collins, Petar Ingov and François Roupinian
- **Moment Factory** - Éric Fournier, Johanna Marsal, Marc-André Baril, Catherine Turp, Chantale Grenon, Alexis Bluteau, Aliya Orr, Alexandre Lupien, Maxime Geraldès, Nicolas Dubé-Pauzé and Pierre-Guilhem Roudet

PHASE 1: MULTIDISCIPLINARY COMPETITION

Creators were invited to form teams with members drawn from a range of disciplines, including urban planning and design, event production, multimedia, literature, and the performing, visual and media arts. The day/night project must offer a light-oriented experience with a winter theme and strong integration with the site's unique qualities.

The five finalists will receive \$5,000 each, conditional on completing a presentation for the jury. The winning proposal, along with all 32 submissions and the jury's report, will be made public in the fall of 2012.

The jury is comprised of:

- Marie Brassard, artistic director, Infrarouge (jury chair)
- Jasmine Catudal, artistic director and co-executive director, OFFTA
- Pierre Fortin, executive director, Quartier des Spectacles Partnership, replaced for phase 1 by Benoit Lemieux, director of operations and Luminous Pathway director
- Michel Gagnon, programming director, Place des Arts
- Pascal Lefebvre, programming director, Quartier des Spectacles Partnership
- Mélanie Mignault, landscape architect, partner, NIP Paysage
- Hugues Sweeney, senior producer, interactive projects, National Film Board of Canada

For more information about the competition, please visit mtlunescodesign.com/en/luminotherapie.

PHASE 2: NEW DEVELOPMENTS FOR LIGHT THERAPY

On June 4, the Quartier des Spectacles Partnership launched phase 2 of LIGHT THERAPY - *design and production of video projection content for eight façades in the Quartier des Spectacles*. This two-part contest will award the winning designer a mandate to create material that will be projected from December 6, 2012 to February 23, 2013 on the following buildings and groups of buildings: Bibliothèque et Archives nationales du Québec (BANQ), Centre de design (UQAM), Cégep du Vieux Montréal, Place de la Paix, Place Émilie-Gamelin, Pavillon Président-Kennedy (UQAM), the UQAM bell tower and the vicinity of the Saint-Laurent metro station. The video projections will give winter a new look by illuminating the three nodes of Quartier des Spectacles. Details are available at <http://mtlunescodesign.com/en/project/LIGHT-THERAPY-DIGITAL-ROUTE>.

ABOUT QUARTIER DES SPECTACLES

For more than a century, Quartier des Spectacles has been Montreal's cultural heart. Today, it is also a hub of economic, urban and cultural development, with many assets that are helping establish Montreal as a leading cultural metropolis. A vibrant creative zone, open to artistic diversity and cultural cross-pollination, the Quartier has something for everyone, from digital-arts aficionados to fans of world music. Every month of the year and every hour of the day, Montrealers and visitors converge on its 80 venues, 40 festivals and seven squares and public spaces. Part of a unique urban fabric, the boldly illuminated Quartier des Spectacles is an essential destination for anyone looking for a

thrilling cultural experience. For more information, visit quartierdesspectacles.com.

ABOUT MONTREAL, UNESCO CITY OF DESIGN

The Ville de Montréal's Bureau du design is working with the Quartier des Spectacles Partnership on preparing and running this contest. Such contests are among the many commitments taken on by the city and the partners in Action Plan 2007-2017 - *Montréal, Cultural Metropolis*, which aims to promote excellence in design and architecture by encouraging the use of design contests, and by affirming Montreal's status as a UNESCO City of Design.

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Source:

Quartier des Spectacles Partnership

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